

*Millennium Internet Radio*

HOME OF YOUR FAVORITE EARLY 2000 THROWBACKS

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24

**MILLENNIUM  
INTERNET RADIO**  
[www.millenniumradios.com](http://www.millenniumradios.com)  
**Home Of Your Favorite**  
*Early 2000's Hip Hop, R&B, POP, and Gospel*

**MEDIA KIT**

# Mission Statement

Millennium Internet Radio mission is to provide entertainment through music, news and events, as well as to educate the public on radio broadcasting.

Millennium Internet Radio's goal is to create jobs and offer internships to the people in Youngstown, Ohio and other cities around the United States, as well as provide continuous music, news, and events to people around the world through the worldwide web.



# LETTER FROM OWNER

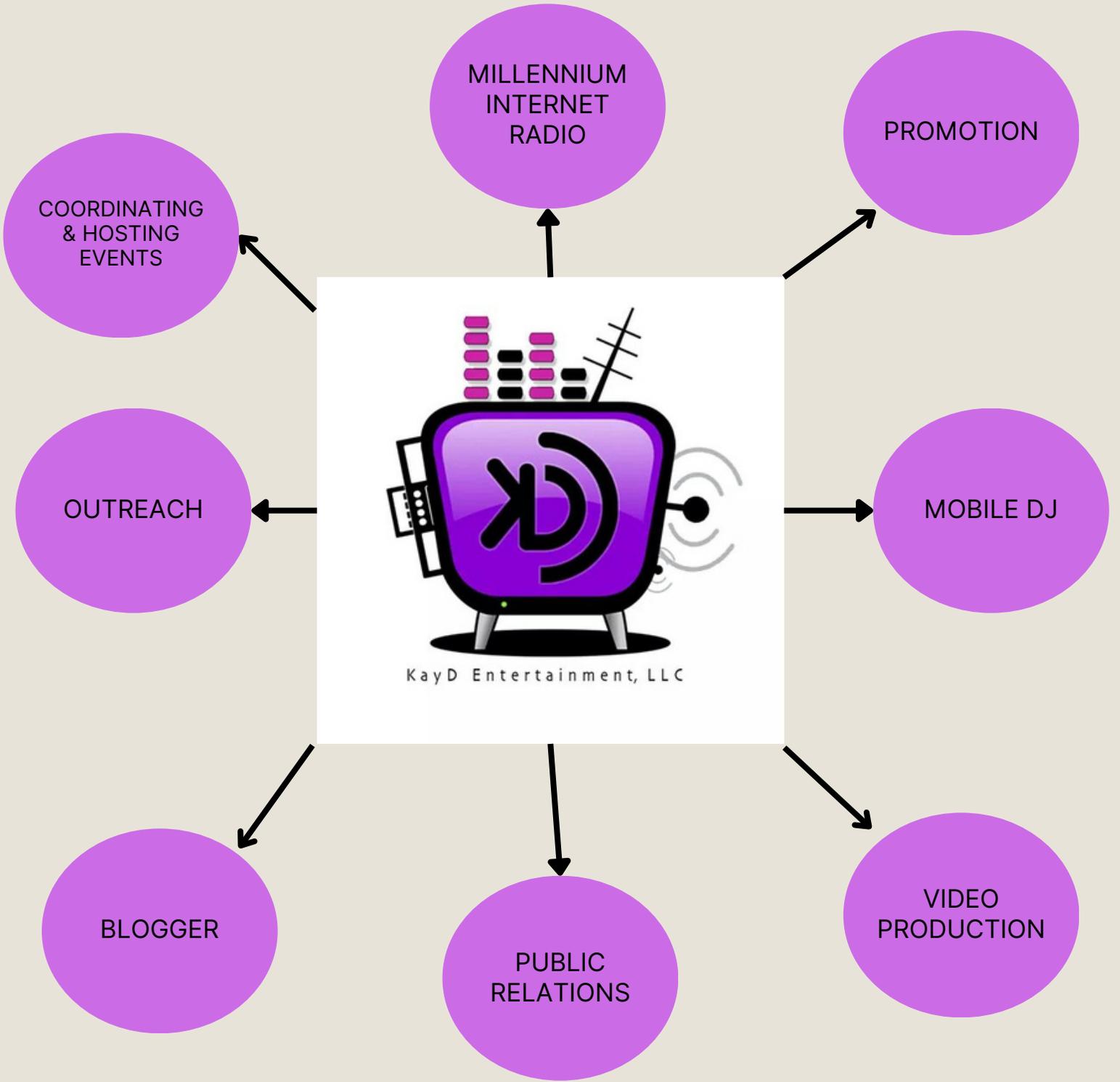
MY NAME IS KAYSHIA WASHINGTON. MY LOVE FOR RADIO BEGAN AS A YOUNG GIRL. BORN AND RAISED IN YOUNGSTOWN, OHIO, I LOVED HOW RADIO WAS ABLE TO ENTERTAIN ME WITHOUT ME BEING ABLE TO SEE WHO I WAS LISTENING TO. OVER THE YEARS, I GRADUATED FROM THE RAYEN HIGH SCHOOL AND I STARTED MY COLLEGE JOURNEY AT YOUNGSTOWN STATE UNIVERSITY. WHILE ATTENDING YSU, I WAS AN INTERN WITH THE YOUNGSTOWN GOODWILL RADIO READING SERVICE AND JAMZ 101.9. I GRADUATED FROM YSU IN 2007 WITH AN ASSOCIATE DEGREE AND IN 2009 WITH A BACHELOR DEGREE, I GRADUATED FROM THE OHIO CENTER FOR BROADCASTING IN CLEVELAND, OHIO IN 2012, AND I GRADUATED FROM FULL SAIL UNIVERSITY IN 2017 WITH A MASTERS DEGREE IN PUBLIC RELATIONS.

