

**HOME OF YOUR FAVORITE EARLY 2000**



**millennium  
radio**

**HIP HOP, R&B, POP AND GOSPEL**

# Millennium Internet Radio

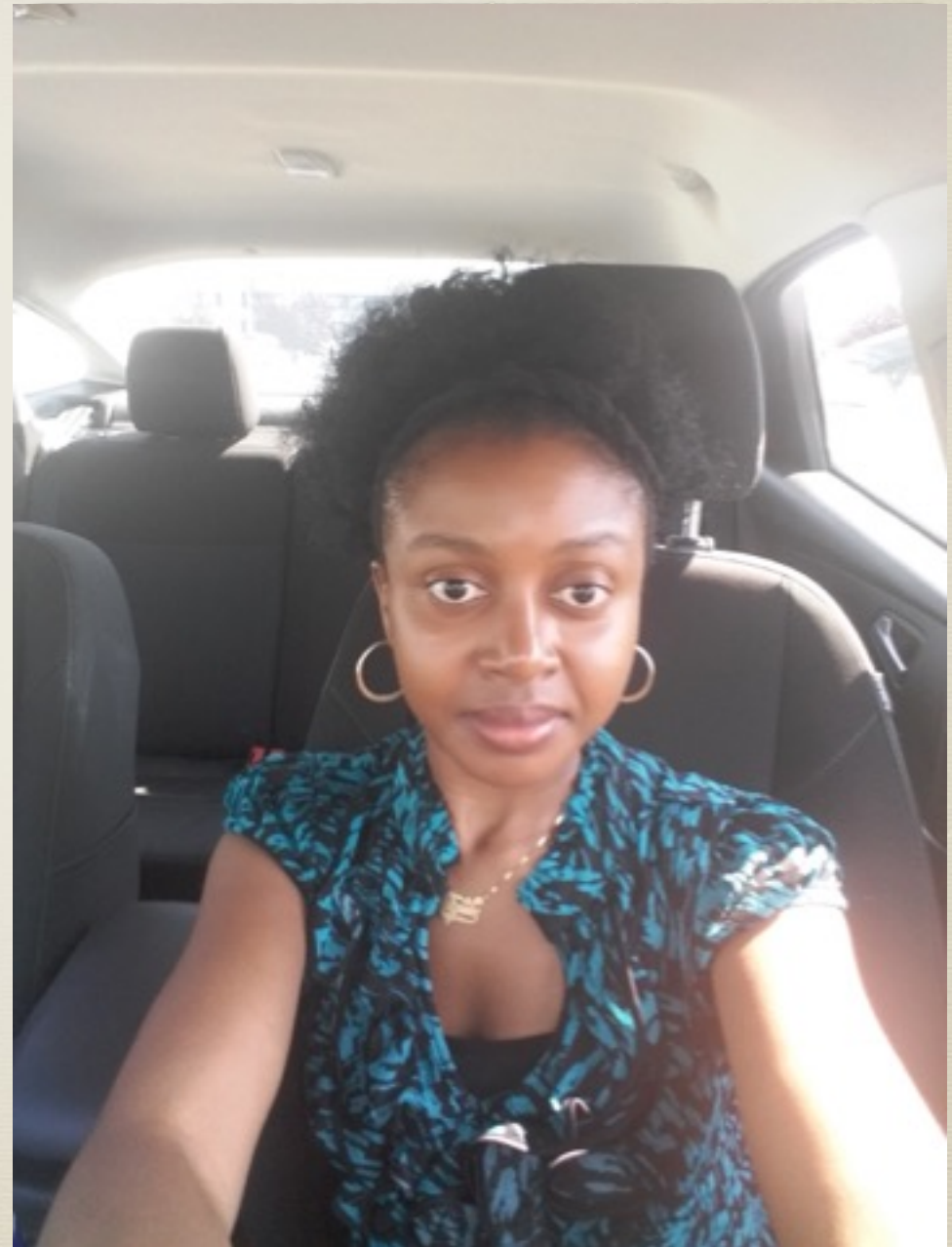
## Mission Statement

- Millennium Internet Radio mission is to provide entertainment through music, news and events, as well to educate the public on radio broadcasting.
- Millennium Internet Radio goal is to create jobs and internships to the people in Youngstown, Ohio and others around the United States, as well as provide continuous music, news, and events to people around the world through the worldwide web.



