

SHPA PTA: June 2021 | Meeting Minutes

Attendees: Jenny, Michelle, Kim G, Emily, Jack, Molly, Emily, Molly L, Kim C

Action item owners **highlighted**

#`	Topic	Lead	Discussion / Action
1	Call the meeting to order		
1.1	Welcome and Introductions	All	Welcome!
2	Officer Reports		
2.1	President Update: <ul style="list-style-type: none"> Family Outreach Coordinator Kindergarten Parent Outreach 	Molly C.	<ul style="list-style-type: none"> SHPA hired a P/T Parent Outreach Coordinator: Miguel Barrios (sp?) Leslie Rimstead (Kinder Outreach)- offered to help get PTA info in front of parents
2.2	Treasure Update (Financial status)	Emily H.	<ul style="list-style-type: none"> Balance of \$107,560 (\$73k deposited from our most successful Boosterthon! \$10K more than LY)
3	Approval of Minutes	All Board Members	
3.1	<ul style="list-style-type: none"> Motion to Approve Second Opportunity to discuss Voting 	All	May minutes linked here <ul style="list-style-type: none"> Motion by Kim G, Second by Emily No discussion Minutes approved.
4	School Reports	Teacher Reps	
4.1	Richfield Campus	Kim G.	<ul style="list-style-type: none"> Happy Summer! Working on hiring a few positions (Latin/Art) Mr. Bueller (sp?) taking over Language connections
4.2	Bloomington Campus	Jack W.	<ul style="list-style-type: none"> End of year walking field trips (park trips) Summer Programming starting next week 6/21 Hiring for 1st and 2nd grade teachers
4.3	School Board	Molly L.	Financials: on track <ul style="list-style-type: none"> Decreased enrollment 15%, yet stayed on track! About \$444K profit for the year. Projected fund balance will be 15% (goal 25%) - slowly working way up. Saved money on gas (so some return there). Some Grant money also helped. Legislature next year 1.5% estimated - not decided/final yet. Enrollment update:

			<ul style="list-style-type: none"> ● Next year - waitlist is slightly down. Gradually ticking back up (currently ~45 kids). ● 117 kids moving to 6th grade - so no need to add extra outside kids to middle school ● Student turnover: 7 kids departing from Richfield, 20 kids from Bloomington <p>Summer Program: Approved</p> <ul style="list-style-type: none"> ● 120 students enrolled (Bloomington campus). June-July ● Safe School Plan program approved for summer - students wear masks (staff does not if vaccinated) <p>Vaccination clinic offered for middle school students</p> <p>Equity committee updates:</p> <ul style="list-style-type: none"> ● Confirmed school authorizer (Friends of Education) up to 50% coverage, which is great! Equity is one of the school's missions. <p>PR committee updates:</p> <ul style="list-style-type: none"> ● Putting together the 15th anniversary (Lisa Hartdige (sp?) is the chair). ● Great partnership opportunity for PTA! Date in November around Give to the Max time frame. <p>New Board Members:</p> <ul style="list-style-type: none"> ● Les Wahlberg new (Kate Dochen leaving) <p>Question asked about Capstone Program.</p> <ul style="list-style-type: none"> ● Will it be back next year? Molly can ask Carolyn, Brent, and Carl <p>Math in Focus - continued in middle school</p>
5	Continuing Business	All	
5.1	School Supply Kits: Kit ordering, planning for receiving and distribution	Molly C. / Michelle	<p>School Supply Kit updates:</p> <ul style="list-style-type: none"> ● Working on a couple parent issues (wrong codes entered...) ● Two codes - one for each campus ● Confusion at Richfield campus - flyer sent out with Richfield code only... ● EPI suggested weekly emails. Membership Toolkit - functions for email blasts
		All	

	<p>Membership Toolkit</p> <p>Spirit wear</p> <p>Back to school @ school event/picnic</p>	All	<ul style="list-style-type: none"> Jenny work with Michelle on order reporting <p>Membership Toolkit Update:</p> <ul style="list-style-type: none"> Need better marketing for understanding and better participation for Membership Toolkit Jenny/Molly completed end of year checklist for Membership toolkit Jenny to dig in more... talk to Chris Miller originally worked on Membership Toolkit <p>Spirit wear:</p> <ul style="list-style-type: none"> PTA had bought a supply in bulk, then charged families using square at events. Emily will contact Educational Outfitters to dig into options for selling spirit wear. <p>Back to School event & picnic:</p> <ul style="list-style-type: none"> Two separate events: Back to school event (PTA has a table). Before school starts & Back to school Picnic - later in September Molly - Determine September event dates in Aug meeting
5.2	<p>Dine to Donate: Zupas and Chipotle</p> <p>Book fair</p>	Kim C.	<p>Dine to donate updates:</p> <ul style="list-style-type: none"> Chipotle: Reschedule and \$179 given to school for cancellation Zupas is next week - last email yesterday Team brainstormed other options for places to do dine to donate <p>Book Fair updates:</p> <ul style="list-style-type: none"> \$2500 raised from book fair Oct 25 booked next year - too close to Give to the Max, so move date? Kim C to inquire. Need Parent at each campus to run these
5.3	2021 Booster Event: Update and next steps	Molly C.	<p>Feedback:</p> <ul style="list-style-type: none"> Slow down on emails, less is more Shrink fundraising window (research shows do better) FAQ from donors: how much goes to the school? Need to explain how much value this event adds... DL was a challenge. Kids love the pep rally, and "Dan the Man" was missed. (He's moved on to a new job - no longer w/Boosterthon). Celebratory end of year event. Only major fundraiser, so very worthwhile.

			<ul style="list-style-type: none"> Inclusive of everyone - regardless of money raised. <p>Financials:</p> <ul style="list-style-type: none"> Confirming no more checks or cash to collect More than \$60k in profit (from \$100K raised), which is \$20k more than our goal and \$10k more than last year. Woot! <p>Finalizing next year's dates</p> <ul style="list-style-type: none"> Molly/team
5.4	PTA 2021-2022 Calendar Confirm event dates + volunteer recruitment plan	Molly C	<p>Link to document/PTA calendar of events:</p> <p>https://drive.google.com/file/d/1-NIGovOuU9RM2ssM_fygsUwOpLk8kVja/view?usp=sharing</p> <p>Recruiting volunteers!!</p> <p>All Brainstorm ideas on how to recruit and use resources for sign-up, scheduling, etc.</p> <p>Perhaps create a volunteer lead role on PTA?</p>
6	New Business	All	
6.1	August Events: School supply kits, Used Uniform sale, Back to school, September planning	All	<p>School Supplies:</p> <ul style="list-style-type: none"> Start recruiting for volunteers Need dates of delivery in August, so we can set up distribution date(s) - Michelle to determine <p>Uniform sale:</p> <ul style="list-style-type: none"> Proposed used uniform date: August 14 Kim G confirm date w/school (Thurs, Fri, Sat?), then figure out staffing & let Molly know. Send teaser email to announce - one sale at Richfield campus only (since all clothing is currently stored there) <p>School dance in February - Valentine's theme?</p> <ul style="list-style-type: none"> Look into DJ options
7	Open Comment Period	All	
7.1	Next Meeting: Let's align!		<ul style="list-style-type: none"> No meeting in July Meet in early August? Date TBD