

# THE ESTATE



### Project Background

*In 2016, ST 6747 Resources* Corp., a joint venture company between SMDC and FLI, was formed to undertake a luxury residential development along Makati's address of choice, Apartment Ridge.





## Project Background

Along Apartment
Ridge, Barangay
Urdaneta, Makati
City

- *Lot Area:* 3,234 sqm.
- <u>Landmark:</u> Discovery Primea and Ritz

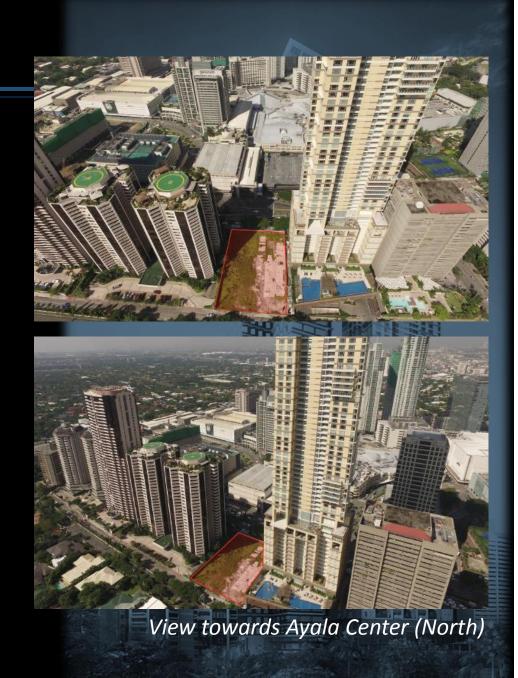




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#### Looking from Ayala Avenue to North-East

## Project Background

Along Apartment Location:

Ridge, Barangay

Urdaneta, Makati

City

Lot Area: 3,234 sqm.

Landmark: Discovery Primea





Looking from Apartment Ridge to South-West







# The only high-end residential development that embodies distinction and rarity because it is for the discerning few.

# Prime Location

- Strategically located across Ayala Center and established highend residential subdivisions.
- Located along
   Apartment Ridge, the most prestigious
   residential address in Makati.
- Last parcel that remains undeveloped along Apartment Ridge.

#### Legacy

- To be undertaken by a rare partnership between the Sy and Ty families.
- The first project to be designed by Foster and Partners in the Philippines.

# Thoughtful Planning

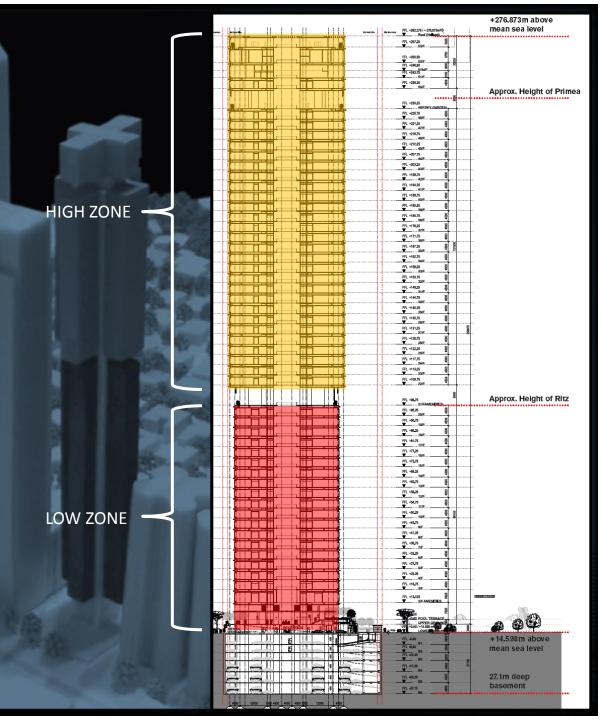
- Designed to serve the lifestyle ideals of the luxury market, the following are the key design features of the project:
  - Exclusivity and Privacy
  - Attention to Detail
  - Flexibility and Adaptability
  - Sustainability

#### Experience

Concierge services
 that offer
 convenience
 matching the lifestyle
 of its market

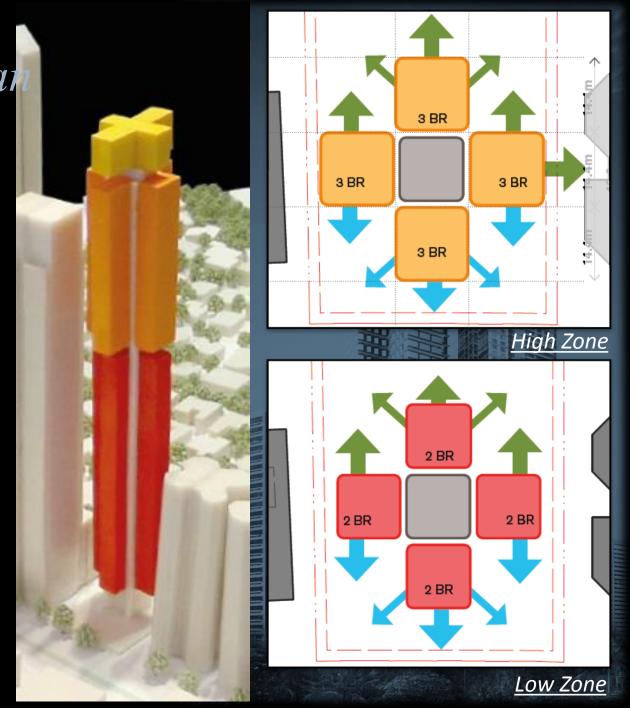
The Estate Makati is designed to have:

