

Effervescence Tasmania

Program November 8-10, 2024

Launceston, Tasmania

EFFERVESCENCETASMANIA.COM

Introducing our 2024 Effervescence Ambassador



Cassandra Charlick

Cassandra Charlick is an award-winning wine journalist, travel and food writer, television presenter and MC. She writes for several renowned publications including Decanter, International Traveller, Halliday Magazine, Delicious Magazine, Escape, Australian Traveller, The Urban List, T Magazine, Luxury Traveller and Ray Jordan's Wine Review. She's a wine judge, a reviewer for Wine Pilot and a television presenter on Channel Nine's Our State on a Plate.

Cassandra is an in-demand host and MC, thanks to her warm and engaging tone, industry experience and 20+ years in the entertainment industry. She is the 2024 IWSC Emerging Wine Communicator of the Year award winner.

One of the greatest pleasures of wine and travel is that there is always an infinite amount more to learn, and Cassandra finds joy in discovering the stories that fall between the cracks.

We are delighted to welcome Cassandra as the 2024 Effervescence Tasmania Ambassador, hosting the Gala Dinner and our new VIP experience through Saturday's Grand Tasting and Masterclasses.

Effervescence Tasmania

Friday 8 - Sunday 10 November 2024

Effervescence Tasmania brings together Tasmania's best sparkling wine houses for a 3-day celebration at various locations near Launceston

From the opening Gala dinner, to long lunches, masterclasses, dinners, the sparkling picnic affair of the Grand Tasting and its after-party, Effervescence Tasmania is a must-do for every sparkling wine lover.

So, gather your friends & start booking your tickets now effervescencetasmania.com

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Friday 8 November

Effervescence Gala Dinner

6.30PM

Josef Chromy Wines Restaurant 370 Relbia Road, Relbia

\$275PP

5 course dinner with matched wines

The official opening of Effervescence Tasmania.

Hosted by Effervescence Ambassador, Cassandra Charlick, this black tie event gathers Tasmania's finest sparkling producers at the hatted Josef Chromy Restaurant for an unforgettable evening. Join winemakers and winery representatives at their table to indulge in exquisite food and rare wines shared directly from the winery's cellars and personal collections.



Friday 8 November

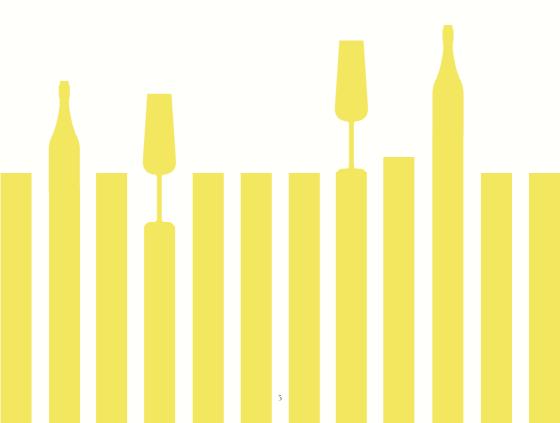
Effervescence at Timbre

6.30PM

Timbre Kitchen at Velo Wines, 755 W Tamar Highway, Legana

\$190PP

Chef Matt Adams and special guest Loïc Le Calvez come together to host a lavish experience cerebrating food, fire & fizz.



Effervescence Grand Tasting

11.00AM - 5.00PM

Josef Chromy Winery lawns, 370 Relbia Road, Relbia

GENERAL ADMISSION \$45PP

Bus transfers from Launceston CBD available

A casual lakeside sparkling picnic hosted at Josef Chromy Wines. Sip your way through Blanc de Blancs, sparkling rosés, brut and more from some of Tasmania's finest sparkling houses. Lunch and snacks to accompany the wines are available to purchase on site.

New VIP experience available. See page 8 for more details.



Effervescence Masterclasses

11.30AM & 2.30PM

Josef Chromy Winery barrel hall, 370 Relbia Road, Relbia

\$120PP TASMANIAN MASTERCLASS

\$145PP INTERNATIONAL MASTERCLASS

\$225PP COMPLETE MASTERCLASS PACKAGE

Bus transfers from Launceston CBD available

Join our distinguished panel of experts, including renowned wine writer Huon Hooke, and host Loïc le Calvez on a journey through an impressive range of the world's best sparkling wines.

Masterclass tickets include entry to the Grand Tasting.

Complete Masterclass package includes entry to the Grand Tasting, Tasmanian Masterclass and International Masterclass.



