



Bringing revolutionary product to market, through simple innovation, for the benefit of all.

For more information about this investment opportunity, contact:

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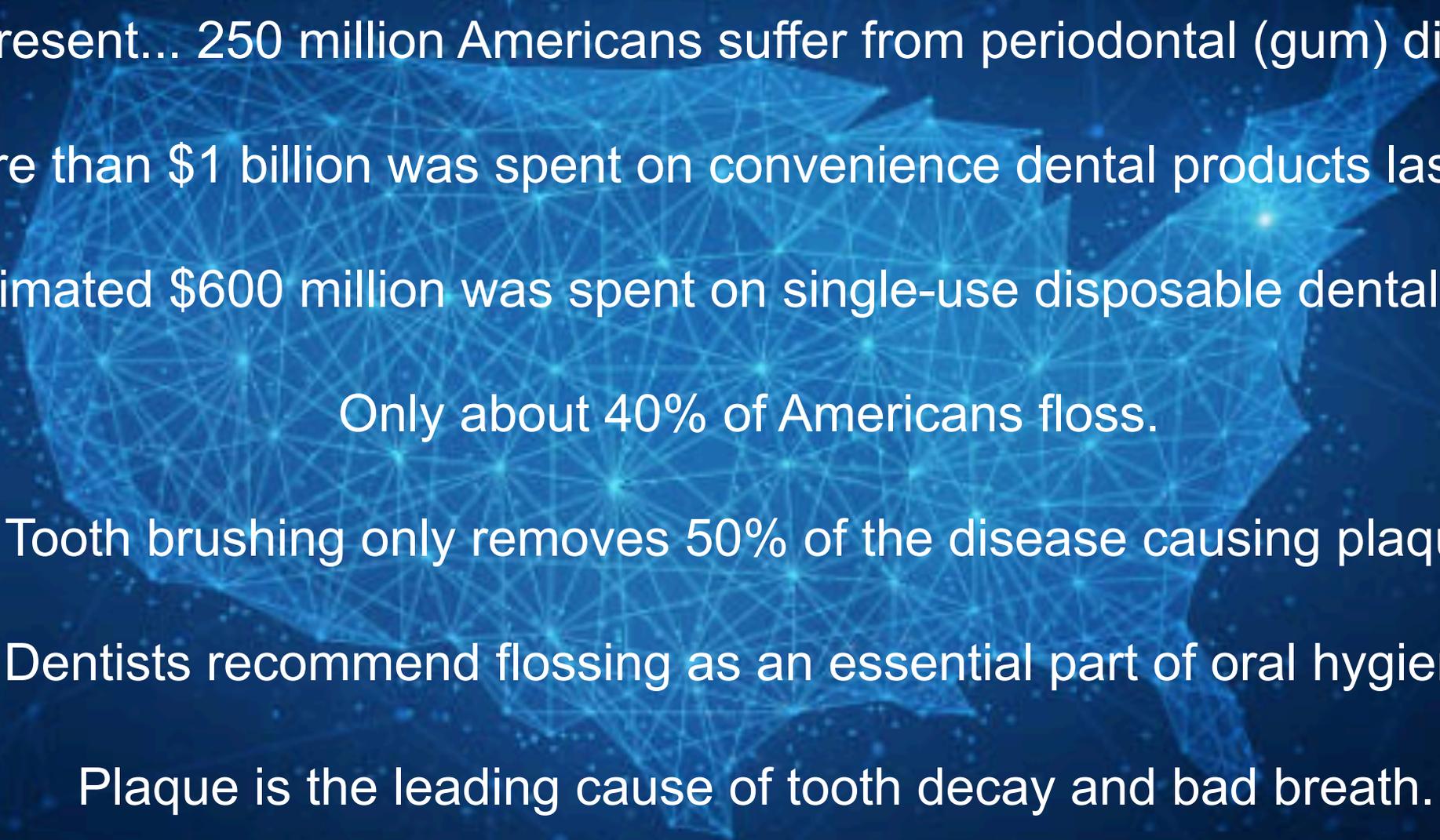
Visit our website at
healthguardianoralcare.com

PRODUCT VIDEO LINK

<https://drive.google.com/file/d/1uicSJct6w0y6RIzVXSj4nvXVXm-nNzWc/view>



PROUDLY MADE IN THE USA



At present... 250 million Americans suffer from periodontal (gum) disease.