- 6 basement levels
- 53 residential floors



The Estate Makati is designed to have:

- 6 basement levels
- 53 residential floors
- Cross-shaped plan
   with only 4 Units to
   a floor optimizing
   views of each floor
   and ensures that
   every Unit is a
   corner Unit with
   panoramic views of
   the city.









15m facing city side



210m facing garden side



210m facing city side







15m facing Ritz Tower

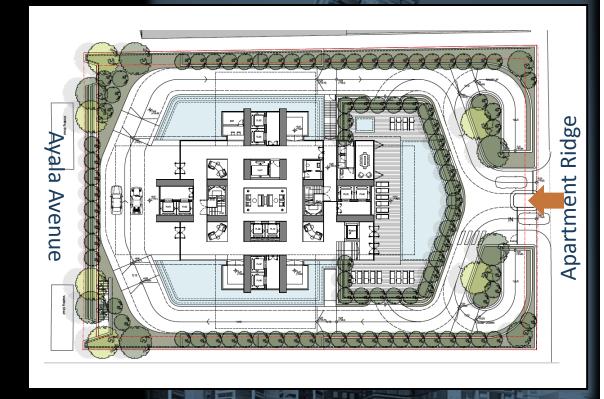


210m facing Primea



210m facing Ritz Tow

- Access to the site is from Apartment Ridge.
- Drop off is along Ayala Avenue.







Key design drivers are translated into the design.

### 1. Exclusivity and Privacy

- A tree-lined driveway
   welcomes residents into the
   development similar to
   exclusive high-end residential
   subdivisions.
- The driveway ramps up above street level enhancing privacy.



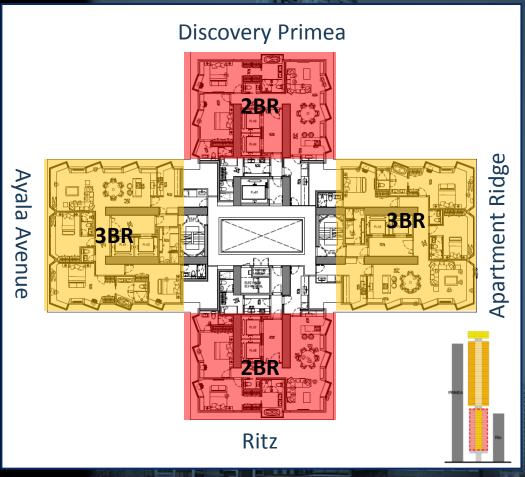




Key design drivers are translated into the design..

#### 1. Exclusivity and Privacy

- The project will only have a total of 188 Residential
   Units.
- There will only be 4 Units to a floor.

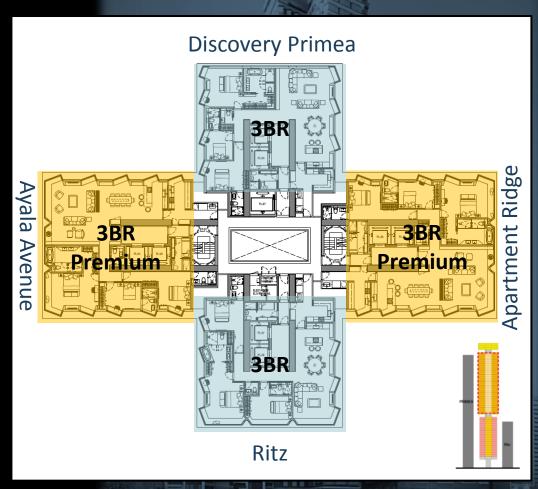


Typical Floor Layout Low Zone

Key design drivers are translated into the design...

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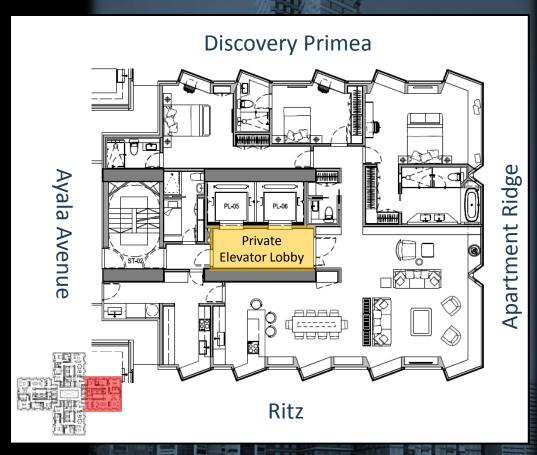


Typical Floor Layout High Zone

Key design drivers are translated into the design...

