

PEOPLECITY

Digital. Effective. Fast





SUSTAINABLE CITIES DEVELOPMENT

SIMPLE GOALS LEAD TO GREAT RESULTS

Preamble

Every city is a very complicated mechanism with own history of the growing and development. Each department has own unique goals, which were supported by some technologies and tools, that mostly provide local or partial solution. The meaning is that some sort of issues handled locally without giving the full situation picture to the city. And this situation should be changed.



The solution

We believe that every city, small or large, has to have the most advanced innovative platform to handle all city needs in one place. To have all information together, and, as a result, to have real-time control and analytics. We think that it's the only way give the cities smooth sustainable development and for residents better lives and opportunities. We bring the best Worldwide experience together with reasonable localization.

Therefore cities will have great implementation results within just very few months.



HOW TO: SMART

SIMPLE GOALS LEAD TO GREAT RESULTS

SMART



SIMPLE
Great things should be simple. For everyone.

MEASURABLE
All good staff should be measured.

ACHIEVABLE
Set goals that can be achieved

RELEVANT
Most of the things should be practical when we run for

TIMELY
Let's put everything on the timeline, so we can be in sync

Doing SMART is not complicated. We take the best from each of first letter and then it became Simple, like things we do. Then Measurable since those should be in right portion. And Achievable so we'll have results. Relevant, otherwise why should we do, and finally Timely, because the time is a money. Yeah, it's simple!



DIGITAL TRANSFORMATION

HOW TO SAVE TIME AND MONEY



Simplicity

It's a simple way to save on resources when your employees will not have to handle papers. We will help to create flow



Always On access

Work with your tasks and documents everywhere, no matter where you are. It's the most effective way to do paperwork



Nothing get lost

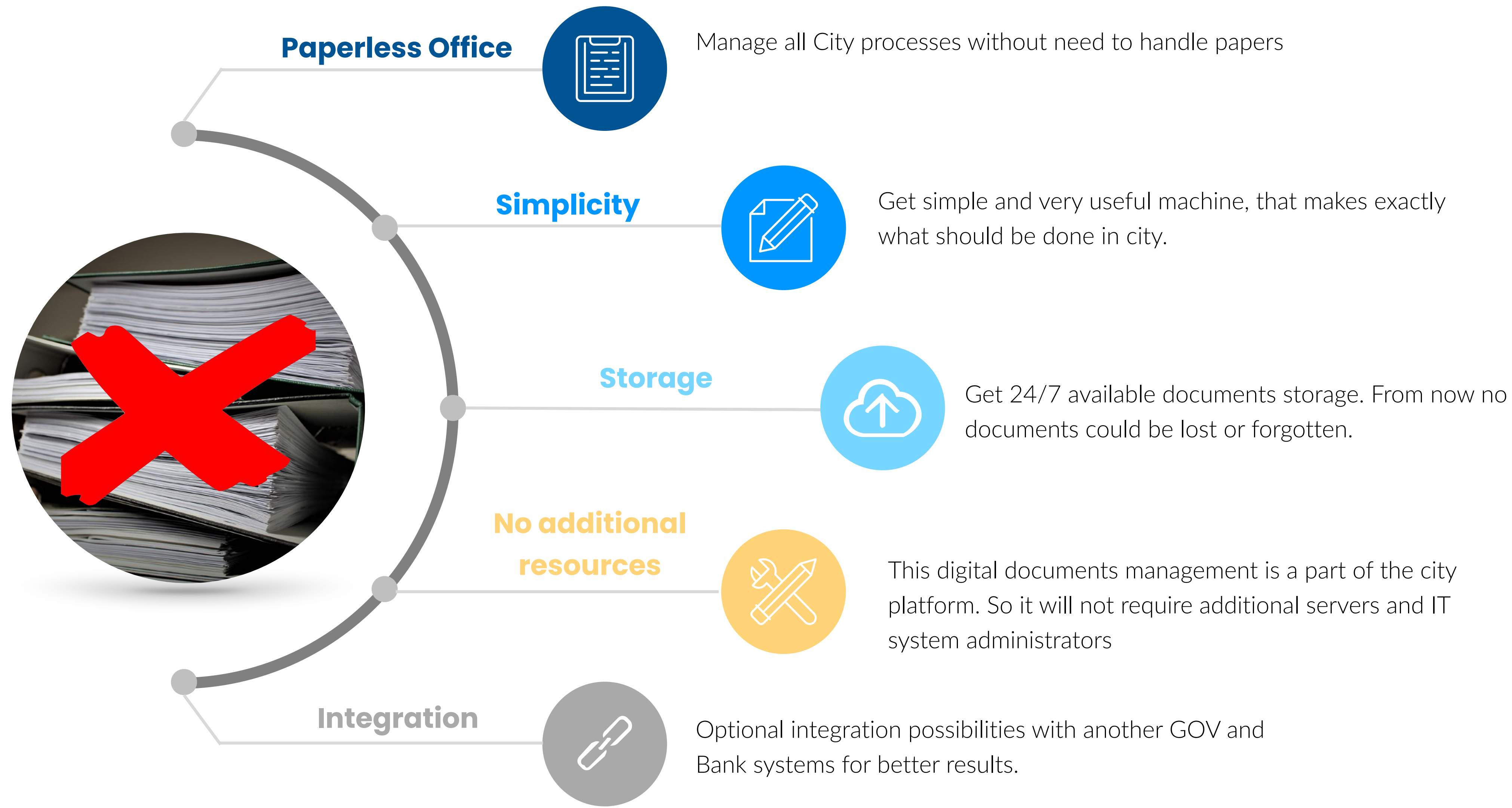
When using digital documentation nothing can be lost or forgotten. Everything is at the save and affordable place.

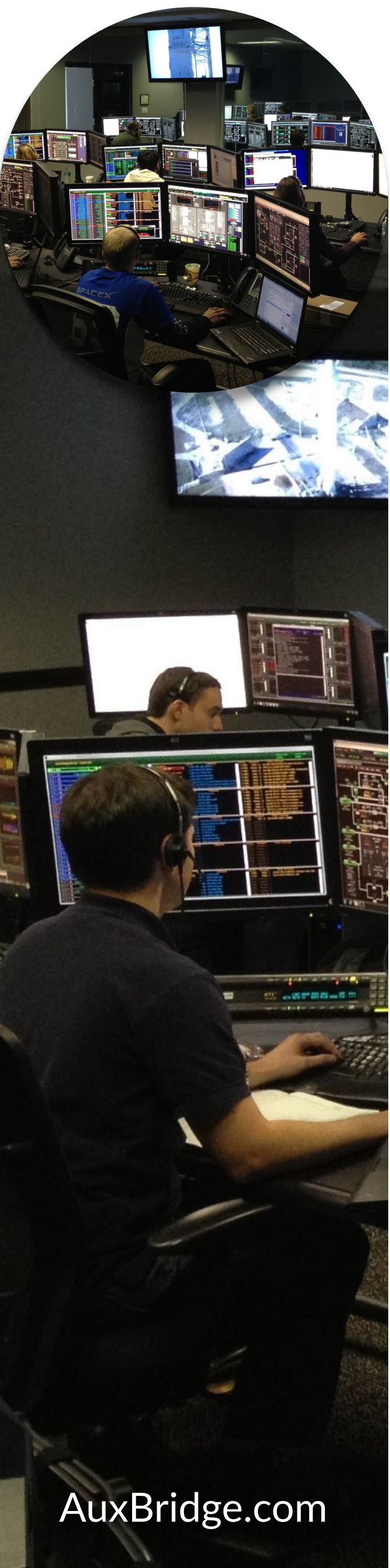




DIGITAL TRANSFORMATION

DESIGNED ESPECIALLY FOR CITIES





DATA SECURITY

LET PROFESSIONALS TAKE CARE OF



We can help

No need to buy and install expensive security software solutions locally. Our team will do it remotely instead.