Loic Le Calvez



Huon Hooke

Bubbles & Beats

6.00PM - 11.00PM

Josef Chromy Wines Restaurant 370 Relbia Road, Relbia

\$40PP

Bus transfers from Launceston CBD available

The official after-party! Featuring DJ Hugo Bladel, casual bites from the Josef Chromy kitchen, cocktails and of course, more sparkling!

DJ Hugo Bladel is a hyperactive disco nerd with a circus background who started out as a street busker and freestyle rapper.

Since his debut offering of 'Both Ways', subsequent EP 'Floppy Disco' and debut album 'HUGE' he has amassed 240,000+ Spotify streams, and mainstage slots at Falls Festival, The Australian Open, Wine Machine and Party In The Paddock.

Hugo's electric live show has also secured him support slots for the likes of The Presets, Angus & Julia Stone and Bastille to name a few.



Effervescence VIP Experience

10.00AM - 5.00PM

Josef Chromy Wines 370 Relbia Road, Relbia

\$350PP

Hosted by Effervescence Ambassador, Cassandra Charlick, this luxury package allows you to experience the pinnacle of Tasmanian sparkling wine, food and hospitality.

Begin your day with brunch, where Cassandra Charlick will share her insights, top picks of the grand tasting and a Q&A session. Enjoy early-entry to the Grand Tasting to taste & chat to the winemakers without the crowds and access to an exclusive VIP pavilion. Then head to Josef Chromy Restaurant for a 2-course lunch with wines selected by your host, Cassandra Charlick.

The day is completed by joining Loïc le Calvez, Huon Hooke and renowned winemakers for the International Masterclass.

There are a very limited number of tickets available for this VIP experience.

Please note: due to the earlier start time, arrival bus services aren't suitable for this experience. Bus transfers returning to Launceston at the conclusion of the event may be booked, but we recommend using an alternate mode of transport to arrive by 10am.

Sunday 10 November

Arras Masterclass & Vineyard Tour

10.00AM \$120PP (\$100 FOR ARRAS WINE CLUB MEMBERS)

HOUSE OF ARRAS houseofarras.com.au 03 6382 7622

A special Sunday treat for those who visit the House of Arras Cellar Door in Pipers River for a special masterclass following the Efferverscence Festivities. Masterclasses will run throughout the day starting at 10am, 12pm & 2pm. Each session will take visitors through the history of the House of Arras as we enter our 30th year of producing Australia's most awarded sparkling wine label. As a special addition to celebrate this year's effervescence festivities, our hosts will guide visitors on a brief vineyard tour where we'll taste some specially matured cheese accompanied by one of our signature EJ Carr Late Disgorged wines.

Let's Jansz!

11.30AM \$40PP JANSZ TASMANIA jansz.com.au 03 6382 7066

Join us at our Jansz Tasmania Wine Room for our second year of Let's Jansz! Enjoy a day of live music, local fresh oysters, cheese & produce platters, and of course, a glass or two of Jansz Tasmania Sparkling Wine.

Opportunity to meet our Winemaker Jennifer Doyle | Featuring Live Music by Daniel Lizotte | Oysters by George Town Seafood | Local produce platters.

Ticket includes:

- 1 x glass of Jansz Tasmania Vintage Cuvee or Vintage Rose;
- 1 x serving of either 3 local fresh oysters, or a local produce platter;
- Live music and entertainment all afternoon long.

Sunday 10 November

Tassie Tides Sparkling Lunch

1.00PM \$200PP (ADULTS-ONLY) SMALL WONDER smallwonderwines.com.au 03 6394 7541

Savour oysters on arrival and a three-course seafood lunch paired with delicious Small Wonder wines in their new, state-of-the-art winery in Kayena. This event will showcase Small Wonder's prestigious BEST VINTAGE SPARKLING trophy winner at the 2024 Tasmanian Wine Awards; the 2021 Small Blanc de Blancs, alongside its shadow wine, the 2021 Blanc de Noirs. Enjoy a post-lunch winery tour and talk by Small Wonder's Winemaker, Andrew Trio. Your ticket price includes your meal and 5 glasses of wine. Please note that this is an adults-only event.

Bellebonne at Evenfall: A lunch to remember

12.00PM \$310PP BELLEBONNE WINE bellebonne.wine (03) 6724 3726

Join us for an exclusive, behind the scenes winery tour and barrel tasting with winemaker Natalie Fryar, followed by an exquisite 6-course degustation long lunch at the Evenfall Dining Room. Celebrate with us the launch of our brand new Bis NV Blanc. - Taste the future wines of Bellebonne straight from the barrel - Experience the finest produce from our beautiful island matched with the great wines from Bellebonne and family.

Partners