#### 1. Exclusivity and Privacy

- The project will only have a total of 188 Residential Units.
- There will only be 4 Units to a floor.
- Each Unit will have its own private elevator lobby.



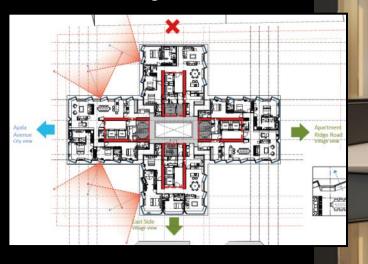
Typical Floor Layout High Zone

Key design drivers are translated into the design.

#### 2. Attention to Detail

Careful planning to achieve privacy

Angle of windows



Specially designed angular bay windows that allow privacy yet permit natural light and channelled views.

Key design drivers are translated into the design.

#### 2. Attention to Detail

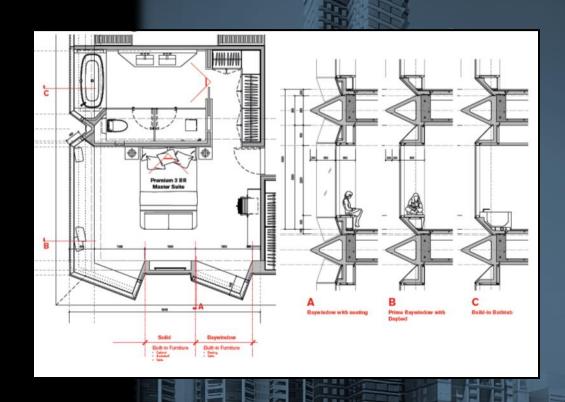
- Careful planning to achieve the privacy
  - Angle of windows
  - Treatment of windows



Key design drivers are translated into the design...

#### 2. Attention to Detail

- Careful planning to achieve the privacy
  - Angle of windows
  - Treatment of windows
- Inhabited angled windows to make sure spaces created are utilized.

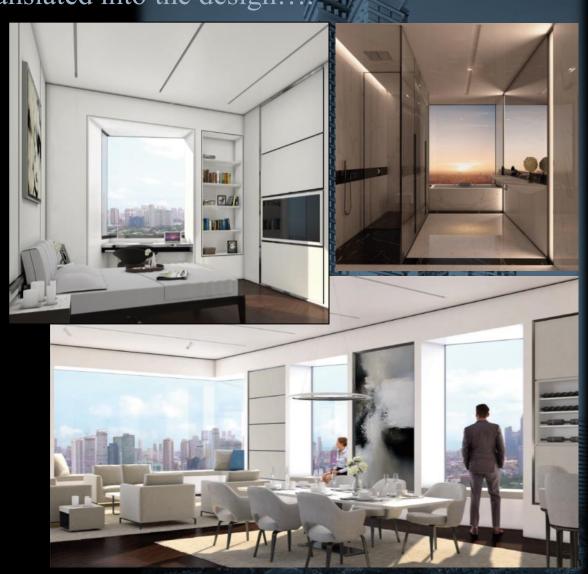


The building incorporates the concept of an 'inhabited façade', where the building's skin is not treated as a mere two-dimensional plane for light and views, but as a three-dimensional space, which allows the residents to literally move into the outer skin of the building. Bath tubs, desk spaces or day beds have been integrated with the bay windows to blur the boundaries between the inside and the outside.

Key design drivers are translated into the design.

#### 2. Attention to Detail

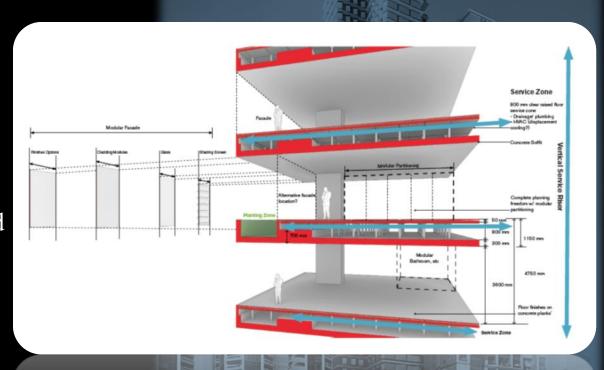
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Key design drivers are translated into the design...

#### 2. Flexibility

Units are designed to match the changing lifestyle of the residents through double slab system and column-free layouts – effectively creating "lots in the sky".