We use the best world practice

There are no compromises in security. Therefore we use the best world practices. EU standards certified.



Time for important things

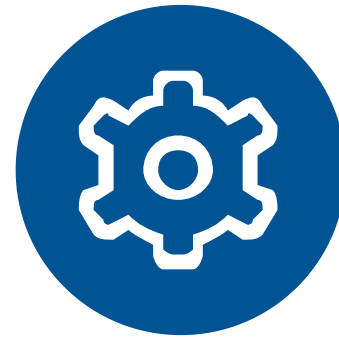
Save your time and do what's the most important for you. Let's professionals do their job.





POWERFUL ADMINISTRATION ENGINE

EASY TO SET UP AND RUN



We understand rapidly changing city goals. So it's always good to have an ability to set up a new process or change existing one. Here is a powerful engine to adjust complicated processes to make them simple, create useful tasks and support all around City' needs.





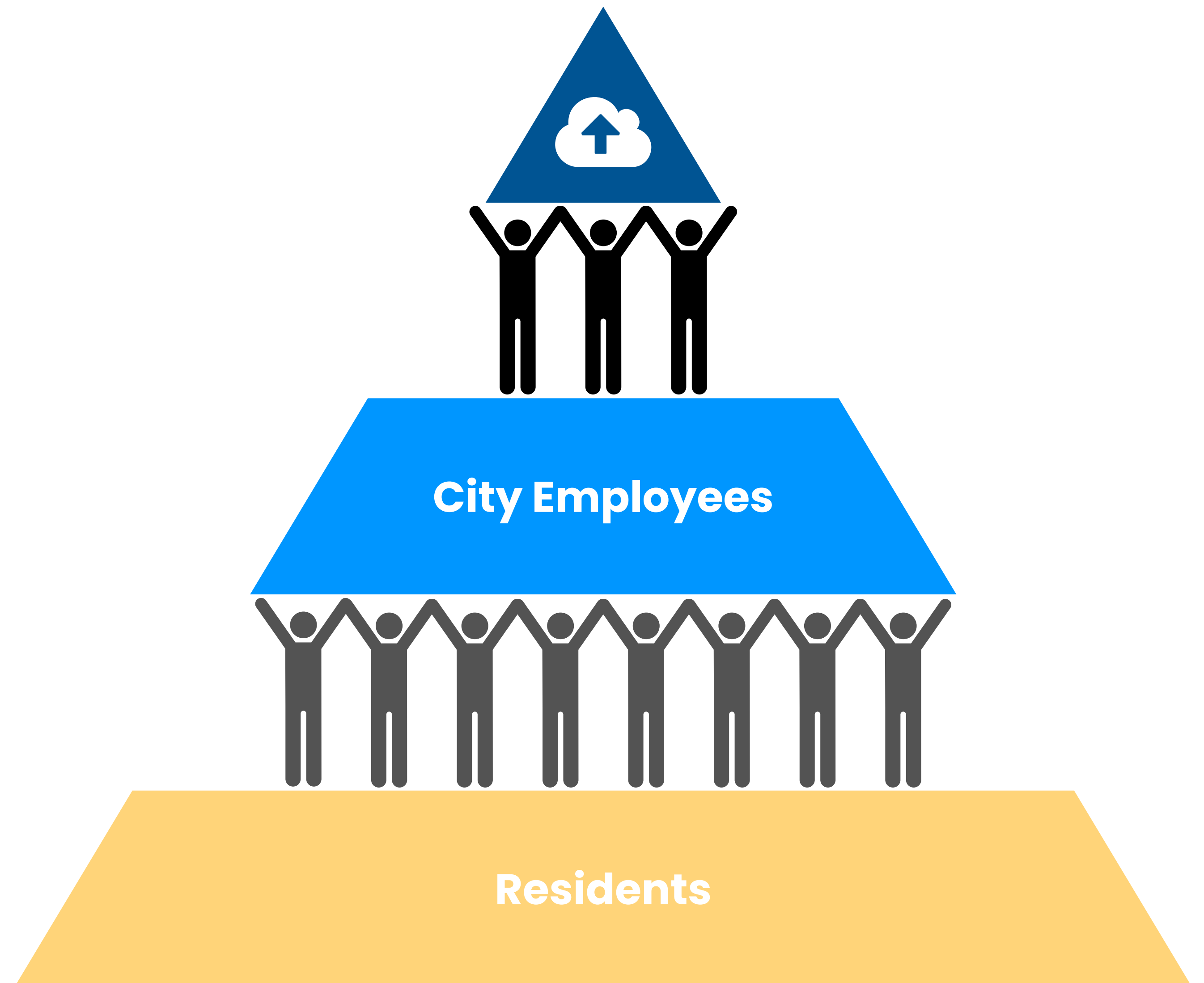
NO USERS LIMITATIONS

ECOSYSTEM FOR UNLIMITED USER NUMBER



No users limitation and no licenses per computer! Involve all city employees, city companies, service providers and all other to use one smart platform. We don't charge per client or user, so everyone in a city could be a part of the city ecosystem. And even more than that - anyone could use different devices in office and out.

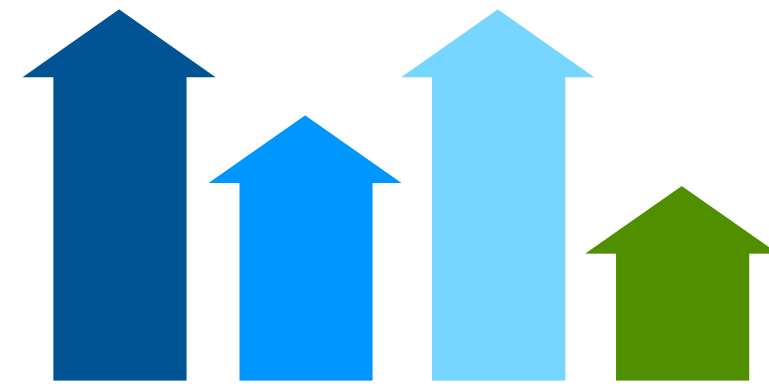
And we have no limitations for the residents as well. Let all of them been a part of the gorgeous city life.





