
WHAT IS YOUR WELTANSCHAUUNG?



Exhausted beyond measure, are you DONE?
Limp like roadkill, overrun.
Like projects abandoned in years long past,
An elephant's weight upon your chest at last

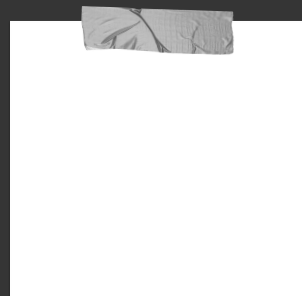


**The weather, work, chores,
and family strife—
Your personal flavor of a
weary life.**

**Before your face meets
screen in defeat,
Remember the light makes
darkness retreat.**

—

Nicer weather struts with confident grace.
Summer vacations waiting to embrace.
Lengthened daylight hours offer their gift.
Although the yard work alone adds to the rift.



So tell me truly, how ARE
you today?
Is your to-do list breeding
disarray?
Your body keeps score of all
that you feel—
Do you raid the kitchen with
ravenous zeal?





Does the mere thought send you
under the covers?

While time with fur babies is all
your heart discovers?

Do mornings find you leaping out
of bed?

Or dragging vertically, stomach in
dread?

These signals compose your
emotional weather.
Your Weltanschauung—life's
outlook tethered.
What perspective colors your
world this spring?
Share below what your heart and
mind both sing.

Story for illustration purposes only



Misery seeks company, spring fever too—
What Weltanschauung belongs to you?







4. Closing

Build confidence around your product or idea by including at least one of the these slides:

→ **Milestones**

What has been accomplished and what might be left to tackle?

→ **Testimonials**

Who supports your idea (or doesn't)?

→ **What's next?**

How can the audience get involved or find out more?

Milestones

October 2014

Translate web pages with
Chrome extension

October 2015

Translate text within an app

2014

2015

August 2015

Translate conversations
through your Android
watch

November 2015

Translate written text from
English or German to Arabic
with the click of a camera

What people are saying

**With this app, I'm
confident to plan
a trip to rural
Vietnam**

Wendy Writer, CA

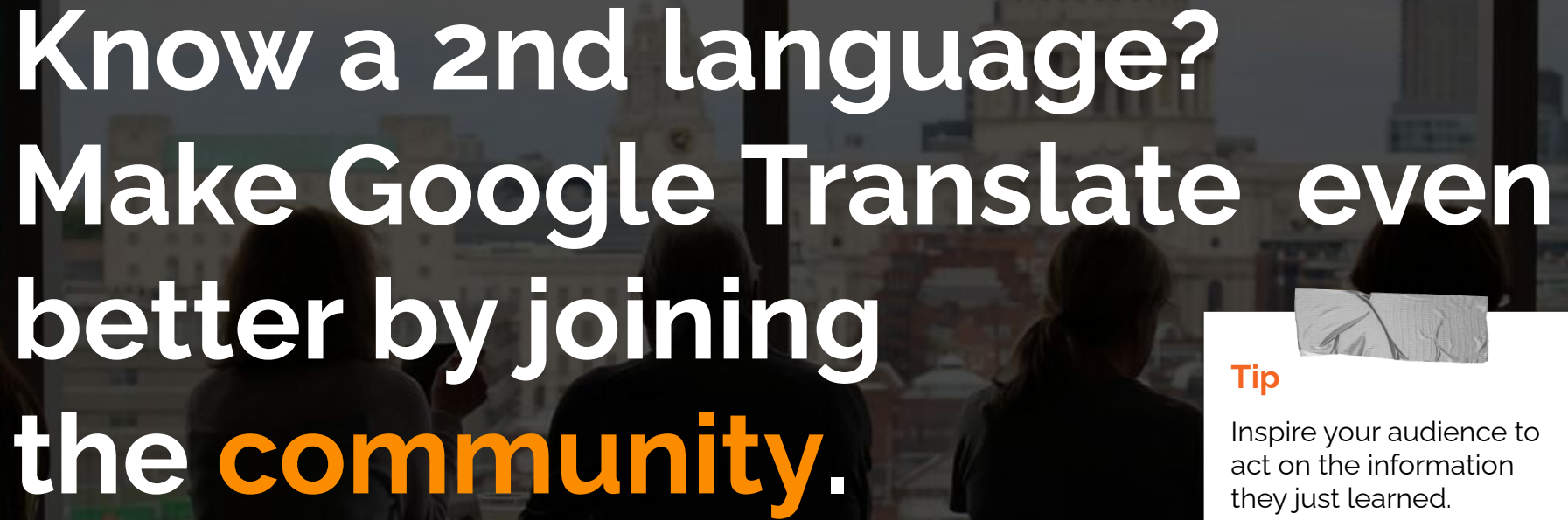
**Visual translation
feels like magic**

Ronny Reader, NYC

**Translate has
officially inspired
me to learn
French**

Abby Author, NYC

Quotes for illustration purposes only



Know a 2nd language? Make Google Translate even better by joining the **community**.



Tip

Inspire your audience to act on the information they just learned.

Depending on your idea, this can be anything from downloading an app to joining an organization.



Good luck!

We hope you'll use these tips to go out and deliver a memorable pitch for your product or service!

For more (free) presentation tips relevant to other types of messages, go to heathbrothers.com/presentations

For more about making your ideas stick with others, check out our book!

