

COMPLIMENTARY TICKETS FOR THEATRE ADVERTISERS

As a gesture of our appreciation, we would like to give you complimentary tickets (quantity based on ad size purchased) to the performance of your choice .

Once you turn in your ad form you will be given a promo code to be used at checkout.

Caledonia Theatre Guild
9749 Duncan Lake Avenue
Caledonia, MI 49316

Business: _____

Email address to send promo code: _____

Phone Number: _____

CTG Member/Sales Person: _____

If you have any questions, please call 616-891-8117 or
stehouwers@calschools.org



Your opportunity to support



CALEDONIA THEATRE GUILD

The purpose of the Theatre Guild is to provide support to the students and community members enrolled or participating in the various theatre programs of the Caledonia Community School District. The Guild is committed to promoting education, participation, enjoyment, and appreciation of the theatric arts.





ADVERTISING FORM

We are selling advertisements for Caledonia Theatre Guild to help support all theatre programs at Caledonia Community Schools. By purchasing an ad with us, you will be supporting Caledonia Kids Theatre, Caledonia Middle School Players, Caledonia High School Players and Caledonia Community Players. Your ad will appear in all programs through the 17/18 school year. This means over 5,000 patrons will view your ad! We hope that you will join us in supporting the theatre arts in our community.

DEADLINE FOR AD SUBMISSION IS OCTOBER 1, 2017

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| FULL-PAGE
4-color
Back Cover
\$1000 (8 FREE Tickets) | FULL-PAGE
4-color
Inside Front Cover
\$750 (8 FREE Tickets) | FULL-PAGE
4-color
Inside Back Cover
\$750 (8 FREE Tickets) | FULL-PAGE
Black & White
\$500 (6 FREE Tickets) |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| HALF-PAGE
Black & White
\$250 (4 FREE Tickets) | QUARTER-PAGE
Black & White
\$125 (2 FREE Tickets) | EIGHTH-PAGE
Black & White
\$75 | |

Enclosed is my check for \$ _____ Check # _____

Please make checks payable to **CALEDONIA THEATRE GUILD** and mail to:
Caledonia Theatre Guild c/o Sherry Stehouwer
9749 Duncan Lake Ave., Caledonia, MI 49316
Don't forget to include copy of form.

Company Name _____ Contact Person _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____ Email _____

4-COLOR or BLACK AND WHITE graphics for my ad will be submitted by:

- Business card to be scanned and resized
- Emailed high resolution jpeg, tiff or pdf to: stehouwers@calschools.org
- CD with high resolution jpeg, tiff or pdf
- Hard copy to be scanned

If you do not have an ad, need one created or have questions – call Sherry Stehouwer at 616-891-8117 or email stehouwers@calschools.org

The program will be printed with 4-color inside front cover, inside back cover and back cover. The interior pages will be printed in black and white.

FULL-PAGE AD
4.5"w x 7.5"h
\$500

**QUARTER-PAGE
VERTICAL AD**
2.1875"w x 3.6875"h
\$125

HALF-PAGE AD
4.5"w x 3.6875"h
\$250

EIGHTH-PAGE AD
2.1875"w x 1.7813"h
\$75
Business card's width will be trimmed to fit this size.

**QUARTER-PAGE
HORIZONTAL AD**
4.5"w x 1.7813"h
\$125

Business cards can be enlarged to fit this size.