

#### ACTIVE LIVING COORDINATOR/MUNICIPAL PHYSICAL ACTIVITY LEADER

### The Village of New Minas is hiring an Active Living Coordinator/Municipal Physical Activity Leader.

Reporting to the Director of Recreation and Community Development, the Active Living Coordinator/MPAL will lead the development and implementation of a comprehensive physical activity strategy for the Village. A comprehensive strategy uses a whole of community approach and will address policy, built, natural and social environments that support physical activity in key settings, will leverage social marketing initiatives as appropriate and will support the least active to be more active. While physical activity can be influenced by traditional programs, to reach more community members, consideration must be given to broad accessibility of programs/facilities, leadership development, active transportation routes, parks, location of paths/community trails, opportunities for unstructured physical activity, social marketing, partnerships with schools, workplaces and the health sector.

# The Village of New Minas seeks a candidate with the following qualifications:

- Undergraduate university degree or diploma in Health Education/Promotion,
  Community Development or Recreation,
- Knowledge and/or training in influencing physical activity at the population level and barriers to physical activity,
- Understanding of the physical activity and recreation delivery systems,
- General knowledge of municipal government operations,
- Minimum three years of experience in a related field,
- Valid driver's license.

The Active Living Coordinator/MPAL will have strong project management skills, understanding of planning and evaluation, strong communication skills, understand community engagement and development, policy development, grant application, partnership building, can multi-task, work independently at times and work collaboratively with stakeholders, and facilitation skills.

## **SALARY RANGE: \$45,000.00**

The position is in partnership with NS Department of Community, Culture & Heritage and the position location is at the Village office located in New Minas. Hours of work are 8:30-4:30 with some evening and weekend work required.

## Closing Date: September 24 by 4pm

To request a job description and/or apply, please send your resume and cover letter to johna@newminas.com **SUBJECT:** Active Living Coordinator.