I WAS MOST INSPIRED TO START MY MEDIA BUSINESS FROM RADIO LEGENDS LIKE FRANKIE HALFACRE, TOM JOYNER, AND CATHY HUGHES.

MILLENNIUM INTERNET RADIO WAS CREATED FOR MY LOVE OF RADIO AND TO IMPROVE MY COMMUNITY BY PROVIDING JOBS, INTERNSHIPS, POSITIVE OUTREACH ACTIVITIES, AND TO GIVE HOPE TO SOME AND A VOICE FOR OTHERS.



# KayD Entertainment LLC Ecosystem



# **Why You Should Promote on Millennium Internet Radio**

## **Reaches to a wider audience**

Our listeners can know your brand and reach out to purchase your product. If you are searching for ways to increase your business growth and bring new customers as well as retaining your current customers to your brand/business, promoting on internet radio can be very beneficial.

## **Can increase your brand/revenue for web-based businesses**

Having an online business, internet radio can create banners that can link to your website. This allows people to purchase directly from you.

## **Offers your brand with a personal touch**

Promoting your brand/business you can hear a human voice which gives personality to your customers.

## **Target a specific audience**

Internet Radio advertising helps effectively build brand awareness and loyalty by targeting the right customers.

# Audience Profile

According to our online, our listeners are women and men, and between the ages 25-65.

## **Where do our listeners tune in to Millennium Internet Radio at?**

75% at home, 17% in their cars, and 8% while at work

## **How does our listeners tune in to Millennium Internet Radio?**

50% on their Apple phones, 22% on their Android phones, 16% on their computer/laptops, and 12% on their tablets

## **How often does our listeners tune in to Millennium Internet Radio?**

70% 1 hour to 8 hours, and 30% 60 seconds to 1 hour

## **How often does our listeners tune in?**

50% daily, 35% few times a week, and 15% few times a month.



I Like Listening  
Because My  
Mom And I Can  
Dance To Her  
Favorite Songs.