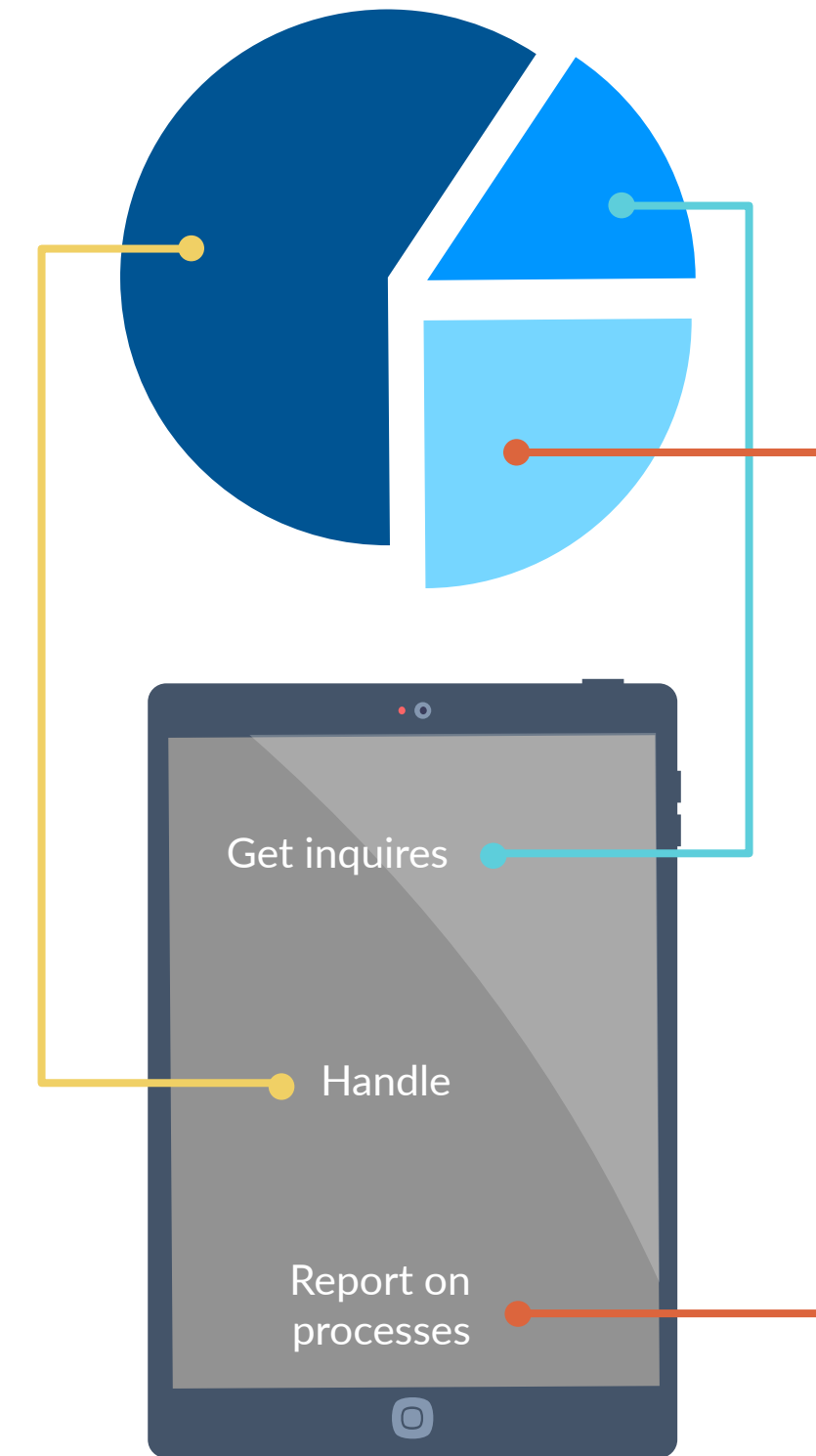
WORK EVERYWHERE

WHEREVER YOU PEOPLE ARE IN TERMS OF THEIR POSITION



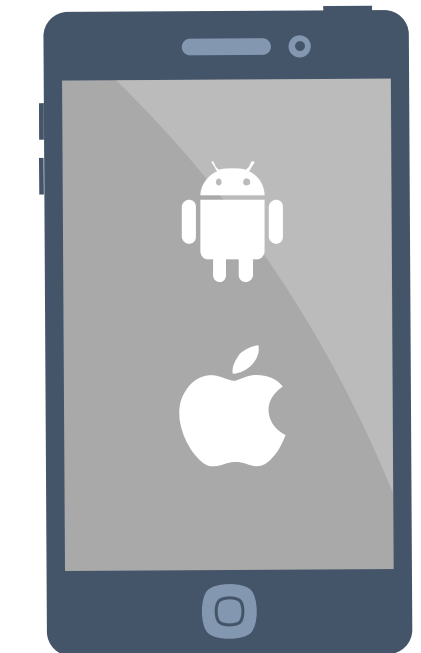
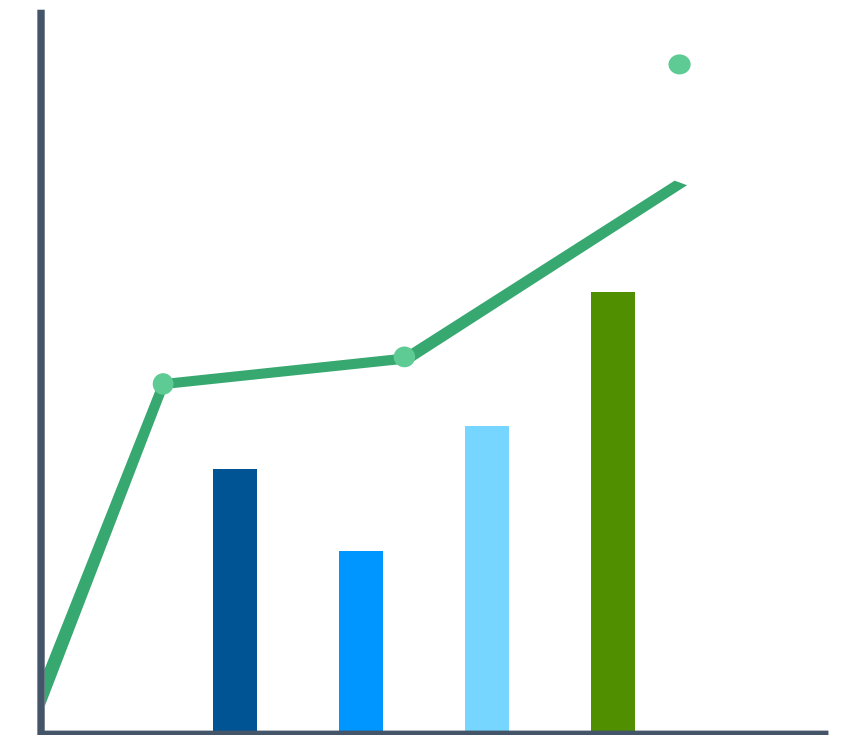
AT OFFICE OR HOME

City employees could use any desktop or laptop they used to work so far, without any additional installations



AT MOBILE STATION

Use tablets for better mobility. Possible to achieve better results with most flexibility. Simply fast and smart.



