We cordially invite you to participate as a Sponsor of our inaugural NAWIC Paving the Way 5K Run/1 Mile Fun Walk. This event is the main fundraiser for the National Association of Women in Construction El Paso Chapter #248.

The 5K Run will kick off at 8:00 a.m. on March 1, 2020 at “Up and Running” located at 3233 N. Mesa, Suite 205, El Paso, TX 79902. The 1 Mile Fun Walk will follow. Awards will be presented to the top 3 finishers in each age group registered for the 5K Run.

Our Gold, Silver, Bronze, Race Shirt and Award Sponsors will get their logo printed on the race shirt and acknowledgment at the event and on social media. Vendor Booth Sponsors may set up their vendor booths prior to the race and keep them up throughout the event. After the award ceremony, we will have prizes and giveaways. Gift Card Sponsors will be acknowledged during this time and on social media as well.

Your sponsorship helps to pay for the expenses that are associated with organizing and hosting this event. Funds received from sponsorships are used to purchase technical T-shirts, drinks, and snacks for the registered race participants, as well as awards. Any amount from sponsorships that exceed the costs of the event will be applied to the El Paso Chapter’s Scholarship Fund. There are various levels of sponsorship; the size and placement of logos on T-shirts and social media are based on sponsorship level:

**Gold Sponsor: $700 and above**
- Company logo on Banner at the finish line
- Logo on Race Shirt
- Four (4) Race Shirts
- Four (4) registrations
- Company business cards/marketing items will be included in participants’ race packet, if provided
- Acknowledgment at the Event and on Social Media

**Silver Sponsor $600.00**
- Logo on Race Shirt
- Three (3) Race Shirts
- Three (3) registrations
- Company business cards/marketing items will be included in participants’ race packet, if provided
- Acknowledgment at the Event and on Social Media

**Bronze Sponsor $500.00**
- Logo on Race Shirt
- Two (2) Race Shirts
- Two (2) registrations
- Company business cards/marketing items will be included in participants’ race packet, if provided
- Acknowledgment at the Event and on Social Media
**Race Shirt Sponsor $250.00**
Logo on Race Shirt
One (1) Race Shirt
Company business cards/marketing items will be included in participants’ race packet, if provided
Acknowledgment at the Event and on Social Media

**Award Sponsor $100.00**
Logo on Race Shirt
Company business cards/marketing items will be included in participants’ race packet, if provided
Acknowledgment at the Event and on Social Media

**Vendor Booth $75.00**
Acknowledgment at the Event and on Social Media

**Food Truck $75.00**
Acknowledgment at the Event and on Social Media

**Gift Card Sponsor**
Acknowledgment at the Event and on Social Media

We are excited for this event and hope you will be a part of it! Thank you so much for your consideration of becoming a sponsor. Please call or email Luvina Jurado, Race Coordinator, at (915) 240-5164 or ljurado@ceagroup.net with any questions and to confirm sponsorship. Checks can be made payable to “NAWIC Chapter 248”. Additional race information can be found at https://raceadventuresunlimited.com/NAWIC-PAVING-THE-WAY-5K-Runwalk-And-1-Mile-Fun-Walk/2500/details

Please send payment and sponsorship forms to:
NAWIC Chapter 248
10041 Carnegie Ave.
El Paso, TX 79925

Sincerely,

[Signature]

Julia M. Smith, P.E.
NAWIC El Paso Chapter #248 President
# Sponsorship Form

Organization Name: ___________________________________________________________

Address: ____________________________________________________________________

City: ___________________________ State: ___________________________ Zip: ______________ 

Phone Number: ______________________________________________________________

Contact Person: ______________________________________________________________

Contact Email: __________________________

## SPONSORSHIP LEVELS:

- **Gold Sponsor**
  - Registrant #1 Name __________________________ Shirt Size: __________ DOB: __________
  - Registrant #2 Name __________________________ Shirt Size: __________ DOB: __________
  - Registrant #3 Name __________________________ Shirt Size: __________ DOB: __________
  - Registrant #4 Name __________________________ Shirt Size: __________ DOB: __________

- **Silver Sponsor**
  - Registrant #1 Name __________________________ Shirt Size: __________ DOB: __________
  - Registrant #2 Name __________________________ Shirt Size: __________ DOB: __________
  - Registrant #3 Name __________________________ Shirt Size: __________ DOB: __________

- **Bronze Sponsor**
  - Registrant #1 Name __________________________ Shirt Size: __________ DOB: __________
  - Registrant #2 Name __________________________ Shirt Size: __________ DOB: __________

- **Race Shirt Sponsor**
  - Shirt Size: ______________

- **Award Sponsor**

- **Vendor Booth**

- **Food Truck**

- **Gift Card Sponsor**

We plan to deliver marketing materials and giveaways for the participant bags: YES NO

Please email company logo to be used on T-shirt and social media to: ljurado@ceagroup.net

Please contact Luvina Jurado (915) 240-5164 or mail Gift Card Sponsorship to
10041 Carnegie Ave.
El Paso, TX 79925

Please make check payable to “NAWIC El Paso 248” and mail by February 23, 2020 to
10041 Carnegie Ave.
El Paso, TX 79925