



Where ideas take flight!

# WhatBox helps leaders and teams build the creativity and capability to compete in an fast-changing world.

Organizations who adapt quickly and deliver on creativity outperform competitors by 200%. At **WhatBox**, we know this requires a new way to think, work and lead.



We help our clients strengthen four capabilities, or ‘muscles’, that have proven to propel top performance in leaders and teams.

Research shows that individuals with these skills will pioneer the way.



### **CREATIVITY**

Geared for possibility  
Connecting dots  
Fresh thinking



### **SPEED**

Turning ideas into action  
Effective collaboration  
Applying effective pressure



### **ADAPTABILITY**

Attune to changing needs  
Failing up  
Applied learning



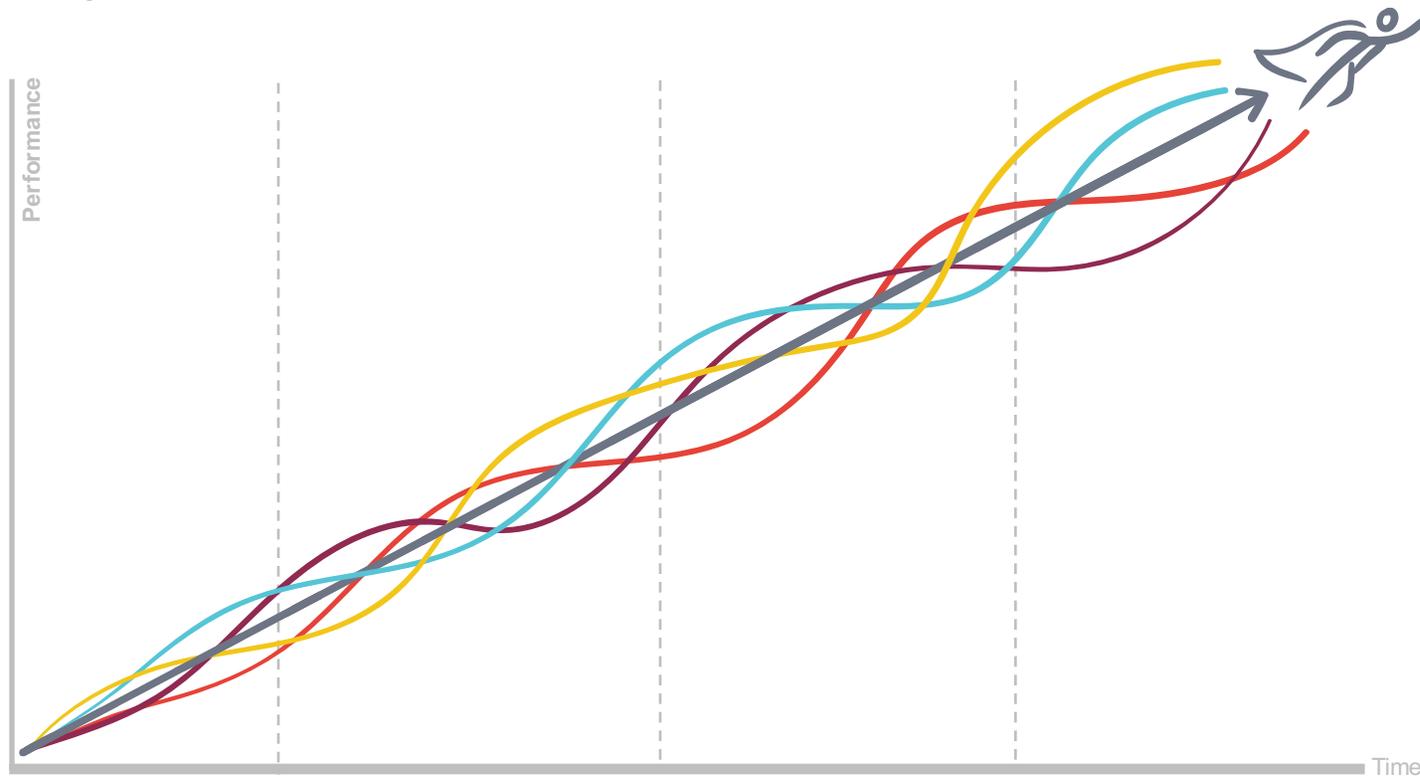
### **RESILIENCE**

Grace in complexity  
Quick recovery  
Optimistic amid change



# We know change is a journey

We meet you where you stand today. We help create, repeat and scale your success through intentional introduction and application of new concepts over time.



## **SURVIVAL**

Reactive  
Little traction  
High stress  
Change fatigue  
Self preservation

## **SAFETY**

Shared goal  
Collaborating  
Pockets of experimenting  
Isolated traction  
Sense of belonging

## **SUCCESS**

Scaling  
Making broader connections  
People-centered  
Adapting (failing up)  
Sense of enterprise, pride

## **SIGNIFICANCE**

Purpose-driven  
Protected discovery time  
Fresh thinking  
Pioneering  
Sense of global impact, legacy



# Working with **WhatBox** is a refreshing departure from traditional methods

Our innovation and leadership coaches serve as your guide; offering up new ways to help you explore and grapple with your real, most vexing business challenges.