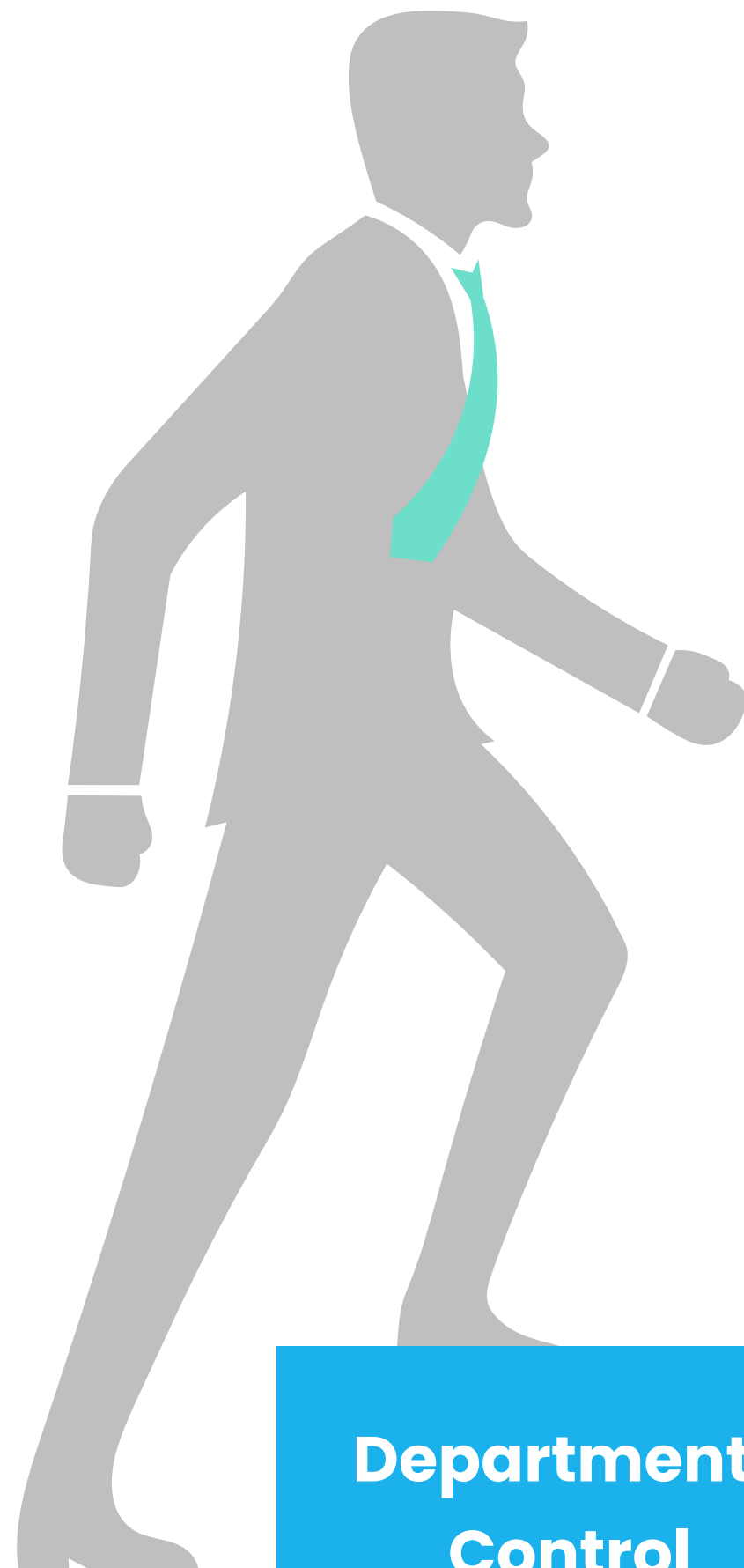
AT THE FIELD

Use smartphone devices on a move. The whole office now is in the pocket. Affordable for everyone.



MAYOR BENEFITS

EFFECTIVENESS



Information

Get full updated information about everything related to the city.

Departments Control

Get real time picture of what each department do and don't, including Performance control and Performance time anomalies

Tasks Management

All your instructions executions are now available at any device. Check statuses, get updates, follow time tables just from your PC or smartphone in real time.

Communication

Dual communication with your residents. Let them know who you are and what are your plans. Get them involved into city processes. Tell them what are you doing. Help them been happy residents. They will appreciate that on the next elections.

Reports

Get all information within minus. Rich reports set will show all issues, GIS, status, handling and so on as common simple files or graphic charts. Full control on City mission, processes, people, departments, assets, resources. When ever and exactly where are you now.