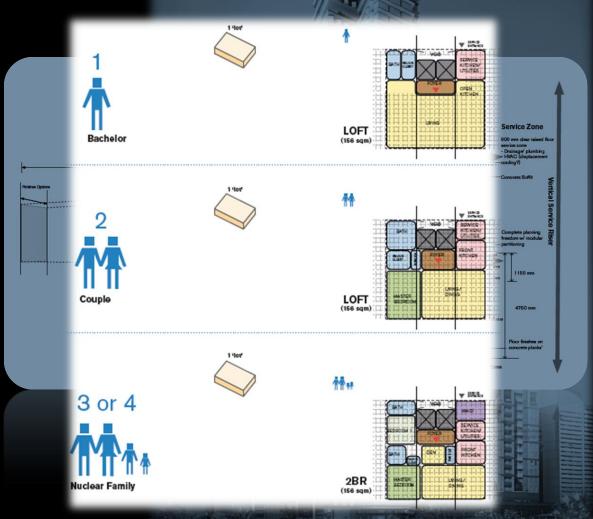


The building also features innovative double slabs that carry all the wiring and pipes in the void between the top and bottom surfaces. The wiring and pipes can be reconfigured easily to match any new layout of spaces in the future — each Unit is therefore completely customisable, akin to the New York loft-style living.

Key design drivers are translated into the design...

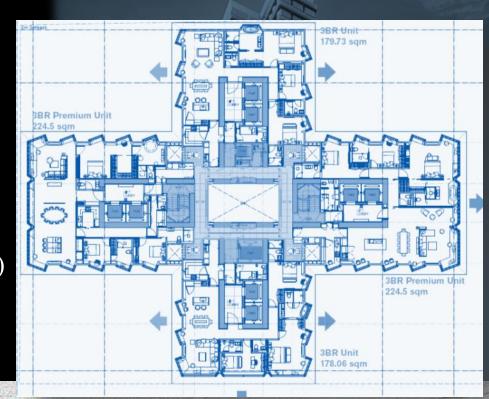
### 2. Flexibility

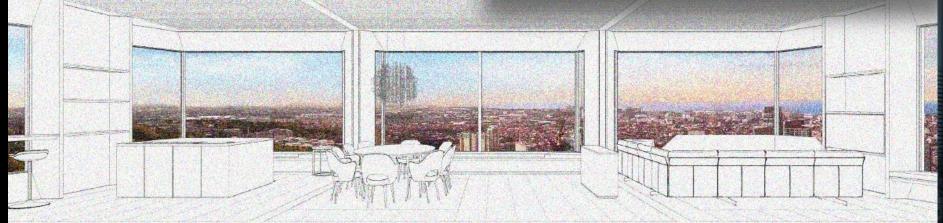
Units are designed to match the changing lifestyle of the residents through double slab system and column-free layouts – effectively creating "lots in the sky".



# The Masterplan Residential Units

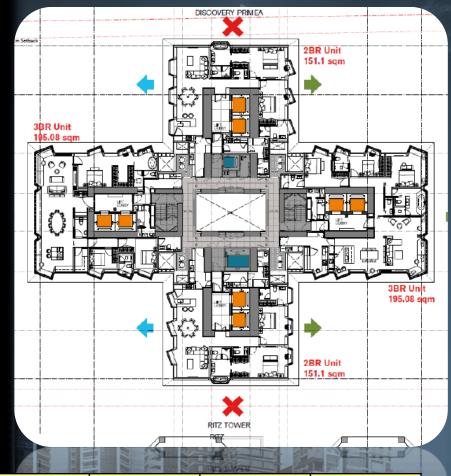
- Residential Units are designed to enjoy benefits of natural light and ventilation, (generously sized bathrooms, open space layouts, wide open views above the din of the city)
- There are only 188 Residential Units with appurtenant parking slots.





# The Masterplan Residential Units – Low Zone

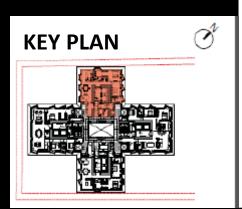
- 3<sup>rd</sup> Floor to 23<sup>rd</sup> Floor (18 floors)
- Total of 72 Residential Units
- Parking Allocation
  - 2BR Units: 2 Parking Slots
  - 3BR Units: 3 Parking Slots



FLOOR LEVEL		A PRIMEA SIDE UNIT	<b>B</b> APARTMENT RIDGE UNIT	C RITZ SIDE UNIT	D AYALA SIDE UNIT
LOW ZONE (18 FLOORS / 72 UNITS)	Unit Type	2 BR	3 BR	2 BR	3 BR
	No. Of Units	18	18	18	18
	W/O LIFT LOBBY (m2)	151.1	195.08	151.1	195.08

Residential Units – Low Zone

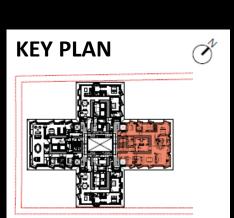
2BR Primea Side: approx.151.10 sqm.





# The Masterplan Residential Units – Low Zone

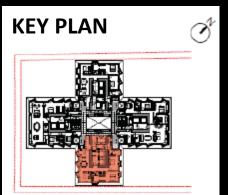
• 3BR Apartment Ridge Side: approx. 195.08 sqm.

