



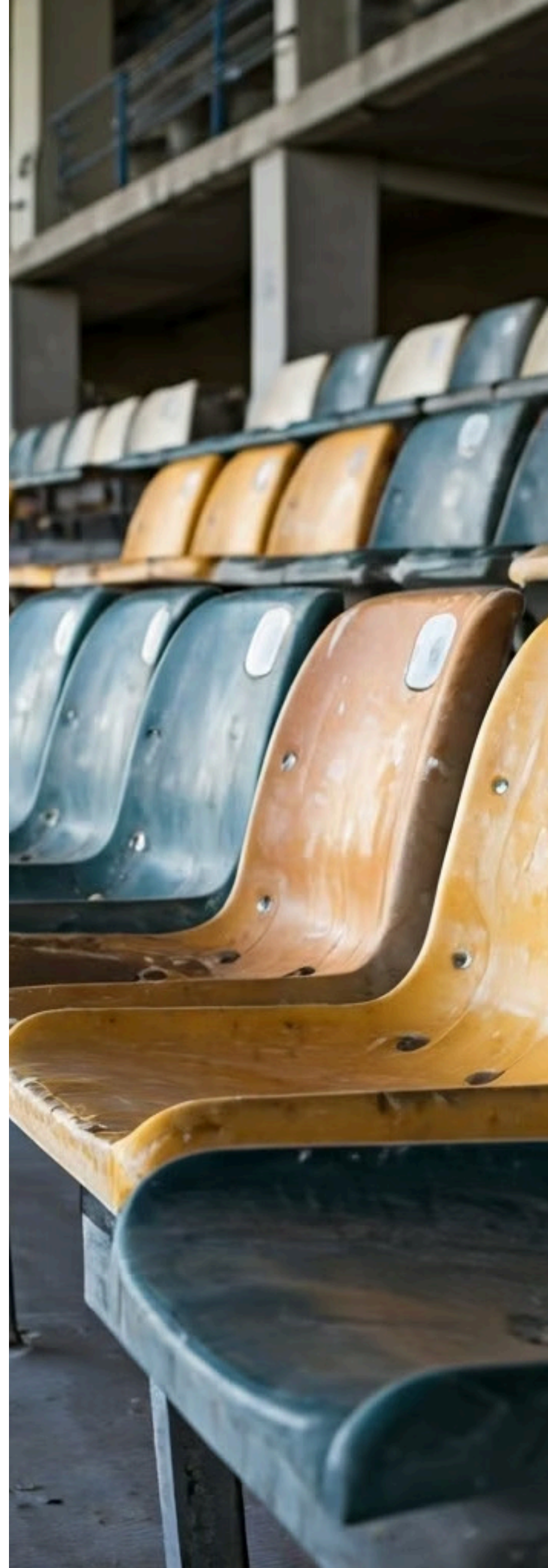
Revive, Refresh, Rediscover Your Existing Seats FROM £15!

Stadium seat owners, It's time to change the way you revive your venues. **Save money and down time with our stadium seat revive system and not replacing them.** Keeping the historic seats in place and not removed.

Our patented innovative solutions offer a cost-effective, environmentally friendly **alternative to stadium seat replacement.**

To The Point,

1. Substantially reduced cost.
2. Reinstates Class O fire rating.
3. Environmentally positive, less waste, logistics. manufacturing.
4. Quick lead time.
5. Graffiti marker proof.
6. Sticker Resistant
7. Chewing gum resistant
8. Easy to clean.
9. Minimal disruption on application time.
10. Zero cost demonstration.
11. Protects & prolongs all newly installed stadium seats to 10 years warranty.



Substantial Cost Savings

Replacement Costs

New seating requires a significant investment driving up costs, manufacturing, shipping with logistical challenges, a need for large man power, increased down time and installation.

Restoration Savings

Our patented restoration process significantly reduces the cost compared to seat replacement. We use the existing infrastructure which reduces materials, labour and operational costs, next to no down time and zero logistics cost.