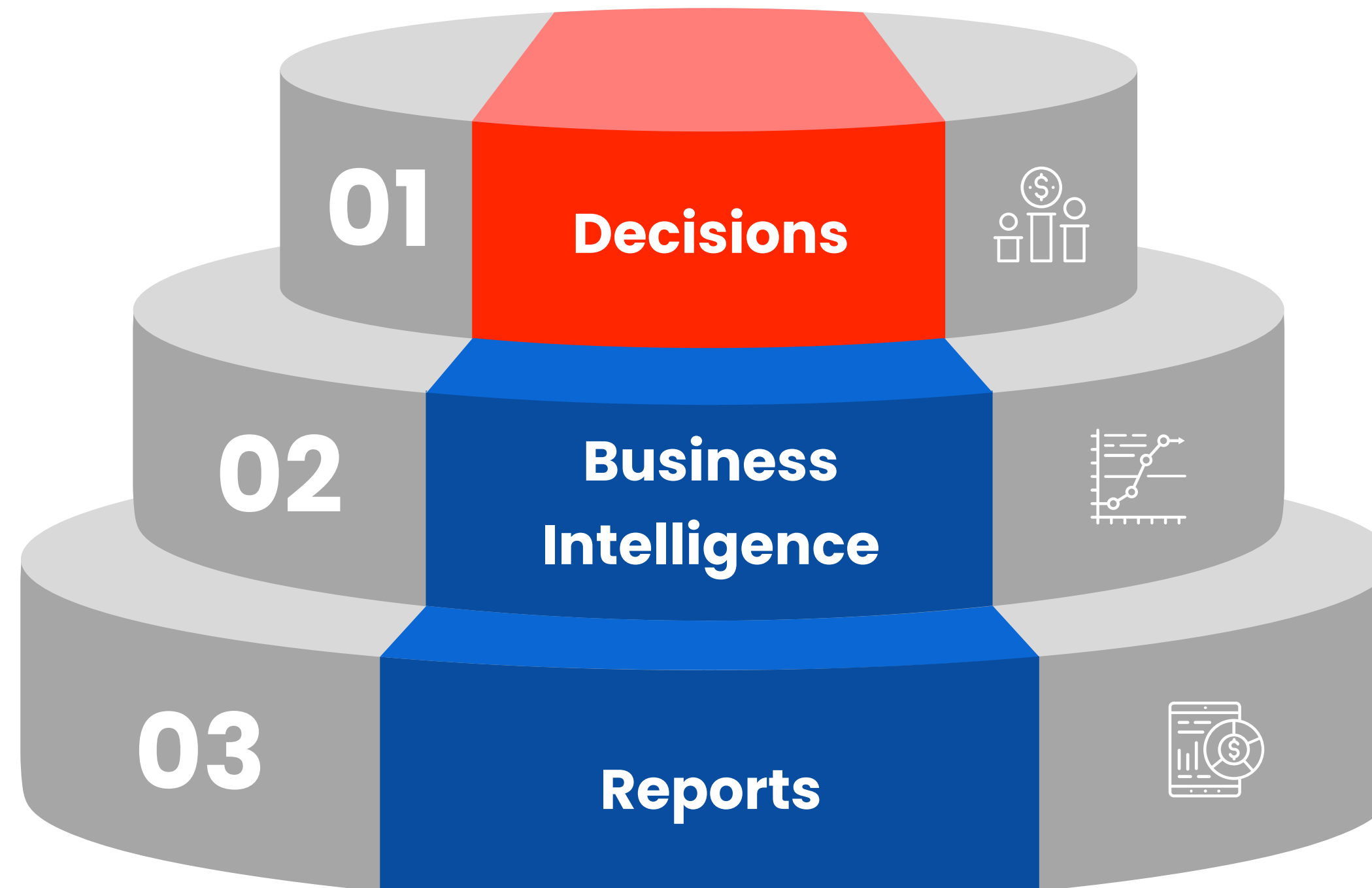
Business Intelligence

Use advanced tools to analyze City reports and all data. Get the most progressive technology to bring you reports in any format, graphical information, and unique conclusions. Now it would be easier to get right decisions, to build strategy for years ahead, to predict and build better future for your city, people and all surroundings.



GET YOUR DATA ANALYSIS

TO MAKE RIGHT DECISIONS



86%

Most of City Decisions are based on information received from different City life aspects. You should have most advanced mechanism to analyze those. Now it's time to get the best.

ONE PLATFORM – MULTI FUNCTIONALITY

IMPLEMENTATION READY



Putting together all City processes

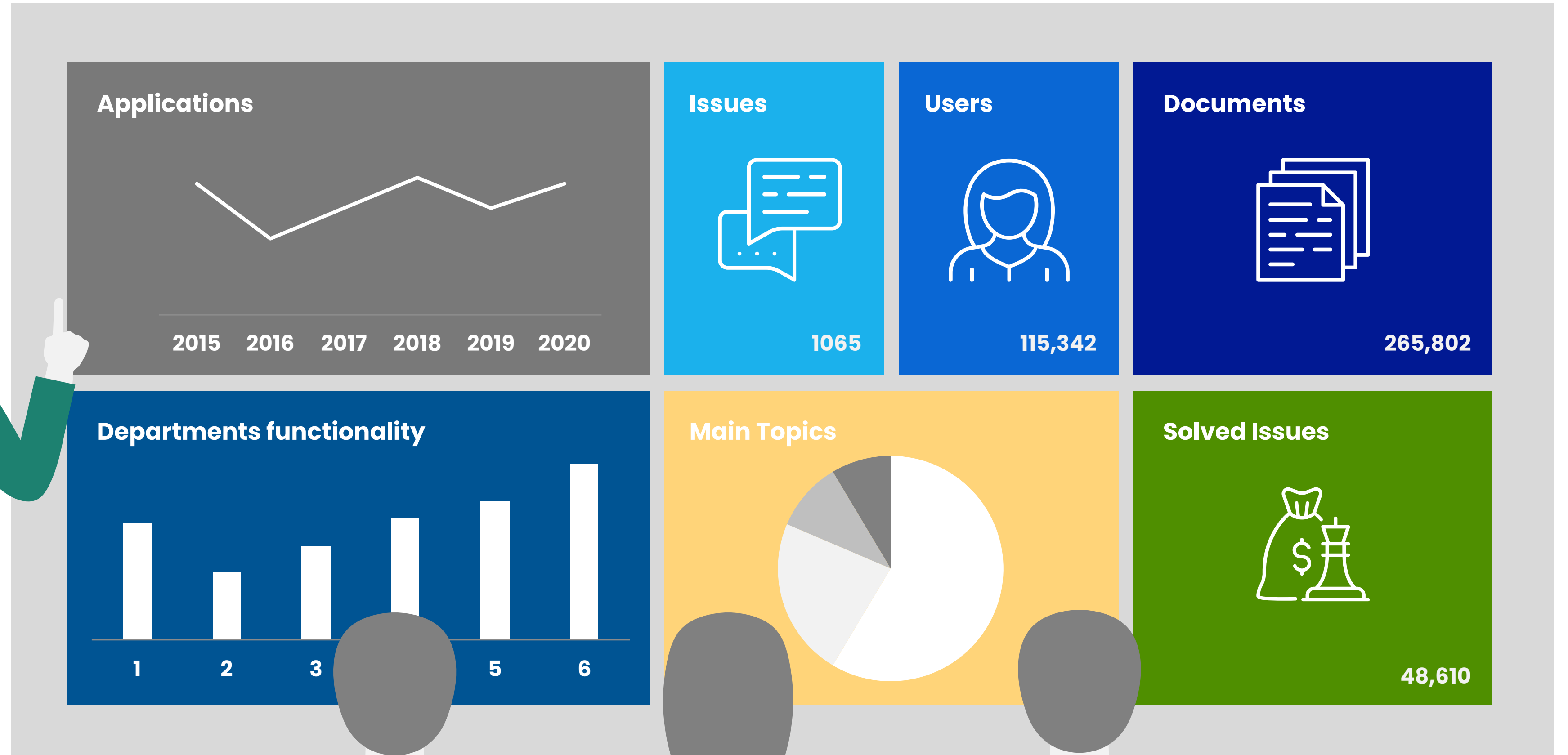
We believe that all rather different City systems and processes should be connected to the the same base platform. The whole management and information, as well as data analysis must bring clear picture, easy to use. That's the way how dozens of cities putting things together.