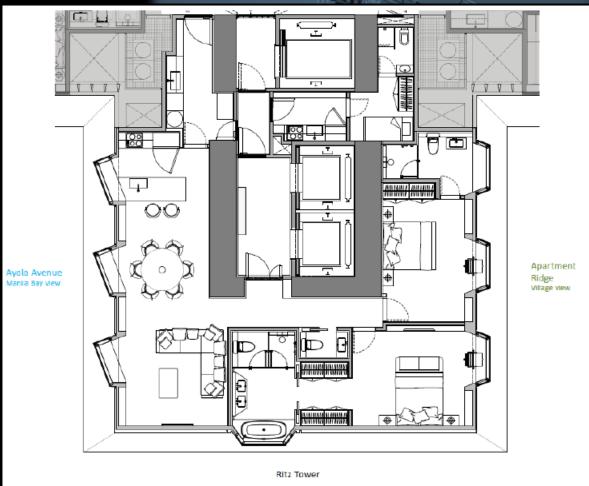




Residential Units – Low Zone

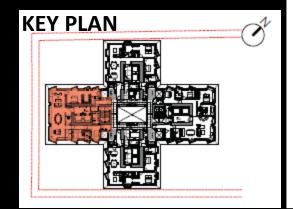
• 2BR Ritz Side: approx. 151.10 sqm.





# The Masterplan Residential Units – Low

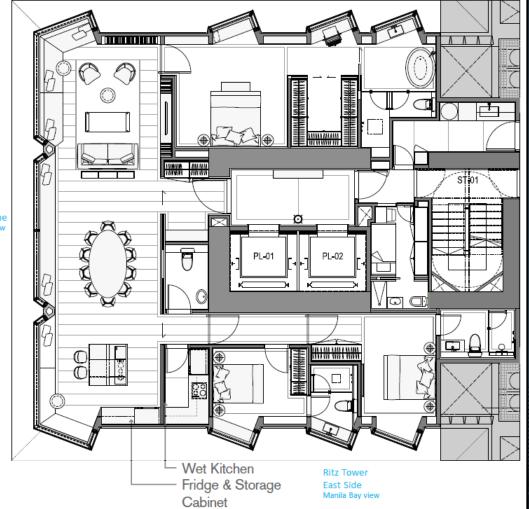
• 3BR Ayala Avenue Side: approx. 195.08 sqm.



#### "LIFESTYLE OPTION" - Low Zone 3-Bedroom Flat

Accommodating the wet kitchen within the 'wing' space 195.08 sqm (without lift lobby)

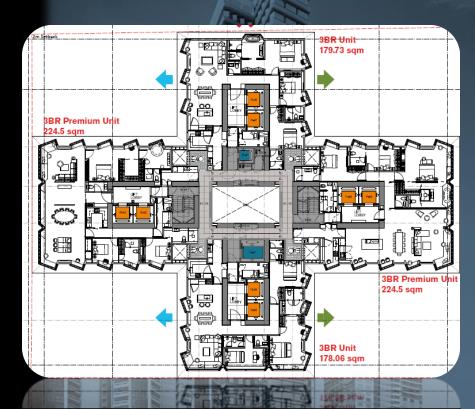
Discovery Primea West Side Manila Bay view



Ayala Avenue Manila Bay view

# The Masterplan Residential Units –High Zone

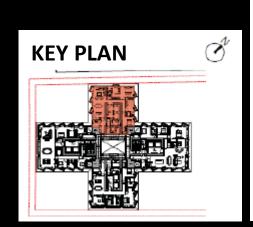
- 25<sup>th</sup> Floor to 55<sup>th</sup> Floor (27 floors)
- Total of 108 Residential Units
- Parking Allocation
  - 3BR Units: 3 Parking Slots
  - 3BR Premium Units: 4 Parking Slots

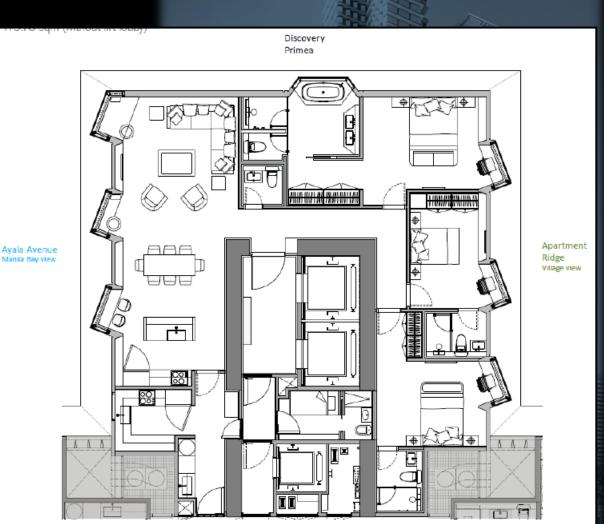


FLOOR LEVEL		Α	В	С	D
		PRIMEA SIDE UNIT	APARTMENT RIDGE UNIT	RITZ SIDE UNIT	AYALA SIDE UNIT
HIGH ZONE (27 FLOORS / 108 UNITS)	Unit Type	3 BR	3 BR Premium	3 BR	3 BR Premium
	No. Of Units	27	27	27	27
	W/O LIFT LOBBY (m2)	179.73	224.5	178.06	224.5

# The Masterplan Residential Units – High Zone

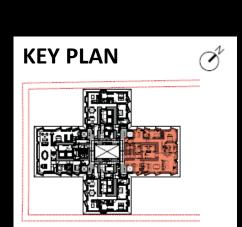
• 3BR Primea Side: approx. 179.73 sqm.