Long-term Benefits

Revived seats have enhanced durability. This means fewer replacements over time, leading to sustained savings both financially and on the environment. Fans may wish to keep their iconic seat that has witnessed many victories.

Testimonials

Gillingham FC Transforms their GFC back to that bright white again!

See the before and after our Revive process has been completed to enhance the GFC stand out at their Rainham End stand in Gillingham.



YouTube



What's it like to see a st...

In this short interview, Ben Reeves, Ticket Office...



YouTube



"Restoring Stadium...

Thinking about investing in new...

See what Ben Reeves from GFC thought about our services and results.

Joe Comper Gillingham FC Managing Director testimonial in the Rainham End Seats

Stadium Seat Revival at Gillingham FC | Drone & Timelapse Transformation Watch the magic happen as our team brings the seats at Gillingham FC's Rainham End back to life! From tired, faded white seats to bright, revitalized white — this transformation is captured in stunning drone footage and **high-speed time-lapse shots**.<https://youtu.be/NgRFHEkebik>

- ♦ See the change unfold from high above, starting with just the "G".....and ending with the full, gleaming GFC revealed — bold and brilliant among the stadium's blue seats. Our seat revival specialists used professional-grade products to restore the colour, boost longevity, and make it look like new again — no replacement needed.
- 📍 Location: The Rainham End, Priestfield Stadium These seats are over 20 years old!

Hasting United Football Club



Hastings United Football Club

The Pilot Field,
Elphinstone Road,
Hastings,
TN34 2AX

The DC Group
118 Battle Road
Hastings
TN37 7AN

19th September 2024

Dear Curtis & Paul

We cannot thank you enough for the work you have undertaken restoring our seats within our main stand to their former glory.

Not only is the system you have developed by far the most economical way to restore our faded seats, but there was also no disruption as the seats remained in place, allowing us to complete the works during the football season. We are also delighted to be doing our bit for the environment by restoring and not just throwing away and replacing. The icing on the cake is that you have helped us to preserve these historic seats, which came out of the old Wembley stadium for at least the next 20 years!

Thank you so much

Lorna White
Commercial Manager
Hastings United FC



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Thank you so much

Lorna White

Commercial Manager

Hastings United FC

See The Transformation.



YouTube



Ghost white with a standard wipe, pre prepared and cleaned surfac...



****From Ghost White to Gloss Black: Transforming UV-Bleached Stadium**

Seats!**



****Sun Damage?**** – UV rays can turn your stadium seats...

You can see the black seat starts looking ghosted and faded. The seat had previously been cleaned with our bespoke plant based degreasing agent. You can then see us wiping the corner of the seat with a wet cloth in the movie. As you can see that when wiped the residue just dries and the ghosted faded black seat reappears. We then apply our bespoke coating and buff to the same corner which creates a nearly new look finish. While there are also other procedures to the protocol which gives the final finish, this shows the transformation section that as you can see is very impressive.

Why not book your FREE seat demonstration of your stadium seating? Call or email now to book us in now.



Warranty On Our Products & Services.

When applying our coating to your seats you will receive a 5 or 10 year warranty.

You will receive at standard **5 year warranty** on any seats out of warranty!

Most manufactures only offer 1 to a maximum 3 years warranty on any new seats purchased.

We can **extend** the warranty and life line of your new seats up to **10 years** if applied when installed within 6 months of installation.

Saving you money, time and inconvenient maintenance for longer than before.





Enhanced Functionality and Aesthetics

UV Protection

Our coating includes advanced UV inhibitors, preventing future fading and degradation.

Graffiti-Proof

A special finish makes coated seats resistant to permanent markers.

Easy Maintenance

Smooth surfaces and anti-microbial properties make cleaning quicker and more effective.

Sticker & Gum Resistant

Unwanted away day stickers and chewing gum resistant.