More than \$1 billion was spent on convenience dental products last year.

An estimated \$600 million was spent on single-use disposable dental flossers.

Only about 40% of Americans floss.

Tooth brushing only removes 50% of the disease causing plaque.

Dentists recommend flossing as an essential part of oral hygiene.

Plaque is the leading cause of tooth decay and bad breath.

BEAUTIFUL

HAPPY

HEALTHY



Health Guardian Oral Care, Inc.

Created to manufacture and market single-use, preventative, patent-protected oral care products that offer a high repurchase cycle and a high return.

OUR REVOLUTIONARY FLOSSING DEVICE LINES



Engage Disposable Dental Flossers Featuring HGOC's Triple Action Cleaning System!

As the Engage bottom ribbon cleans below your gum line, lifting bacteria, plaque and food particles, its open area between the bottom ribbon and top ribbon captures and lifts bacteria, plaque, tarter and food particles out of your gum line. At the same time, the top ribbon removes this disease causing bacteria from the rest of your teeth all the way to the crown! Plus, Engage prevents unsightly stains from forming between teeth.

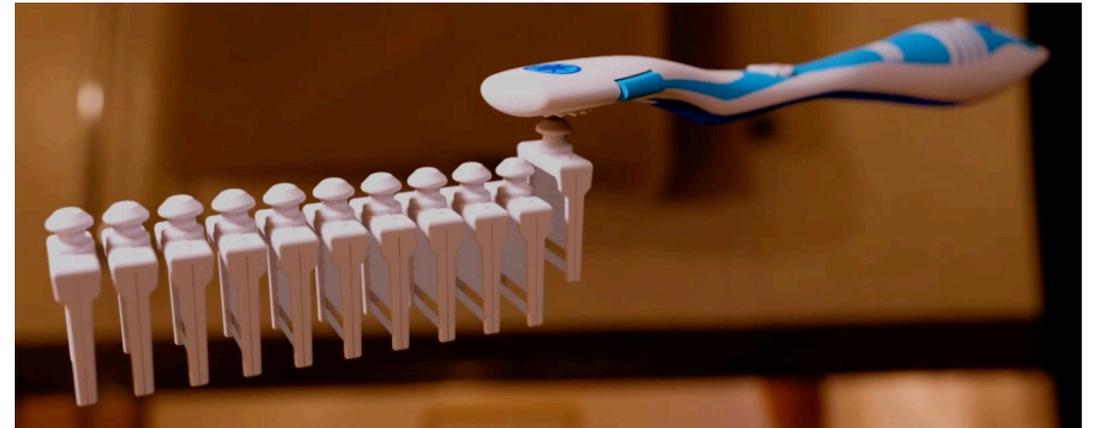


Engage Full-Size Ergonomically-Designed Flossing Handle with Replaceable Floss Heads

HEALTH GUARDIAN ORAL CARE, INC.
HAS DEVELOPED TWO OF THE MOST INNOVATIVE AND EFFECTIVE
PATENT-PROTECTED DENTAL FLOSSING PRODUCTS WORLDWIDE.



HEALTH GUARDIAN ORAL CARE'S FLOSSING
DEVICE LINES – PATENT PENDING
16403447 FILED MAY 3, 2019



Innovative, convenience flossing aids represent the fastest
growing segment in the dental floss product category.
In the next five years, the Dental Floss Category is expected to increase by 100%.

EXPENSES – FINANCIAL

HGOC'S INITIAL CHANNELS OF GROWTH WILL BE FOCUSED WITHIN FOUR BASIC INDUSTRIES WITH SALES DIRECTED TOWARDS THE MASS MARKET ACCOUNTS, PROFESSIONAL ACCOUNTS, SPECIALTY ACCOUNTS AND ONLINE DIRECT TO CONSUMER.

\$400,000 will finance the fabrication of our two machine centers, all start-up costs and payroll leaving the company with \$200,000 in finished inventory after all sales and marketing expenses have been paid.

