

Bringing revolutionary product to market, through simple innovation, for the benefit of all.

## INVESTMENT CONSIDERATION

ROUND 1 - GROUND FLOOR OFFERING - \$25,000 investment for 1% Equity. Health Guardian Oral Care is offering blocks of stock for \$25,000 each.

Each block of stock equals 1% equity of Health Guardian Oral Care.

\$25,000 investment - Purchases 1 Block of stock = 1% ownership.

# THIS IS A LIMITED OPPORTUNITY,

We are selling 16 blocks of stock in this ROUND 1 - GROUND FLOOR.

# ROUND 1 - GROUND FLOOR

The \$400,000 will finance the fabrication of our 3-machine center, all start-up costs, payroll and leave the company with \$275,000 in finished inventory.

Our Disposable Dental Flosser machine center will produce 30,000,000 dental flossers annually. Our second machine center will produce 15,000,000 single use replacement heads and the appropriate quantity of handles.

Our three machine centers will be up and running 6 to 9 months from funding, at which time we will start selling to the Mass: CVS, Walgreens, Walmart, Target, Safeway, Kroger... etc. Professional: Henry Schein, Paterson Other: Online - Launching our online members club with automatic shipping every three months. To mirror Harry's Razor (Selling our full-size Flosser with Replaceable heads and our single use Flossing Pics)

This initial funding will enable HGOC us to obtain additional funding using purchase order factoring as collateral and obtain conventional bank finance.





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### **EXIT STRATEGY**

We believe that within 18-36 months from launch there is a possibility our two product lines would be purchased by a large oral care company such as Procter and Gamble or Johnson & Johnson so they can take it Global!

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# **ROUND 2- IF NECESSARY**

A second round of investments might be necessary to increase the companies inventory, fund accounts receivables and build our second set of machine centers, which will double the companies production capacity and profits!

If a second round of investments is necessary, we are projecting a \$50,000 investment for 1% equity, because our first two machines centers will be up and running and we will have product sales history for the mass market accounts, professional accounts, specialty accounts and our direct to consumers with reoccurring revenues.

# INVESTMENT CONSIDERATION

Health Guardian Oral Care, Inc. is allocating up to 31% of it Company to new investors! These funds will pay for HGOC's fabrication of its first two machine centers, year 1 operating expenses and leave the company with \$275,000 is start-up inventory at full sell price. Health Guardian Oral Care, Inc. is a free standing C Corporation. Health Guardian Oral Care, Inc. will own, manage, and acquire account sales for its PATENT PENDING oral care flossing devices, consisting of three unique flossing product lines. HGOC's initial product ranges will include the Flossing Pic Disposable Dental Flossers and the manual full size handle with replacement heads Cleaning System. Products in development include the Battery-Operated Cleaning System.