Like-New Appearance

Restore the original bright colour that your stadium is famously known for.

Hygiene

Microbial resistant, reducing cross contamination between spectators.

5 Years Warranty

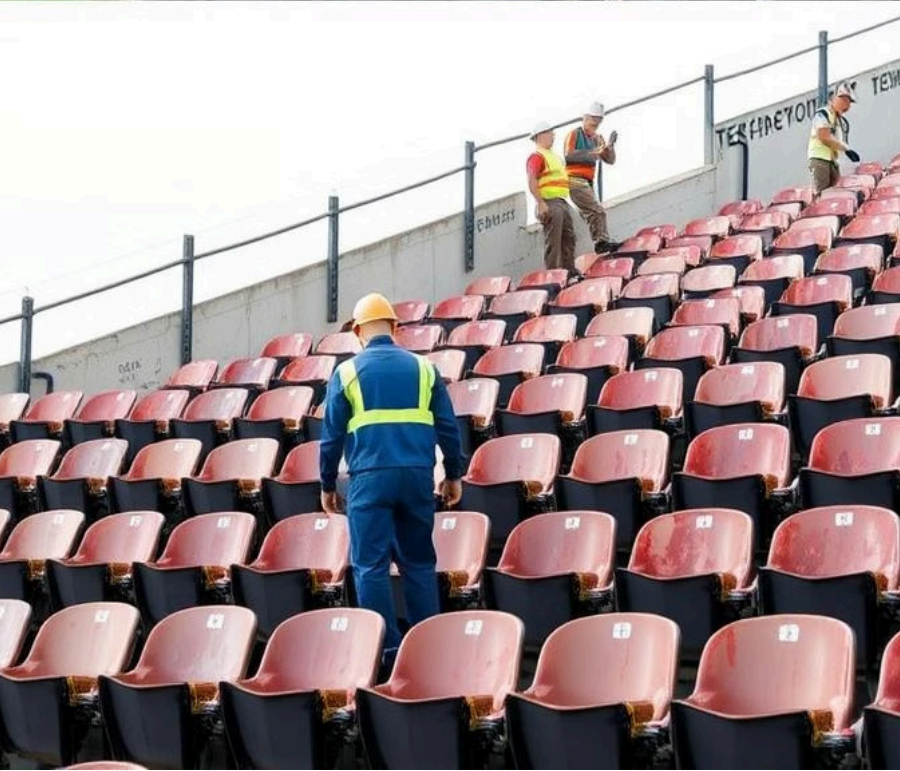
Exceeds most seat manufactures warranties on UV fading.

10 Year Warranty

When applied to newly installed seats prior fading.

Revive vs. Replace: The Cost-Effective and Sustainable Choice

- Reviving existing seats is substantially **more cost-effective** than seat replacement, **saving hundreds of thousands** in material and labour costs.
- Revitalisation dramatically **reduces waste**, preventing tonnes of plastic from entering landfills and aligning with your sustainability goals.
- Even if recycled the energy used in the recycling process is drastic from logistics to the recycle process.
- Restored seats maintain their **vibrant, like-new appearance** with advanced UV protection, ensuring your stadium retains its iconic look.
- Our efficient, on-site process **minimises disruption** and maximises convenience, with a quick turnaround and flexible scheduling.
- **Reinstating the crucial Class "O" fire rating** ensures the continued safety of the supporters
- ***A FREE X10 seat application demonstration.***



Efficiency and Convenience

1

Quick Turnaround

Our efficient process allows for rapid restoration, minimising stadium downtime with no need to remove the seats, eliminating damage to existing infrastructure fixings.

2

Minimal Disruption

On-site work means less noise, dust, and interference with your regular operations.

3

Flexible Working

Flexible working arrangements ensure seamless integration with your activities.