SITUATION CENTER

ALL INFORMATION AT ONE PLACE





ONE CITY COMMUNICATION PLATFORM

ALL MEDIA, ANY CHANNEL





POWERFUL DIGITAL FORMS MODULE

GREAT AND EASY SERVICE

Enroll in kindergarten

Municipal Certificates

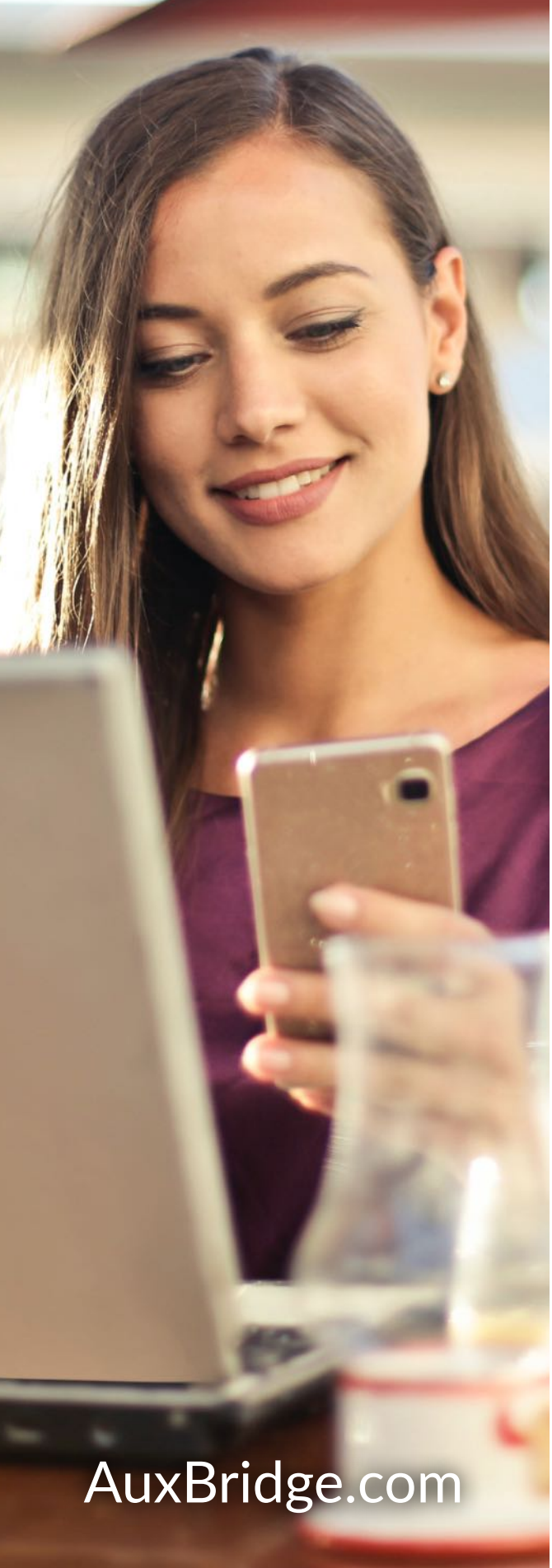
Sports & events



Enrolling children in school

Formal Applications

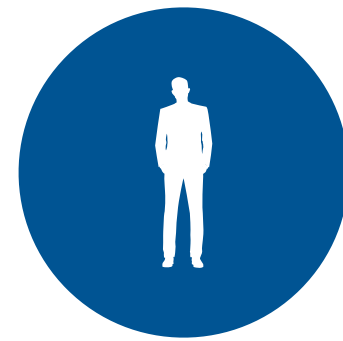
Municipal Permissions





POWERFUL MOBILE APP

