



## 5K Run & 1 Mile Fun Walk

Sunday, March 1, 2020

### Sponsorship Letter

We cordially invite you to participate as a Sponsor of our inaugural NAWIC Paving the Way 5K Run/1 Mile Fun Walk. This event is the main fundraiser for the National Association of Women in Construction El Paso Chapter #248.

The 5K Run will kick off at 8:00 a.m. on March 1, 2020 at "Up and Running" located at 3233 N. Mesa, Suite 205, El Paso, TX 79902. The 1 Mile Fun Walk will follow. Awards will be presented to the top 3 finishers in each age group registered for the 5K Run.

Our Gold, Silver, Bronze, Race Shirt and Award Sponsors will get their logo printed on the race shirt and acknowledgment at the event and on social media. Vendor Booth Sponsors may set up their vendor booths prior to the race and keep them up throughout the event. After the award ceremony, we will have prizes and giveaways. Gift Card Sponsors will be acknowledged during this time and on social media as well.

Your sponsorship helps to pay for the expenses that are associated with organizing and hosting this event. Funds received from sponsorships are used to purchase technical T-shirts, drinks, and snacks for the registered race participants, as well as awards. Any amount from sponsorships that exceed the costs of the event will be applied to the El Paso Chapter's Scholarship Fund. There are various levels of sponsorship; the size and placement of logos on T-shirts and social media are based on sponsorship level:

#### **Gold Sponsor: \$700 and above**

Company logo on Banner at the finish line

Logo on Race Shirt

Four (4) Race Shirts

Four (4) registrations

Company business cards/marketing items will be included in participants' race packet, if provided

Acknowledgment at the Event and on Social Media

#### **Silver Sponsor \$600.00**

Logo on Race Shirt

Three (3) Race Shirts

Three (3) registrations

Company business cards/marketing items will be included in participants' race packet, if provided

Acknowledgment at the Event and on Social Media

#### **Bronze Sponsor \$500.00**

Logo on Race Shirt

Two (2) Race Shirts

Two (2) registrations

Company business cards/marketing items will be included in participants' race packet, if provided

Acknowledgment at the Event and on Social Media

**Race Shirt Sponsor \$250.00**

Logo on Race Shirt

One (1) Race Shirt

Company business cards/marketing items will be included in participants' race packet, if provided  
Acknowledgment at the Event and on Social Media

**Award Sponsor \$100.00**

Logo on Race Shirt

Company business cards/marketing items will be included in participants' race packet, if provided  
Acknowledgment at the Event and on Social Media

**Vendor Booth \$75.00**

Acknowledgment at the Event and on Social Media

**Food Truck \$75.00**

Acknowledgment at the Event and on Social Media

**Gift Card Sponsor**

Acknowledgment at the Event and on Social Media

We are excited for this event and hope you will be a part of it! Thank you so much for your consideration of becoming a sponsor. Please call or email Luvina Jurado, Race Coordinator, at (915) 240-5164 or [ljurado@ceagroup.net](mailto:ljurado@ceagroup.net) with any questions and to confirm sponsorship. Checks can be made payable to "NAWIC Chapter 248". Additional race information can be found at <https://raceadventuresunlimited.com/NAWIC-PAVING-THE-WAY-5K-Runwalk-And-1-Mile-Fun-Walk/2500/details>

Please send payment and sponsorship forms to:

NAWIC Chapter 248

10041 Carnegie Ave.

El Paso, TX 79925

Sincerely,



Julia M. Smith, P.E.

NAWIC El Paso Chapter #248 President



## 5K Run & 1 Mile Fun Walk

Sunday, March 1, 2020

### Sponsorship Form

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_

#### SPONSORSHIP LEVELS:

**Gold Sponsor**

Registrant #1 Name \_\_\_\_\_ Shirt Size: \_\_\_\_\_ DOB: \_\_\_\_\_

Registrant #2 Name \_\_\_\_\_ Shirt Size: \_\_\_\_\_ DOB: \_\_\_\_\_

Registrant #3 Name \_\_\_\_\_ Shirt Size: \_\_\_\_\_ DOB: \_\_\_\_\_

Registrant #4 Name \_\_\_\_\_ Shirt Size: \_\_\_\_\_ DOB: \_\_\_\_\_

**Silver Sponsor**

Registrant #1 Name \_\_\_\_\_ Shirt Size: \_\_\_\_\_ DOB: \_\_\_\_\_

Registrant #2 Name \_\_\_\_\_ Shirt Size: \_\_\_\_\_ DOB: \_\_\_\_\_

Registrant #3 Name \_\_\_\_\_ Shirt Size: \_\_\_\_\_ DOB: \_\_\_\_\_

**Bronze Sponsor**

Registrant #1 Name \_\_\_\_\_ Shirt Size: \_\_\_\_\_ DOB: \_\_\_\_\_

Registrant #2 Name \_\_\_\_\_ Shirt Size: \_\_\_\_\_ DOB: \_\_\_\_\_

**Race Shirt Sponsor**

Shirt Size: \_\_\_\_\_

**Award Sponsor**

**Vendor Booth**

**Food Truck**

**Gift Card Sponsor**

We plan to deliver marketing materials and giveaways for the participant bags:      YES      NO

Please email company logo to be used on T-shirt and social media to: [ljurado@ceagroup.net](mailto:ljurado@ceagroup.net)

Please contact Luvina Jurado (915) 240-5164 or mail Gift Card Sponsorship to

10041 Carnegie Ave.

El Paso, TX 79925

Please make check payable to "NAWIC El Paso 248" and mail by February 23, 2020 to

10041 Carnegie Ave.

El Paso, TX 79925