



RECONSIDER  
YOUR REEL,  
Film/TV Tip from  
a LA Talent  
Manager

# Short Clips for Casting

Don't submit 4-Minute Reel — *who has time to watch hundreds every day?* Share a short (30-second) format to be seen.

Better to support (or attract) your agent — edit short, well-considered clips, favored by busy Casting offices.

See my [HACKING HOLLYWOOD](#) articles for more tips on Specialties, Self-Development and Content.

## Reel-to-Clip: Break it down!

Most actors still put their effort into 4-minute Demo REEL - almost useless in a busy Casting office where time is limited. Break that reel down to clips!

## Type: The language of Casting.

**Be clear about your character lane (or type), uploaded as short Demo Clips** to Actors Access - the interface between Actor, Rep and Casting Department.

## Leverage your development.

This industry has gone remote, an actor can be anywhere to audition, sometimes cast right off a self-taped submission!

NEXT STEP: Once your Actors Access account is up to speed (clips/photos/profile), be capable at self-taping auditions from home!