## Recognize the Unsung Hero in Your Organization!

Build Better Lives and Teams Through the Power of Recognition

92% of workers are more likely to repeat a specific action after receiving recognition for it.

More than 40% of employed Americans feel that if they were recognized more often, they would put more energy into their work.

## Jim B. North | Author, Speaker, Storyteller

Available to speak to corporate, HR, entrepreneurial groups, professionals, business groups, churches, and non-profit organizations



An award-winning journalist, Jim North is the author of "Unsung Heroes Wear No Capes: 12 Essential Virtues for an Extraordinary Life," available on Amazon.com and independent bookstores. He explores the concept of what it means to be a helper of others. An experienced and sought-after speaker, Jim uses his experience and insights to elevate individual lives, improve corporate culture, and motivate a wide variety of groups and organizations to look at their world through a new lens. He helps others step into possibilities and become the gamechanger in life, relationships, and team settings.

In addition to years in corporate leadership and management, Jim has created his own talk show in a variety of contexts, cares about people, and has something fresh to offer your audience. Jim believes that everyone is capable of being an unsung hero, one who positively impacts the lives of others, with a little inspiration and direction using the character virtues we each possess.



















www.JimBNorth.com Jim@JimBNorth.com 918-809-0565 Topics for keynote speaking and seminars include:



- > Elevate Your Game through Teamwork and Leadership—Essential Keys to Building a Successful Organization
- > Stop the Fragmentation and Bring Your Group Together—Nurturing a Value-Driven Culture
- > Creating Leadership Characteristics in Your Employees—A Blueprint For Excellence and Positive Influence
- > Employee Retention, Recognition, and Appreciation Workshop—Develop Superheroes in Your Organization