Our single-use disposable dental flosser machine center will produce 30,000,000 dental flossers annually, and our second machine center will produce 15,000,000 single-use replacement heads annually along with the appropriate quantity of handles, the start kit and replacement head packages.

Our two machine centers will be up and running in approximately six months from funding at which time HGOC will begin selling to the mass market accounts (CVS and others), professional accounts (Henry Schein and others) and specialty accounts. At the same time, we will launch our online members' club with automatic shipping every three months.



Note #1: Will leave HGOC with \$200,000 in net account receivables after all sales costs including freight.

Note #2: Sales -Travel Expenses * will be short \$8,000, which will be taken out of cash flow.

Note #3: Operating Expenses ** will be short \$12,000, which will be taken out of cash flow.

HGOC START-UP EXPENSES – ESTIMATE			HGOC FINANCIAL				
	DESCRIPTION	AMOUNT	Description	2020	2021	2022	2023
MACHINERY & EQUIPMENT			Sales	1,800,000	3,600,000	6,000,000	10,000,000
1	Injection Molds	75,000	Cost of Goods	(465,000)	(900,000)	(1,320,000)	(2,000,000)
2	Auxiliary Equip. Tensioning and Take-Off	25,000	Gross Profit	1,335,000	2,700,000	4,680,000	8,000,000
3	Blister Machine for Hand-Held Device	20,000	Gross Profit %	75%	75%	78%	80%
4	Bagging Machine for Disposable Flossers	15,000	Advertising	(300,000)	(720,000)	(1,200,000)	(2,000,000)
5	Miscellaneous Tooling	7,000	Slm. Incentives	(10,000)	(20,000)	(40,000)	(60,000)
		142,000	Commissions	(90,000)	(180,000)	(300,000)	(500,000)
PACKAGING & LABOR			Freight Out	(90,000)	(180,000)	(300,000)	(500,000)
6	Packaging – Minimum Purchases	34,000	Cash Discount	(36,000)	(72,000)	(120,000)	(200,000)
7	Dental Floss – Two Styles	10,000	Damage Allow.	(36,000)	(72,000)	(120,000)	(200,000)
8	Manufacturing & Labor	58,000	Total Expenses	(562,000)	(1,244,000)	(2,080,000)	(3,460,000)
		102,000	Gross Profit	773,000	1,456,000	2,600,000	4,540,000
PAYROLL			Less G&A				
9	Payroll – 3 Mo. (Start-Up)	30,000	Salary Officers	(144,000)	(240,000)	(360,000)	(400,000)
10	Payroll – 9 Mo.	90,000	Salary Others	(20,000)	(30,000)	(74,000)	(140,000)
		120,000	Company Adv.	(40,000)	(50,000)	(60,000)	(240,000)
OPERATING EXPENSES			Travel	(20,000)	(30,000)	(40,000)	(80,000)
11	Operating Expenses – 3 Mo. (Start-Up)	6,000	G&A	(46,000)	(56,000)	(66,000)	(180,000)
12	Operating Expenses – 9 Mo.	18,000**	Total G&A	(270,000)	(406,000)	(600,000)	(1,040,000)
		24,000	Net Profit \$	483,000	1,050,000	2,000,000	3,500,000
SALES – TRAVEL EXPENSES			Net Profit %	27.0%	30.0%	33.0%	35.0%
13	Travel Expenses	12,000*					
	Total Start-Up Expenses – Round 1	400,000					

REVENUE



Currently the global market for dental flossers is estimated at about \$600m, and it is estimated that less than 40% of the potential users maintain a daily flossing routine.