# The Masterplan Residential Units – High Zone

3BR Premium Apartment
Ridge Side: approx.
224.50 sqm.

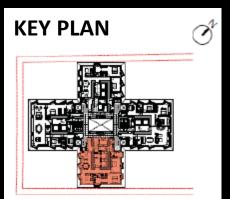


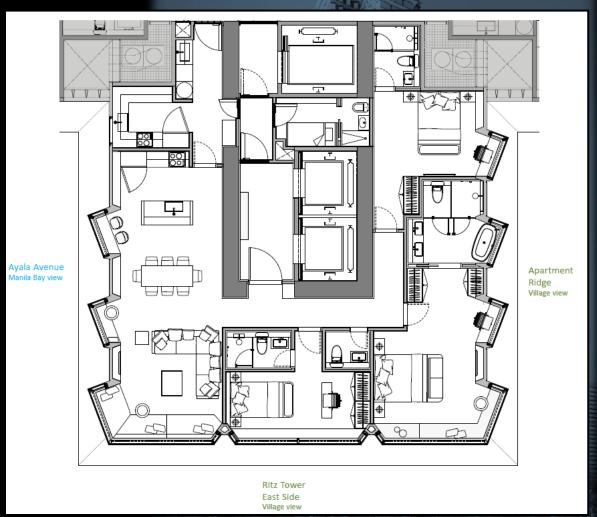


Apartment Ridge Village view

# The Masterplan Residential Units – High Zone

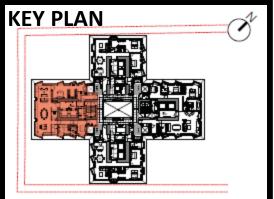
• 3BR Ritz Side: approx. 178.06 sqm.

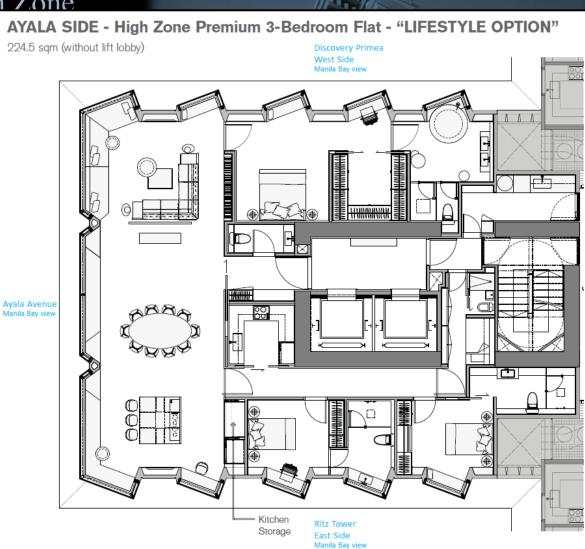




Residential Units - High Zone

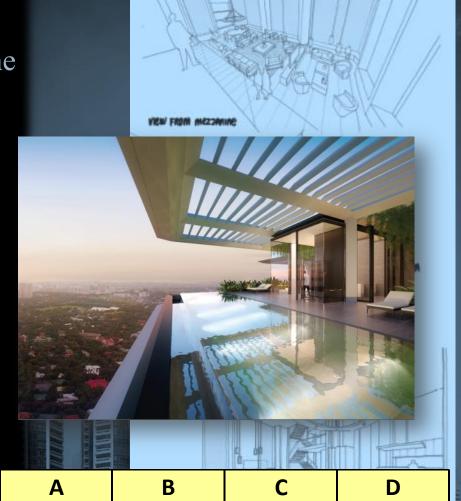
3BR Premium AyalaAvenue Side: approx.224.50 sqm.





Residential Units – Penthouse Zone

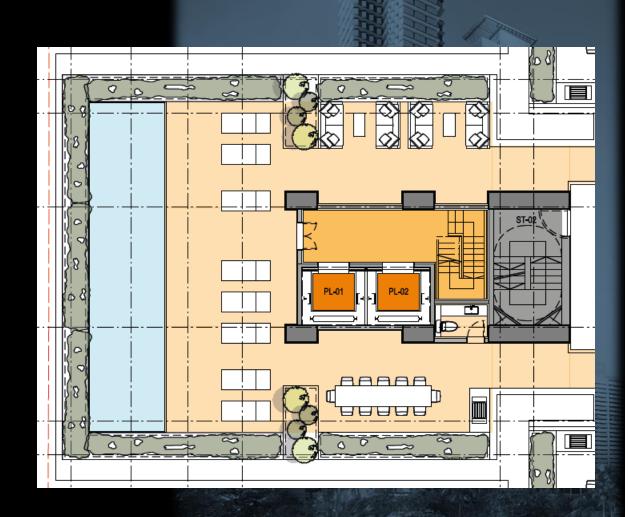
- 56<sup>th</sup> Floor to 60<sup>th</sup> Floor (5 floors)
- Total of 8 Residential Units
- Parking Allocation
  - Sub Penthouse Units: 4 Parking Slots
  - Super Penthouse Units: 6 Parking Slots