# Millennium Internet Radio: Owner-Kayshia Washington

- \* Born and raised in Youngstown, Ohio. Moved to San Diego, CA for 3 years and recently moved back to Youngstown, Ohio. Her plan is to travel back and forth between the two cities. She also wants to make this station worldwide.
- \* Interned and worked in radio since 2008.
- \* Graduated with A.A., B.A., Diploma in Radio and TV Broadcasting, and M.A.
- \* Created station to help improve my community and to focus only on early 2000's Hip Hop, R&B, Pop, and Gospel music between the years of 2000-2010.
- \* Contact- [millenniuminternetradio@gmail.com](mailto:millenniuminternetradio@gmail.com)





# About Millennium Internet Radio

- \* Launched in June 2019
- \* Plays Hip Hop, R&B, Pop, and Gospel
- \* Between the years of 2000-2010
- \* Listen free online or on app for Android phones
- \* [www.millenniumradios.com](http://www.millenniumradios.com)





# Millennium Internet Radio: Audience Profile

- \* Ages: 25-55
- \* Employed
- \* Have children
- \* Apple and Android phone users
- \* Some College and College Graduates
- \* Owners of laptop, tablet, and/or PC



# Millennium Internet Radio Shows

## **Kayshia In The Mornings**

Monday-Friday

6:00 a.m.-10:00 a.m.

## **Water Cooler Show**

Sunday-Saturday

11:00a.m.-4:00 p.m.

## **Slow Jams**

Monday-Wednesday

8:00 p.m.- Midnight

## **The Ryan Show**

Thursday Nights

10:00 p.m.-Midnight

## **Non Stop Hip Hop**

Friday & Saturday nights

8:00 p.m.- Midnight

## **Sunday Morning Worship**

Sunday Mornings only

7:00 a.m.-11:00 a.m.

## **The Old School Show**

Sunday Nights only

8:00 p.m.- Midnight





# Millennium Internet Radio: Promotion Events

**Wednesday, July 3, 2019** Northside Pool  
Youngstown Park and Recreation Department

**Thursday, July 4, 2019** Northside Pool  
Youngstown Park and Recreation Department

**Friday, July 5, 2019** Youngstown Comic Con Covelli Center

**Saturday, September 28, 2019** Carmella Marie “Let’s Talk Hair: The Mane Event

**Thursday, October 31, 2019** Youngstown Park and Recreation Department: Trail of Treats

**Saturday, December 21, 2019** YMCA of Youngstown “Lunch With Santa”

**Saturday, October 31, 2020** Boo Yah Drive Thru Halloween Event





# **Millennium Internet Radio: Clients**

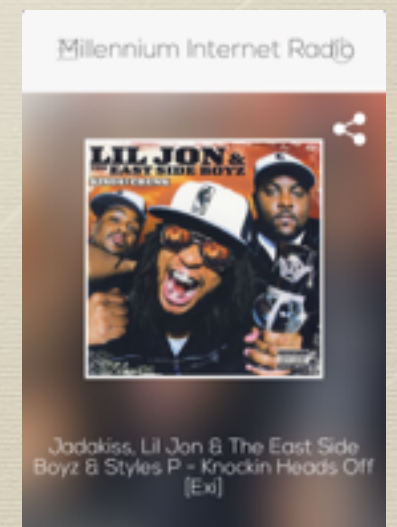
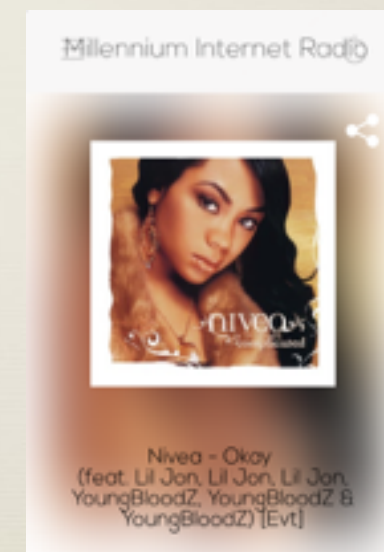
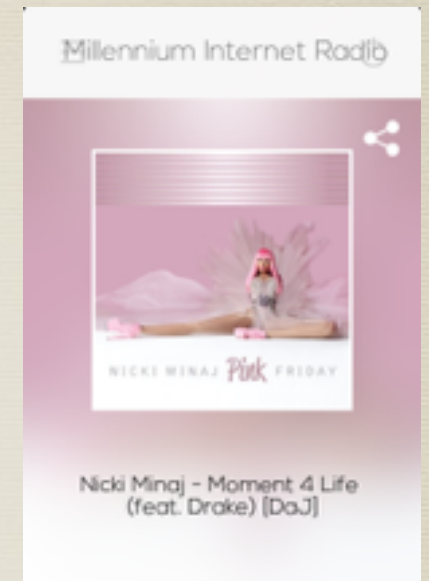
- \* Gallery 18**
- \* C&B Cleaning Services**
- \* Buckley Law Group P.C.**
- \* Unique Locs & Natural Hair Boutique LLC**
- \* Urban Grill Chicago**
- \* Kurls by Kelis**
- \* Gettin' Cocky Mixology Group LTD**
- \* Urban Internet News**