FOR EVERYTHING PEOPLE NEED IN ONE HAND



CITY EXECUTIVES can control everything going on in real time. All issues, events, departments, employees, tasks, and even communicate with city managers or residents.



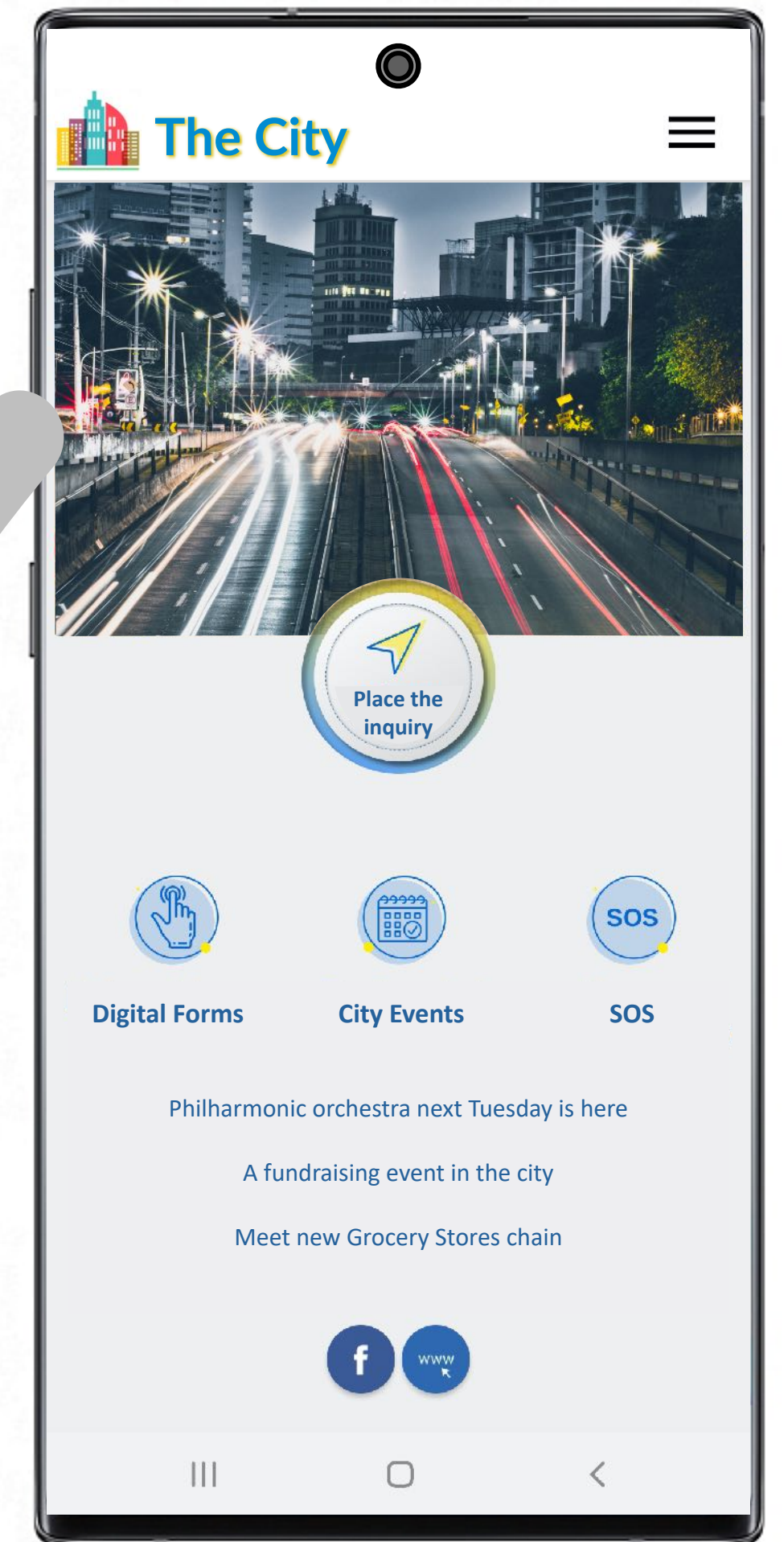
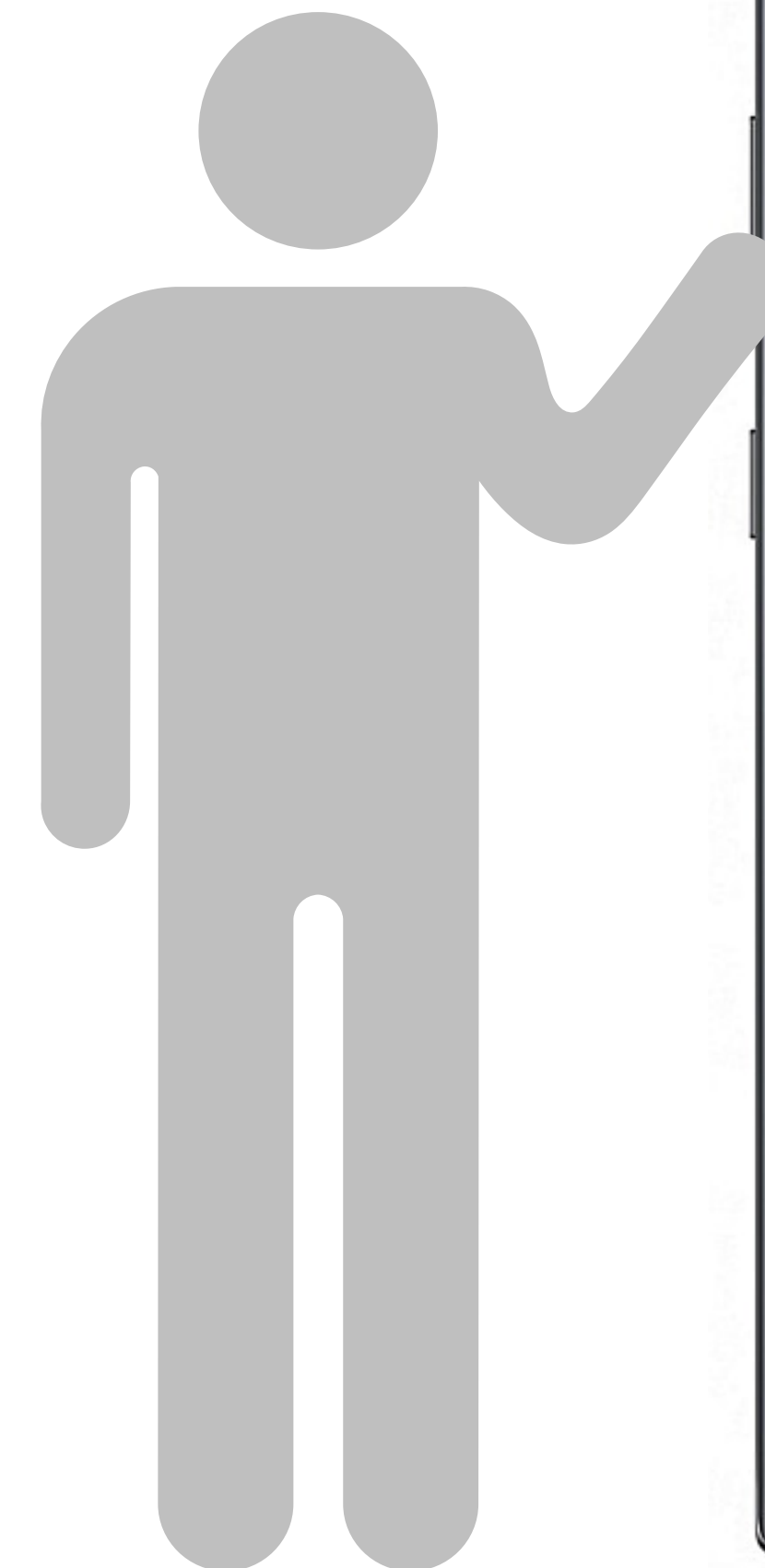
CITY MANAGERS get the real picture remotely as well, so they can make their duties when out of office as well.