FLOOR LEVEL		Α	В	С	D
		PRIMEA SIDE UNIT	URDANETA SIDE UNIT	RITZ SIDE UNIT	AYALA SIDE UNIT
SUB PENTHOUSE	W/O LIFT LOBBY (m2)	381.17	465.21	375.12	465.21
SUPER PENTHOUSE	W/O LIFT LOBBY (m2)	610.81	758.37	624.69	758.76

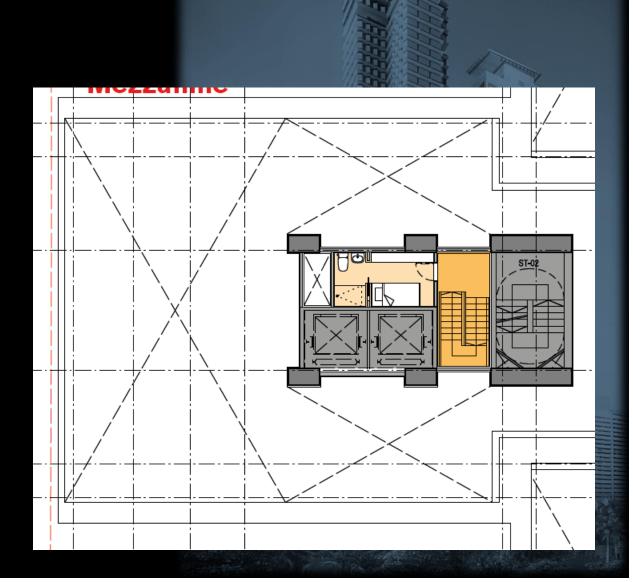
Residential Units – Penthouse Zone

• Sub-Penthouse Units (56<sup>th</sup>)
Floor Garden Level)



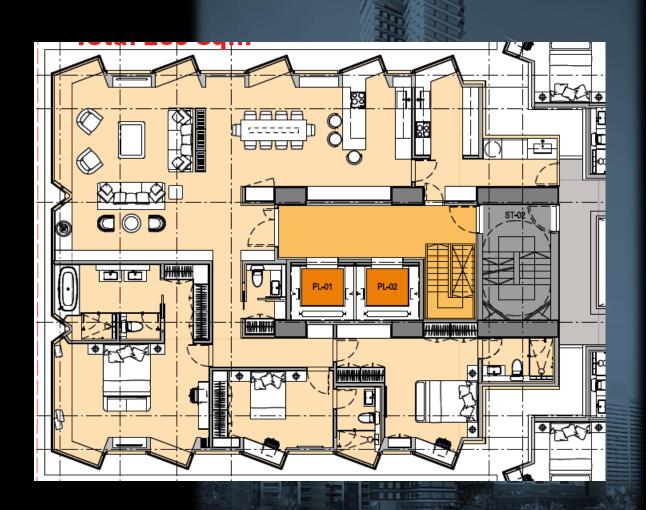
Residential Units – Penthouse Zone

Sub-Penthouse Units (Mezzanine Level)



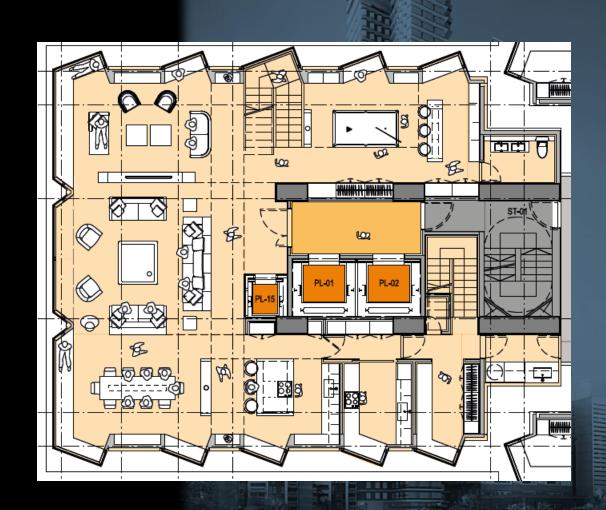
Residential Units – Penthouse Zone

Sub-Penthouse Units
 (57<sup>th</sup> Floor Main Level)



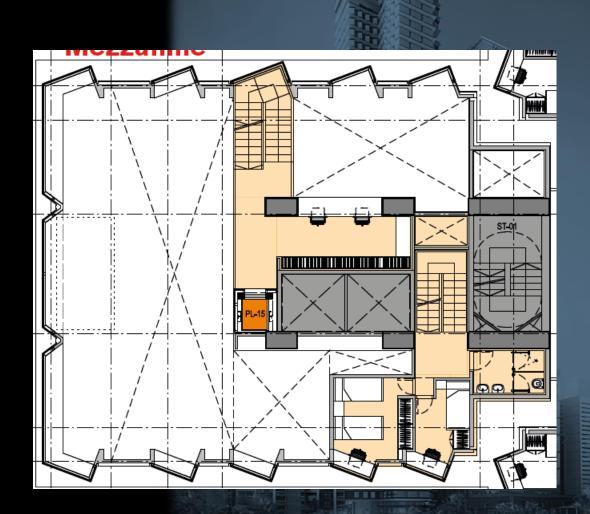
Residential Units – Penthouse Zone

• Super Penthouse Units (58<sup>th</sup> Floor Lower Level)