4

Immediate Results

See the transformation unfold quickly, with sections completed on time. This includes the installation of new seating should a seat be damaged beyond repair/revival

Environmental Impact: A Greener Choice

1 Reduced Waste

Our revival process eliminates the need to dispose of old plastic seats preventing tonnes of plastic waste.

2 Lower Carbon Footprint

By avoiding new manufacturing, we significantly reduce energy consumption and CO2 emissions, working towards your Net Zero Commitments.

3 Minimal Transportation

On-site restoration eliminates the need for long-distance shipping, and local logistics further reducing environmental impact.



Safety First:

- 1 — The current fire rating status of your seats is a priority to identify areas of concern.

UV Damage Assessment

Reinstating the Class "O" Fire Rating

- 2 — Specialised Coating Application

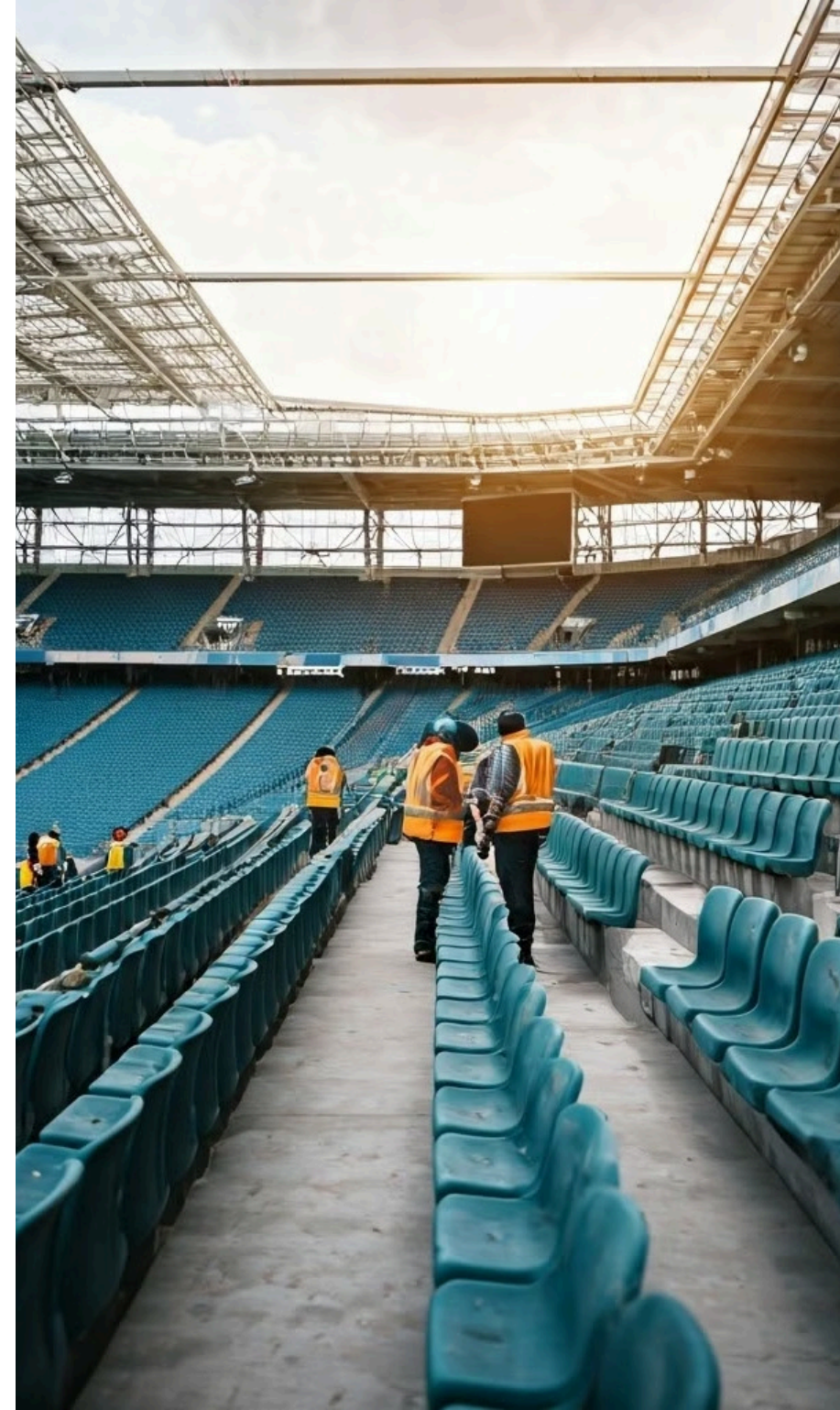
Class "O" rating fire resistant coating will be restored. This ensures legal compliance.