# Millennium Internet Radio

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## Social Media

### Facebook:

Followers- 641

Likes- 587

### Instagram:

Followers- 570

### Website Visits:

1,887

### Social Views:

337

\*Last 30 days\*

### YouTube:

Subscribers- 7

### Newsletter Subscribers:

100

# Millennium Internet Radio

## Show Schedule

Sunday Morning Worship



Millennium Internet Radio



Millennium Internet Radio

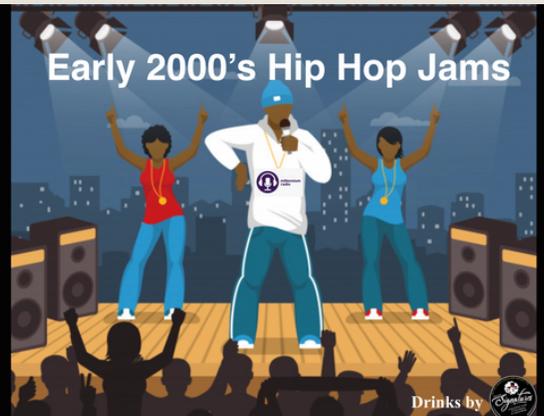


Early 2000s

SLOW JAMS

Millennium Internet Radio

Early 2000's Hip Hop Jams

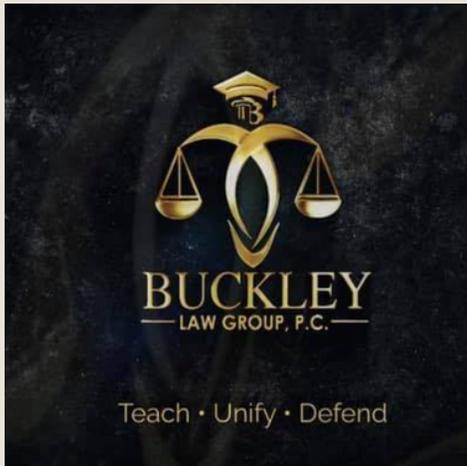


Drinks by

Millennium Internet Radio

# Millennium Internet Radio

## Advertisers



# Community Outreach

Millennium Internet Radio street team has been a part of numerous community events to promote and network. We have attended events in Youngstown, Ohio, San Diego, CA, and Baton Rouge, LA. In 2023, Millennium Internet Radio participated in 27 community events.

Our plans in 2024 are to expand out to other cities and states to attend community events while continuing to network and attend events in Youngstown, Ohio.



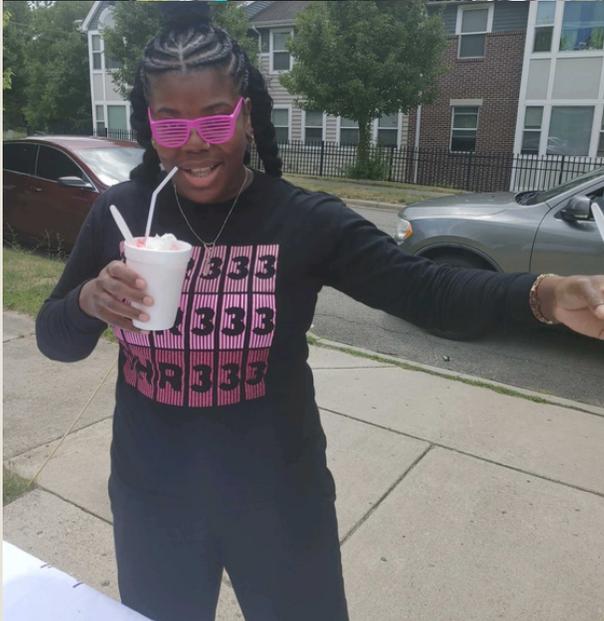
# Fundraiser Event

## Root Beer Float Day

August 6th is National Root Beer Float Day. KayD Entertainment LLC and Millennium Internet Radio provided cold and refreshing root beer floats to the community for \$5.

This fundraiser was a success as many people stopped by to support Millennium Internet Radio and to purchase root beer floats.

**Currently, the early 2000's Throwback Party is being planned.**



# Connect with Millennium Internet Radio

## Millennium Internet Radio



Don't Wait!  
Scan to Listen Live!



Home of your favorite early 2000 throwbacks

**[www.millenniumradios.com](http://www.millenniumradios.com)**

**[millenniuminternetradio@gmail.com](mailto:millenniuminternetradio@gmail.com)**

**Facebook: millenniuminternetradio**

**Instagram: @millenniuminternetradio**