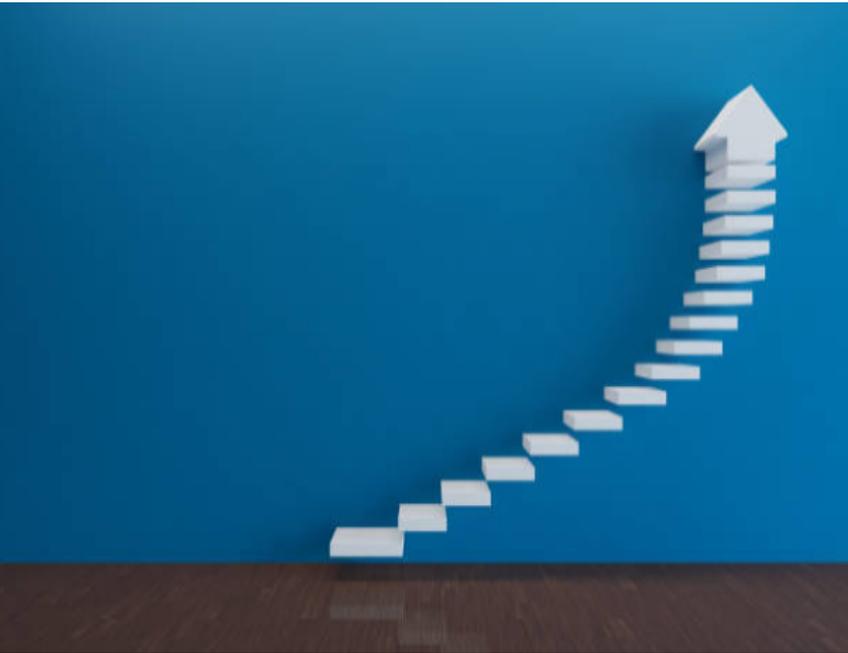
Based upon HGOC's belief that new innovative patented oral care products will drive this industry, HGOC acquired the exclusive patent rights in May, 2019. Upon funding, the construction of the first two semi-automatic machine centers will be built under the direction of the CEO who has fabricated more than ten machine centers.

With HGOC's first two new patented products and infrastructure, it is poised to expand rapidly with annual production capacity to sell \$1,800,000 at 80% machine utilization at factory billings delivering a dead net profit of 27% during its first 12-months of operation. Its corporate infrastructure will be geared towards handling large increases in sales volume with minimal increases in fixed expenses, allowing high levels of incremental profits to fall to the bottom line.

HGOC's strength and profitability lies in the fact that it is a lean and hungry merchandising company, which will be staffed with experienced marketing professionals who sell innovative patented products with a complete marketing and sales apparatus.

Funding is required to exploit this opportunity. Within four years, HGOC projects sales should exceed \$10 million with after-tax profit approximating 35% of sales.

COMPETITION



HGOC believes that new and innovative disposable single-use oral care products are the primary reason for the recent growth in this small but expanding dental floss subcategory known as convenience floss products.

HGOC believes our new innovative, patented oral care products will drive this industry.

HGOC's opportunity lies in its ability to build the sales of these two patent-pending oral care product lines, which would include multiple put-ups and line extensions.

HGOC believes that once a critical mass is achieved other complementary oral care products can be added to exploit HGOC's customer base, which will increase the company's core product range and overall sales and profits.

HGOC believes our patent-pending Triple Action Cleaning System will bring many new oral health care benefits to the consumer and is going to change the way people floss around the world!

FOUNDERS – MANAGEMENT TEAM



Steven Slabine, CEO

Steven Slabine, CEO, is one of the most experienced executives in the single-use dental flosser industry. In 1981, in advance of forming Plackers Corp., he along with colleagues in another business marketed the first dental flosser in the industry. The dental flossers sold under the Mother Hubbard brand and were sold to CVS and other US chain accounts. In 1985, he co-founded Plackers Corporation with the patent holder. They manufactured and sold the Plackers brand and manufactured the Gillette Oral-B division's Flossettes on an OEM basis. After selling his interest in Plackers, he founded Lordan Laboratories, Inc., which marketed Plakettes dental flossers, Plakettes whitening flossers and Dr. Mikey's dental flossers for kids. During his career, he grew industry sales from a startup to about \$20M at factory billings (\$50M at retail) on a global basis. In addition, he has fabricated more than ten industrial-use dental flosser machine centers, and he has manufactured and sold over two billion dental flossers.

Michael Bauman President / Inventor

Michael Bauman, President / Inventor, has designed four different proprietary oral care products in the past several years under Health Guardian LLC. He continues to refine new product designs to bring to market through Health Guardian Oral Care, Inc. He has experience in supply chain management, sales and operations.