Residential Units – Penthouse Zone

Super Penthouse Units (Mezzanine Level)



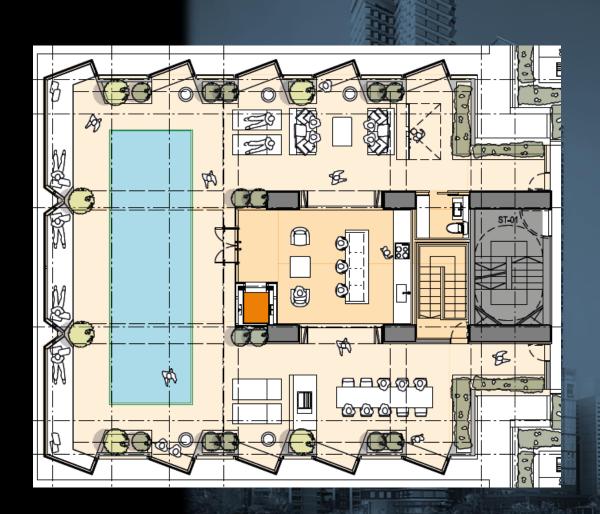
Residential Units – Penthouse Zone

Super Penthouse Units
 (59<sup>th</sup> Floor Upper Level)



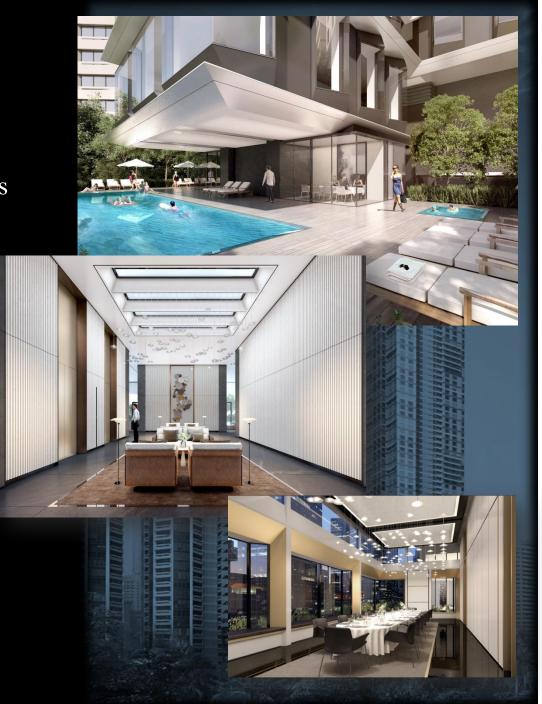
Residential Units – Penthouse Zone

Super Penthouse Units
 (60<sup>th</sup> Floor Garden Level)



# The Masterplan Amenities

- Gym with private treatment rooms
- Business Center
- Sky Garden
- Outdoor children's playground
- Wine cellar and tasting room
- Swimming Pool



# The Masterplan Basic Unit Features

- Double slab that allows reconfiguration of utility lines within the Unit
- Column-free spaces for flexibility to accommodate changing lifestyles of Owners
- Inhabited angled bay windows
- Private roof deck amenities for all Penthouse Units
- Kitchen system inclusive of rangehood, sink, and cabinets
- Provision for 2 telephone lines, Intercom system, CATV system
- Air-conditioning units
- Individual metering for water and electricity
- Panic Button

# The Masterplan Building Features

- Six basement levels for parking, storage, and utilities
- Fully automatic sprinkler and smoke detector system
- Water reservoir and separate fire reserves
- Administration office and mail room
- Centralized sanitary disposal system
- 8 large-capacity, high speed lifts and 2 separate lifts to Basement Levels; 1 service lift; 1 fireman's lift
- Standby-generator for Units and Common Areas to ensure 100% back-up power
- Garbage room on each floor
- Helipad for emergencies
- Low maintenance exterior finishes

# The Masterplan Sustainability Features

- Deep horizontal fins that allow natural ventilation and shade
- Water-saving as it uses recycled greywater from rainfall for 100% of landscape irrigation
- Highly-efficient toilet fixtures reduces potable water use by at least 40%
- Highly-integrated design that resulted to an optimal energy performance with at least 20% energy savings using highly-efficient AC system, high-performance glass for a well-insulated building envelope, and energy-efficient lighting
- Green spaces for at least 30% of the site area despite the location restrictions to help restore biodiversity
- Healthy indoor environment with an abundant supply of fresh air and accessibility of air-conditioning and lighting control

