

MEMORANDUM

TO: Audience

FROM: Max B. Fuller

DATE: August 25, 2025

RE: Background and Purpose of AirAssetInvestments.com

Executive Summary

I have always been fascinated by Aviation, particularly by the aircraft themselves. During the 2024-2025 academic year, I studied Air Transportation Finance at *Embry-Riddle Aeronautical University* and completed a remote internship with Wings Leasing. I created AirAssetInvestments.com to share my fascination and what I've learned through my education and professional experience, after being inspired by those who write about the commercial airline business.

I would like to extend a heartfelt thank you to my mentor, Alan Goodnight. Mr. Goodnight is the Founder and President of Wings Leasing, LLC (WingsLeasing.com), which specializes in aircraft sale-leasebacks for FAA Part 141 and 61 flight schools. Interning under him was a privilege as I gained valuable experience and realized challenges the industry faces.

In August 2025, I transferred to *Florida Gulf Coast University* to study finance directly. While this not an aviation-focused university, there are opportunities to grow in this dynamic industry.

Looking forward, I am particularly interested in aircraft/engine leasing, especially involving end-of-life assets. This sector piques my interest as unsystematic risks must be carefully analyzed in exchange for often greater yielding returns. End-of-life assets require a detailed level of technical knowledge and examination into back-to-birth records to adequately evaluate the aircraft and find the next best phase of the asset's life. Additionally, I have an interest in P-to-F conversions, exchange programs, and spares pools.

I hope to remain a life-long reader and writing, while continuing to learn and share my passions with others. I am ALWAYS excited to connect with others who feel passionate about aviation. My hope is that those who feel strongly about this industry and have something to share will reach out. You can me (Max) at Max@AirAssetInvestments.com

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