INVESTMENT CONSIDERATION

Health Guardian Oral Care, Inc. is offering blocks of stock for \$25,000 each. Each block of stock equals 1% equity of Health Guardian Oral Care, Inc. \$25,000 investment - Purchases 1 Block of stock = 1% ownership.

DISCOUNT OPPORTUNITY

Purchase 4 blocks of stock or more, and receive 1.25% in each block purchased!
\$100,000 investment - Purchase 4 Blocks of stock at 1.25% in each block = 5% ownership.

ROUND ONE - GROUND FLOOR

The \$400,000 will finance the fabrication of our two machine centers, all start-up costs, payroll and leave the company with \$275,000 in finished inventory with dead net income of \$200,000 after all sales and marketing expenses.

Our Engage single-use, disposable dental flosser machine center will produce 30,000,000 dental flossers annually.

One Engage machine center will produce 15,000,000 single-use replacement heads and the appropriate quantity of handles.

Our two machine centers will be up and running in approximately six months from funding, at which time HGOC will start selling to the mass market accounts (CVS and others), professional accounts (Henry Schein and others) and specialty accounts. At the same time, we will launch our online members' club with automatic shipping every three months.

This initial funding will enable HGOC to obtain additional funding using purchase order factoring as collateral and conventional bank finance.

EXIT STRATEGY

We believe that within 36 months from launch there is a possibility our two lines would be purchased by a large oral care company such as Procter and Gamble or Johnson & Johnson, so they can take it global!

LIMITED OPPORTUNITY

We are selling 16 blocks of stock in this ROUND 1-GROUND FLOOR.

ROUND TWO

A second round of investments will be necessary to increase the company's inventory, fund accounts receivables and build our second set of machine centers, which will double the company's production capacity and profits!

We are projecting a \$50,000 investment for 1% equity because our first two machines centers will be up and running, and we will have a sales history for sales directed towards the mass market accounts, the professional accounts, the specialty accounts and direct to consumers with reoccurring revenues.



PROJECTED PROFITS

With HGOC's two new patent-pending products and infrastructure, it is poised to expand rapidly with annual production capacity to sell \$1,800,000 at 80% utilization at factory billings delivering a dead net profit of 27% during its first 12-months of operation.

HGOC's corporate infrastructure will be geared toward handling large increases in sales volume with minimal increases in fixed expenses enabling high levels of incremental profits to fall to the bottom line.

HGOC's strength and profitability lies in the fact that it is a lean and hungry merchandising company, which will be staffed with experienced marketing professionals who sell innovative patented products with a complete marketing and sales apparatus.



	2020	2021	2022	2023
Sales	\$1,800,000	\$3,600,000	\$6,000,000	\$10,000,000
Net Profit %	27%	30%	33%	35%
Net Profit \$	\$483,000	\$1,050,000	\$2,000,000	\$3,500,000

PROJECTED RETURN ON INVESTMENT

Return on investment takes into consideration several factors (ROI).

- Industry (One of the most profitable categories in retail).
- Gross profits - Cost of Goods Sold (COGS) vs. Manufacturers Suggested Retail Prices (MSRP).
- Manufacturing and automation.
- Products and ability to easily create line extensions.
- Repurchase cycle (sales per store per week per chain).
- Distribution – Account quality within multiple trade classes, drug, food, professional ...etc.
- Age of company and product lines.
- Purchasing company.
- *Patent protection.

Based on industry standards, we are placing a ROI of 2-times annual sales, which we believe to be a conservative estimate notwithstanding the patent protection, which could more than double the ROI.

Note #1: The form of the purchase can vary significantly – cash purchase, stock purchase, a combination or variation.

Note #2: In rare cases, companies within the dental industry have sold as high as 12-times annual sales.

Note #3: Refer to slide number 7 -- sales estimates in the financial page (for the years 2020 \$1.8m - 2023 \$10m). The ROI could more than double owing to the *Patent Protection.”



To learn more about this exceptional investment opportunity and return on investment contact:

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THANK YOU!

PRODUCT VIDEO LINK

<https://drive.google.com/file/d/1uicSJct6w0y6RIzVXSj4nvXVXm-nNzWc/view>