

Fundraising Campaigns

3 Ways to Help Students Get Closer to College

Simple ways for families and supporters to reduce college tour costs

OUR GOAL: Make educational travel more attainable through community-powered support. Families can use the campaign option that best fits their student and support network.

1

BUY

Popcorn Fundraiser

Purchase popcorn to support a student's college tour.

Student goal: \$400 in sales. The student earns 50% of sales - \$200 - toward tour costs.



A simple option to share with family, friends, coworkers, and neighbors.

2

GIVE

Sponsor My Seat

Supporters can make a direct gift toward a student's college tour expenses.

Gifts help reduce the student's remaining travel costs, including lodging, meals, transportation, and tour expenses.



Every contribution helps move a student one step closer to campus.

3

BUILD

Road to College Campaign

Invite your community to help build a student's path to college.

This seasonal giving campaign focuses on meaningful support for educational travel and campus exposure.



A strong fit for Thanksgiving, Christmas, Ramadan, and other giving moments.

How Parents Can Help

1 CHOOSE

Select the fundraising option that best fits your family and support network.

2 PREPARE

Help your student make a short list of relatives, friends, coworkers, and community supporters.

3 SHARE

Use BLOOM campaign materials to explain the goal clearly and ask supporters to participate.

4 TRACK

Keep up with progress and apply eligible fundraising proceeds toward the student's tour balance.

FUNDRAISING PARTICIPATION

The BLOOM Travel Team will lead each campaign effort. Every student with a confirmed reservation is encouraged to participate in all three fundraising campaigns. Additional campaign details, timelines, and participation instructions will be shared with families after the student's reservation is completed.

Questions about fundraising or your student's tour?

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BUILDING LEGACIES OF OWNERSHIP & MOMENTUM

Fundraising terms and timelines may vary by campaign.