

Steadfast Tattoo Co.

Studio Philosophy & Professional Standards

At Steadfast Tattoo Co., we believe tattooing is a collaboration.

We are skilled professionals.

We are artists.

But the art lives on a human being.

Our job is not to override a client's vision — it is to guide it, refine it, and execute it responsibly.

The client is the one who will wear it for life.

We take pride in our work.

We take ownership of our craftsmanship.

And we respect that the “canvas” is a living person, not a surface.

Client-Centered Practice

Clients trust us deeply. Most people are not comfortable questioning an artist. They may not ask for clarification even when they are unsure. They may agree to changes simply because they assume we know best.

Because of that, we commit to:

- Explaining why we recommend adjustments to size, placement, layout, or design
- Offering education, not just direction
- Making sure clients feel informed and empowered — not overruled
- Encouraging thoughtful collaboration rather than silent compliance

A client can leave satisfied with a tattoo and still feel unsure about the experience.

We aim higher than satisfaction.

We aim for understanding, trust, and confidence.

A few extra minutes of explanation can transform a good tattoo into a meaningful experience.

Artistic Integrity

We take pride in:

- Producing work we are proud to attach our names to
- Challenging ourselves and continuing to grow
- Accepting feedback with maturity
- Respecting our limitations while pushing our skills

We do not copy other artists' work without permission.

We do not misrepresent our abilities.

We do not rush permanent work.

Growth is part of being a professional.

Professional Conduct

Steadfast is a shared environment. That means:

- We treat clients and peers with respect
- We avoid gossip, passive aggression, and drama
- We handle concerns directly and maturely
- We maintain professionalism while working

Kindness is expected.

Boundaries are respected.

If someone crosses boundaries that compromise safety or respect, we address it appropriately.

We collaborate and encourage. We do not compete within our own house.

When one of us succeeds, the shop succeeds.

Artists are free to cultivate their individual voice and brand, while understanding that actions taken within the shop reflect on the studio as a whole.

Shared Responsibility

We operate as independent professionals sharing a space — which means:

- We maintain clean, organized workstations
- We follow all sanitation and safety standards
- We contribute to the cleanliness and operation of shared areas
- We arrive prepared and ready to work
- We communicate about absences or extended time away

This is not about micromanaging hours.

It is about showing up as a working professional.

Billing Transparency & Honesty

We maintain clear and ethical billing practices.

Clients are charged transparently and fairly.

We do not blur lines between tattoo time and other tasks without prior disclosure.

We protect the trust that allows clients to return confidently.

Reputation is built slowly and lost quickly.

Culture & Growth

Steadfast Tattoo Co. is built on:

- Mutual respect
- Calm professionalism
- Integrity
- Collaboration
- Client-first thinking

We believe tattooing is a career.

We believe in long-term growth.

We believe in building something stable, welcoming, and reputable in our community.

We are not perfect.

We are accountable.

We are always learning.

And we carry ourselves in a way that reflects pride in both our craft and our character.