



5K Virtual Run
Sunday, March 7, 2021

Sponsorship
Letter

We cordially invite you to participate as a Sponsor of our 2nd annual NAWIC Paving the Way 5K Virtual Run. This event is the main fundraiser for the National Association of Women in Construction El Paso Chapter #248. Amounts from sponsorships that exceed the costs of the event will be applied to the El Paso Chapter's Lynne S. Burt Scholarship Fund as well as our annual budget. This Scholarship is made possible by the generosity and commitment of Ms. Lynne S. Burt's family, the members of the El Paso NAWIC Chapter and our community. This Scholarship is to help deserving students pursue a career in construction and construction-related fields.

The final day to complete the virtual 5K Run will be at 11:59 pm on March 7, 2021. Packet pickup will be on Friday February 26th and that will allow 9 days to complete the run. Technical shirts and finisher medals will be presented to all registrants.

Our Gold, Silver, Bronze, Race Shirt and Award Sponsors will get their logo printed on the race shirt and acknowledgment on social media. After the race, we will have giveaways from our Gift Card Sponsors. Gift cards will be emailed to winners and our Gift Card Sponsors will be acknowledged on social media.

Your sponsorship helps to pay for the expenses that are associated with organizing and hosting this event. Funds received from sponsorships are used to purchase technical shirts and finisher medals for registered race participants. There are various levels of sponsorship; the size and placement of logos on T-shirts and social media are based on sponsorship level:

Gold Sponsor: \$700 and above

Large company logo on Race Shirt

Five (5) Race Shirts

Five (5) registrations

Company business cards/marketing items will be included in participants' race packet, if provided

Acknowledgment on Social Media

Silver Sponsor \$600.00

Medium company logo on Race Shirt

Four (4) Race Shirts

Four (4) registrations

Company business cards/marketing items will be included in participants' race packet, if provided

Acknowledgment on Social Media

Bronze Sponsor \$500.00

Small logo on Race Shirt

Three (3) Race Shirts

Three (3) registrations

Company business cards/marketing items will be included in participants' race packet, if provided

Acknowledgment on Social Media

Race Shirt Sponsor \$250.00

Logo on Race Shirt

Two (2) Race Shirts

Two (2) Registrations

Company business cards/marketing items will be included in participants' race packet, if provided

Acknowledgment on Social Media

Award Sponsor \$125.00

Logo on Race Shirt

One (1) Race Shirt

One (1) Registration

Company business cards/marketing items will be included in participants' race packet, if provided

Acknowledgment on Social Media

Gift Card Sponsor

Acknowledgment on Social Media

We are excited for this event and hope you will be a part of it! Thank you so much for your consideration of becoming a sponsor. Please call or email Julia Smith, Race Coordinator, at (915) 539-2896 or julia.smith@woodplc.com with any questions and to confirm sponsorship. Sponsorship payments can be made on our chapter website (www.nawicelpaso.com) via PayPal. Checks can be made payable to "NAWIC Chapter 248".

Additional race information can be found at:

<https://runsignup.com/Race/TX/EIPaso/NAWICPAVINGTHEWAY5KRunwalkand1milefunwalk>.

Please send payment and sponsorship forms to:

NAWIC Chapter 248

10041 Carnegie Ave.

El Paso, TX 79925

Sincerely,



Luvina Jurado

NAWIC El Paso Chapter #248 President