

OTBC, LLC Cookie Policy

Effective Date: 1/1/2026

Last Updated: 4/28/26

This Cookie Policy explains how Outside The Box Consulting, LLC (“OTBC”, “we”, “us”, or “our”) uses cookies and similar technologies when you visit our website at www.consultingoutsidethebox.com (the “Site”).

This policy should be read alongside our Privacy Policy, which explains how we use your personal data.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used to make websites work more efficiently and to provide reporting information.

Cookies set by the website owner (in this case, OTBC) are called “first-party cookies.” Cookies set by parties other than the website owner are called “third-party cookies.”

Why do we use cookies?

We use cookies and similar technologies for several reasons, including:

- To ensure the website functions properly
- To improve user experience and site performance
- To understand how visitors interact with our website
- To support marketing and communication efforts (only where permitted)

We **do not sell your personal data**, and we do not use cookies to sell personal information.

Types of cookies we use

1. Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off in our systems. They are usually set in response to actions made by you, such as setting your privacy preferences or filling out forms.

2. Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously (e.g., page visits, traffic sources).

3. Functionality Cookies

These cookies allow the website to remember choices you make (such as preferences) and provide enhanced, more personalized features.

4. Marketing Cookies

These cookies may be set by third-party services to deliver relevant content or communications. They do not store directly identifiable personal information but are based on uniquely identifying your browser and device.

Third-party cookies

We may use trusted third-party services (such as analytics providers or marketing platforms) that place cookies on your device. These third parties may collect information about your online activities over time and across different websites.

We do not control these third-party cookies. We recommend reviewing their privacy policies for more information on how they use your data.

How can you control cookies?

You have the right to decide whether to accept or reject cookies. You can manage your preferences in the following ways:

- **Browser Settings:** Most web browsers allow you to control cookies through their settings
- **Cookie Banner/Settings:** When available on our Site, you can adjust your preferences
- **Opt-Out Links:** Some third-party providers offer opt-out mechanisms

Please note that if you disable certain cookies, parts of the website may not function properly.

How long do cookies stay on your device?

The length of time a cookie remains on your device depends on whether it is a “session” or “persistent” cookie:

- **Session cookies** expire when you close your browser
 - **Persistent cookies** remain until they expire or are deleted
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Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, legal requirements, or our practices. When we do, we will update the “Last Updated” date above.

Contact Us

If you have any questions about our use of cookies or this policy, please contact:

Outside The Box Consulting, LLC

Email: privacy.officer@consultingoutsidethebox.com or
monica@consultingoutsidethebox.com