- 3 — Rigorous Testing

Each seat undergoes thorough inspection to ensure it meets or exceeds current safety standards.

- 4 — Ongoing Protection

The new coating provides long-lasting fire resistance, maintaining the safety and integrity of your seats for years to come.



Revive vs. Replace:

The Cost Savings



Environmental Cost

- Huge impact in Manufacturing a seat.
- Almost ZERO impact on Reviving a seat.
- Ultimately reducing the CO2 footprint with Revive
- **How can you validate the cost of further planet carbon excess impact?**



Manufactured Seat Cost

- Seat manufacturing
- Shipping
- Extended labour hours
- Local Logistics, Time & Fuel
- Land Fill or Recycle costs
- **Cost in excess of £100 per seat installed and risk damaging the mechanics which increases costs.**



Revived Seat Cost

Revived cost per seat drastically reduced.

How can we reduce the cost of purchasing new seats?

- No Seat manufacturing
- No Shipping
- No Extended labour hours
- No Local Logistics, Time & Fuel
- No Land Fill or Recycle costs
- **Solid seat revival from £15 per seat**
- **Padded seats from £21 per seat**

New Lease Of Life On Stadium Seats Now with Custom RAL Colours!



Your stadium is more than a place for sports or events — it's a reflection of your brand, your team spirit, and the pride of your community. That's why we've taken our popular **Stadium Seat Revival** service one step further.

Not only can we restore tired, faded, or worn-out seats to their original shine — we can now offer **new colour options or precise RAL code colour matching** to perfectly align with your brand identity.

More Than a Clean — It's a Transformation

Our core service breathes new life into stadium seating by:

- Removing years of weathering, grime, and UV damage
- Restoring vibrancy, gloss, and finish
- Extending the life of your seats without costly replacements

But what if your brand colours have evolved? Or you've just completed a rebrand and need your venue to reflect it?

Introducing: Custom Colour Matching

We now offer **RAL colour code matching**, giving you the freedom to:

- Match your seating to your team's colours
- Align with updated brand guidelines
- Create a unique look that stands out
- Coordinate colour-coded seating sections for functionality or aesthetics

Whether you're updating a few rows or the entire stadium, we can match any RAL colour to ensure a seamless, professional result.

Why Settle for Faded?

Reviving your seats doesn't just improve appearance — it:

- Enhances fan experience
- Reinforces brand consistency
- Increases perceived value of the venue
- Saves significantly compared to full seat replacement

DC Revive, transforming stadium seats for fans, owners and the planet🌍

DC Revive, Refresh, Rediscover your stadium seating

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Want to see Gillingham GFC go from grey to white? Click here <https://youtu.be/NgRFHEkebik>



Scan our QR Code Below for more info, or click the title.

Brochure



YouTube



Web Site



Download Our PDF Version Below.

We can bespoke our brochure for you and your club in no time at all. if you would like this please click here and we can create this the same day just send us an email with your clubs name in the subject and you will receive the brochure back the same day. ian@dcrevive.com



Revive, Refresh,
Rediscover Your
Existing Seats
FROM £15!

 Web Revive, Refresh, Rediscover

Stadium seat owners. It's time to change the way you revive