# Millennium Internet Radio: Listeners on Android App

## Android Mobile App Information

- \* App released on July 28, 2019
- \* 100+ downloads as of November 2021
- \* 5 star rating as of November 2021





# Millennium Internet Radio: Visitors from Website

## Website Visitors

- \* As of November 2021, 300 people have visited the website.
- \* One of the top performing radio station sites on GoDaddy with a 98% out of 100%
- \* Worked with Best Buy, EBay, Sirius XM, and GoDaddy Affiliate Programs to help increase viewership and listenership.
- \* As of November 2021, 60+ people have signed up to receive a monthly newsletter.



# Millennium Internet Radio

## Listener stats (as of November 2021)

- \* **Total Listeners-** 300+
- \* **Unique Countries-** 25
- \* **Total Listener Minutes-** 65,146
- \* **Listeners Top 5 Agents by Listener Sessions-** Stream Radio, 2000s Music Hit Radio Station, Mozilla, Apple iPhone, and Apple Core Media
- \* **Top 10 Countries by Listeners-** United States, Zambia, Philippines, Germany, Saudi Araba, Italy, Canada, France, Switzerland, and Brazil



# Millennium Internet Radio: Instagram Stats

- \* 542 Followers
- \* **Top Locations where followers live:** Youngstown, Ohio (36%); San Diego, California (10%); Columbus, Ohio (4%); Cleveland, Ohio (3%); and Atlanta, GA (3%)
- \* **Age Range:** 18-24 (4%), 25-34 (32%), 35-44 (45%), 45-54 (11%), and 55-64 (3%)
- \* **Gender:** Men- 43% and Women 56%
- \* **Reach (as of 11/1/21)-** 196
- \* **Impressions (as of 11/1/21)-** 1,869



# Millennium Internet Radio: Facebook Stats

- \* 524 Likes and 546 Followers
- \* **Top Locations where followers live** Lusaka, Zambia (176), Youngstown, OH (132); Kabwe, Zambia (16), San Diego, CA (13); Columbus, OH (10)
- \* **Age Range** 18-24 (7%), 25-34 (29%), 35-44 (35%), 45-54 (15%), and 55-64 (8%)
- \* **Gender** Men- 281 (54%) and Women 237 (45%)
- \* **Post Reach** (as of 11/1/2021)- 521
- \* **Post Engagements** (as of 11/1/2021)- 187
- \* **Page Views** (as of 11/1/2021)- 104



# Millennium Internet Radio: Twitter Stats

- \* **Followers:** 43
- \* **Tweet Impressions:** 29.5K
- \* **Profile Visits:** 112
- \* **Link Clicks:** 7
- \* 6 likes per day



# Connect With Millennium Internet Radio

- \* **Website:** [www.millenniumradios.com](http://www.millenniumradios.com)
- \* **Email:** [millenniuminternetradio@gmail.com](mailto:millenniuminternetradio@gmail.com)
- \* **Facebook:** millenniuminternetradio
- \* **Instagram:** @millenniumradio
- \* **Twitter:** @millenniuminte6