



Lone Star Bass Series

2025 Sponsorship Opportunities

Title Sponsor – \$4,000 - Top Tier Banner Placement of Logo / Sponsor recognition at each event / Logo embroidered on Lone Star Bass Series Hats / Heavy Social Media push

Series Sponsor - \$2,000 – Top Tier Banner Placement of Logo / Sponsor recognition at each event / Heavy social media push

Banner Sponsor - \$1,500 - 2nd Tier Banner Placement of Logo / Social Media Push

Banner Sponsor - \$1,000 - 3rd Tier Banner Placement of Logo / Social Media Push

Social Media Sponsor - \$500 – Advertisement of business on social media recognizing your support

***Angler of The Year Sponsor** - \$2,000 - Logo on AOY Trophy / \$2,000 awarded to AOY Team

***Big Bass of The Year Sponsor** - \$1,000 – Logo on Big Bass of Year Trophy / \$1,000 awarded to winner

***Championship Event Sponsor** - \$2,000 – Logo on Championship Trophies / \$2,000 to Event Winner

* These sponsorships will also include banner placement and social media push

For our inaugural season in 2024:

- We averaged 34 boats per event
- We had over 100 individual anglers participate in a Lone Star Event
- We have a website visit total of over 14,000 (www.Lonestarbassseries.com)
- We have a highly active social media presence with over 1,000 active followers
- We push our sponsors heavily on our social media platforms
- We actively participate at charity functions and events throughout the year
- We pride ourselves in the professional way we carry ourselves and represent not only Lone Star Bass Series, but the brands who invest in us
- We hold high standards for integrity, sportsmanship, fish care and conservation
- Lone Star is active in the community by giving back. We regularly donate to fundraisers and special events
- We represent our Series as a trail that every angler of every skillset can participate in. We keep our registration fees and our entry fees low to allow everyone the ability to experience the excitement of tournament bass fishing
- Our goal for the 2025 season is to reach a 40 boat/Event average
- We have 10 events scheduled for the 2025 season (Including our 2-day 2-Lake Championship)

If you have any questions or would like to discuss ways your organization can work with Lone Star Bass Series, feel free to reach out to us:

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