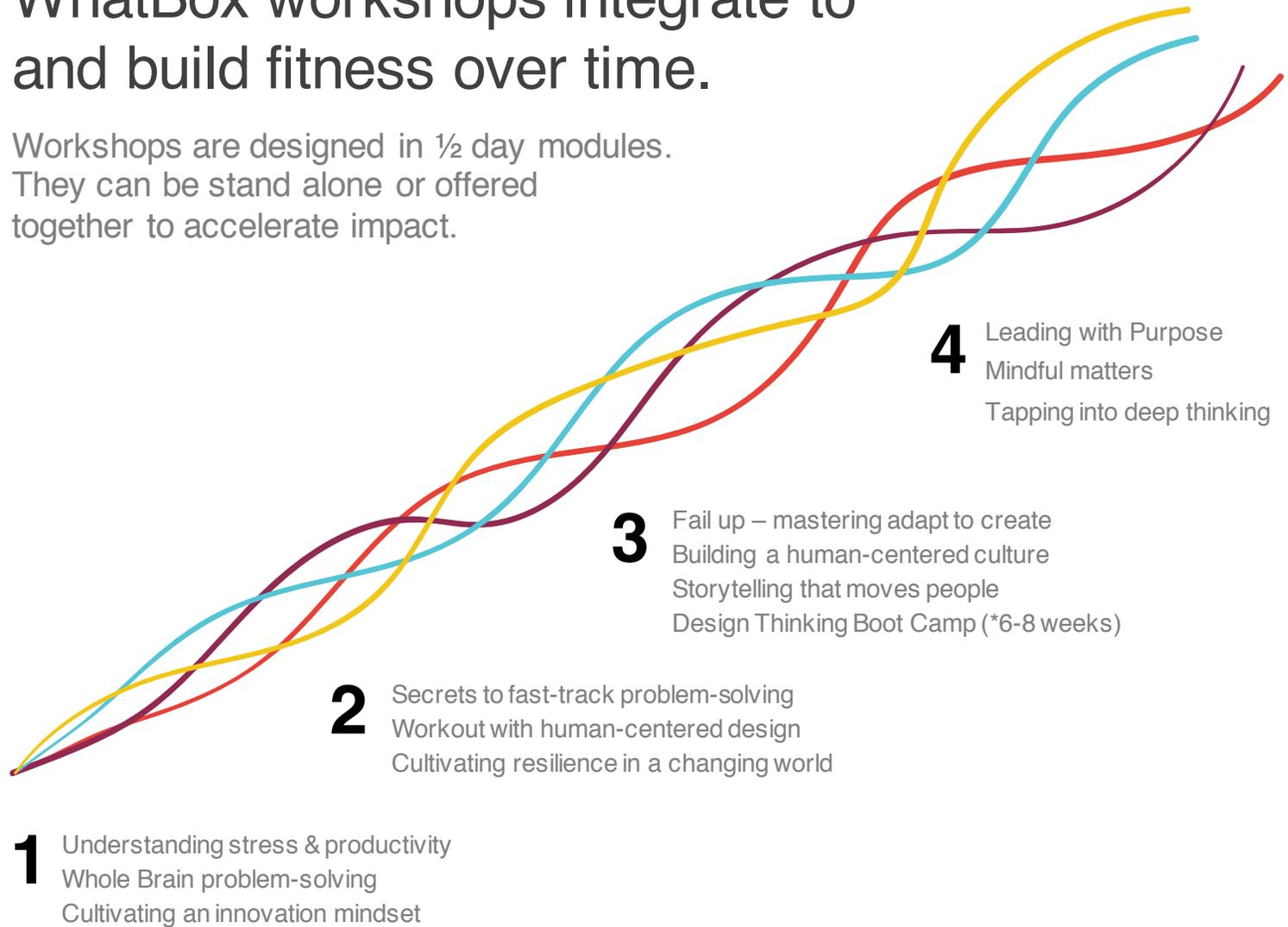
Our work is based in human-centered/ design thinking and provides a highly engaging, iterative approach that allows people to apply learnings to real problems immediately. This 'rapid-cycle learning' approach is designed to help you get results *while* you learn!





# WhatBox workshops integrate to and build fitness over time.

Workshops are designed in ½ day modules. They can be stand alone or offered together to accelerate impact.





**WhatBox** Innovation Partners are experts in creating unique, engaging and powerful off-site experiences for leaders and teams. Contact us today and we will pair you with an expert who can help plan your next event.



What our customers are saying:

*'WhatBox team did an exceptional job. This event transformed the way we view innovating and problem solving. It's the most impactful training we've ever done. We're excited to put our new skills into practice!'*

**Barbara Conn**  
Division President TouchPoint Support Services



Ready to fly?  
Let's Connect.

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