

# Human-AI Teams Powering Organizational Ambidexterity

## Creating AI Superteams - Driving AI ROI

Run today's operations & build tomorrow's capability — simultaneously, measurably, sustainably.

3.2x

Return on  
Assets

2.0x

Return on  
Equity

2.2x

FCF  
Margin



*In a world where nearly everything is AI-able, how do you team with AI to maximize ROI?*

## WHAT WE DELIVER



### OA Guidance, Strategy, & Tools

Guide firms to become organizationally ambidextrous in the age of AI



### AI Teaming Integration & Roadmaps

Develop and integrate AI to enable dual-motion exploration and exploitation



### AI Superteam Development

Build Human-AI Superteams that multiply ROI and employee quality of work life



### Competitive Advantage AI Teaming Design

Deliver OA as a strategic firm choice and operational design advantage



### Sustained OA and AI Innovation Benefits

Business frameworks that make ambidexterity durable, not episodic



### Competitor OA Tracking

Monitor competitors' OA status to identify market opportunities and threats



### Human-AI Teaming Excellence

Augmentation, innovation, and replacement AI teaming that outperforms both human-only and AI-only

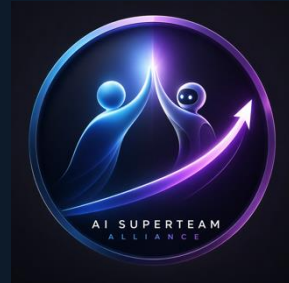
*Superteams outperform both human-only and AI-only teams. Human-AI teaming is the key to maximizing ROI.*

## THE AI SUPERTEAM ADVANTAGE

# Compounding AI ROI Through Organizational Ambidexterity

## THE CORE PROBLEM

- ✔ Organizations are buying AI tools, not building AI-enabled teams & merging AI tools into business workflows
- ✔ No standard framework for Human-AI teaming
- ✔ Workforce fear + AI Theater + Fragmented AI Tools = Slow adoption and pseudo-ambidexterity
- ✔ Only 8.7% of firms sustain ambidexterity for 3+ consecutive years



## OUR APPROACH: AI SUPERTEAMS & 3C BURDEN COMPRESSION

### COGNITIVE

AI teaming innovation, augmentation, & replacement reduces sensemaking effort, decision load, and cross-boundary judgments

### COORDINATION

Shared AI infrastructure manages interfaces, handoffs, and synchronization

### CAPITAL

Modular AI components replace bespoke builds, lowering the cost of dual motion. Companies can now innovate and exploit simultaneously

## PRODUCTS & SERVICES

- OA Readiness & Maturity Assessment
- AI Superteam Certification Framework
- AI Superteam Academy & Training
- AI Organizational Ambidexterity Model
- AI teaming Advisory & Transformation Services
- AI Superteam Playbooks & Roadmaps
- AI Teaming Platform
- Alliance Membership & Standards

## WHY COGNITIVE FORCE AI & THE AI SUPERTEAM ALLIANCE

**Not another AI tool company.** We are the system integrator of human + AI work.

**Research-backed.** Built on proven academic research, 40 years of data, thousands of employees, & 19,019 firm-years across 611 S&P 500 firms.

**Unique combination:** Firm Innovation + human psychology + AI engineering + workforce transformation + execution.

**Compounding ROI.** Multitasking AI across teams multiplies individual AI capability returns.

## READY TO BUILD YOUR AI SUPERTEAM?

**Start with a 10-week pilot:**

Organizational AI & OA Scoring > Superteam Mapping > Pilot Design Workshop

*No new data collection | No new program or office | Uses what your firm already produces*

*Superteam Score (Max) = PEAK TEAMS + AI Task+ Teaming Task*

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