CITY EMPLOYEES could have remote work station (especially those work on field) for their position each one, as well as **CITY COMPANIES, LOCAL MANAGING COMPANIES**



RESIDENTS have a strong mechanism for dealing with everything related to their lives in a city: place an application, get in touch, schedule a meeting, have online support, panic button in emergency and much more





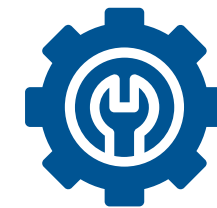
RESIDENT CARD

GET BENEFITS FOR LOCAL BUSINESSES AND RESIDENTS



Support City Business

Help local business to increase their income when bringing them extra local clients



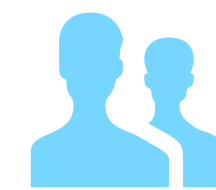
Benefits for Residents

Provide special discounts for City' residents. Let them feel special.



A sense of belonging

Give your residents and businesses added value and been part of common society



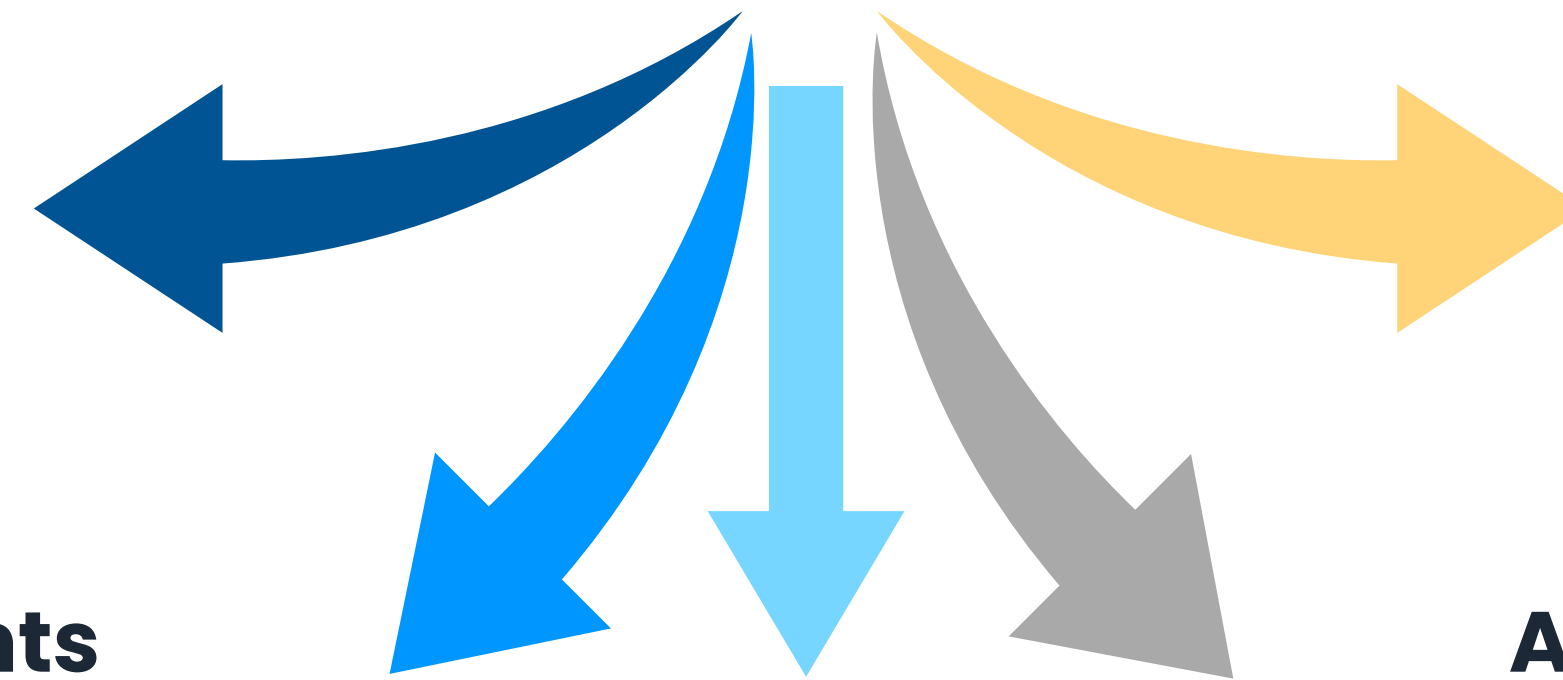
More income - more taxes

Let residents to pay their city bills in a proper simple way, just within few clicks.



Additional City Services

Provide another City services, such as Public Transportation, Parking, Bicycles and so on.





WORK REMOTELY

YOUR STUFF CAN WORK EVERYWHERE

REMOTE IS A NEW TODAY

Today's challenges require mobility. You people can work everywhere they are.



FLEXIBILITY

Flexible shifts, part time presence, hybrid solutions - everything is works.



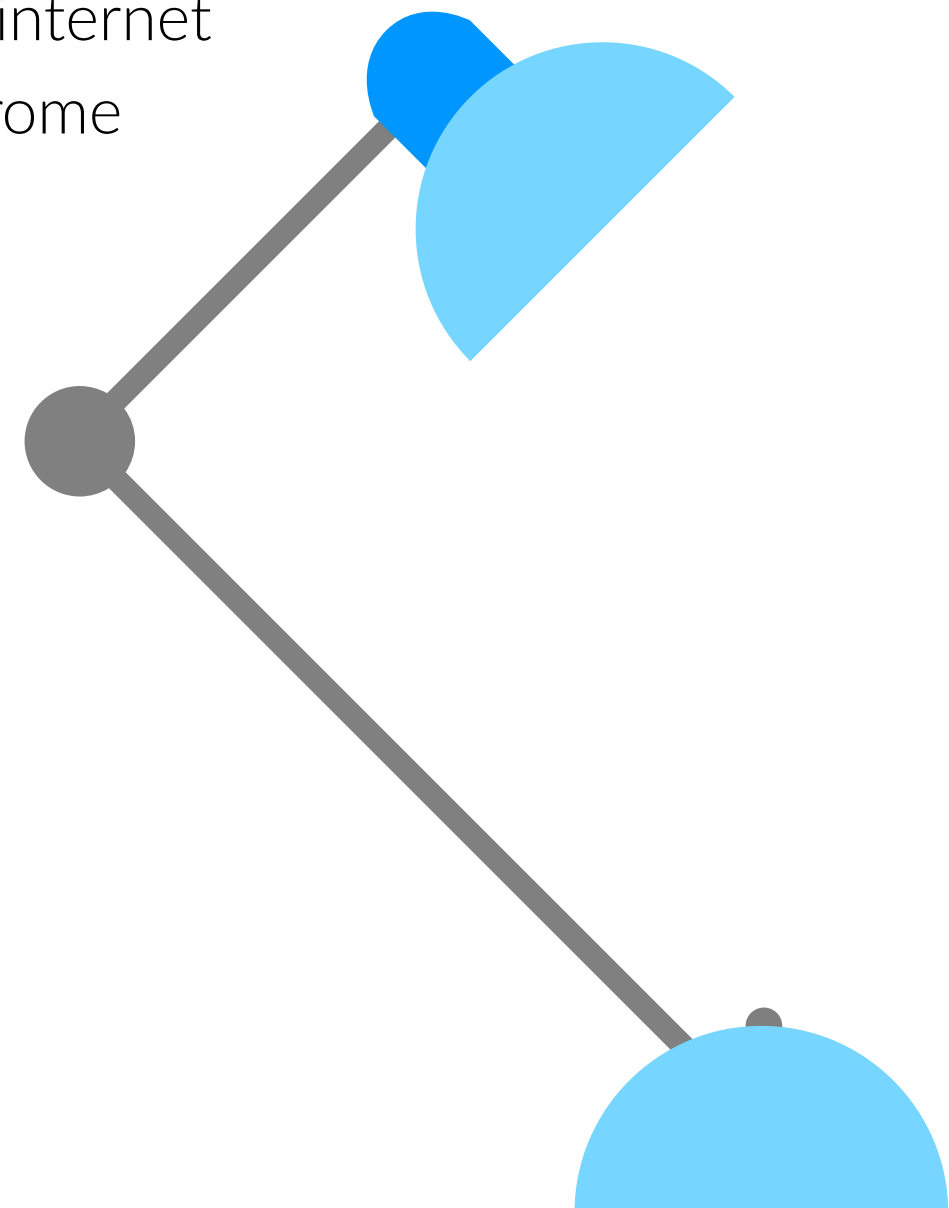
COST REDUCTION

Less real work stations, less transportation, less expenses covering.



AFFORDABLE ACCESS

All you need is just internet connection and Chrome browser. That all.



BETTER RESULTS & MOTIVATION

Happier employees - meaning better result. Motivate your people without additional investments.





ADVANCED CONTACT CENTER

WE SUPPORT ALL COMMUNICATION CHANNELS



Call Center Module



E-mails Module



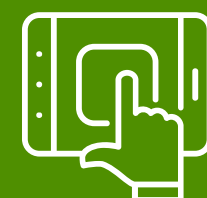
Facebook Module



City Portal Form Module



Post and Fax Module



Messenger Module



Personal application submission Module



DIGITAL APPOINTMENTS MODULE

FOR RESIDENTS AND CITY EMPLOYEES





ANNOUNCEMENTS MODULE

FOR RESIDENTS AND CITY EMPLOYEES



Get in touch, anytime

We understand the complicity of getting in touch with big amount of people that have different skills and various communication channels. Therefore we created easy-to-use mechanism that allows get in touch with any group of people either residents or employees just with few clicks.

We may use Mobile App push services, E-mail, SMS, or even simple phone calls, especially for those who doesn't have another options. Everything is there.



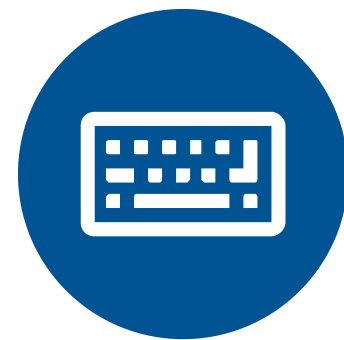
PROTOCOLS MODULE

EFFECTIVE SHARE AND FOLLOW UP



Easy share

Type in proprietary word meetings summary and share with one click.



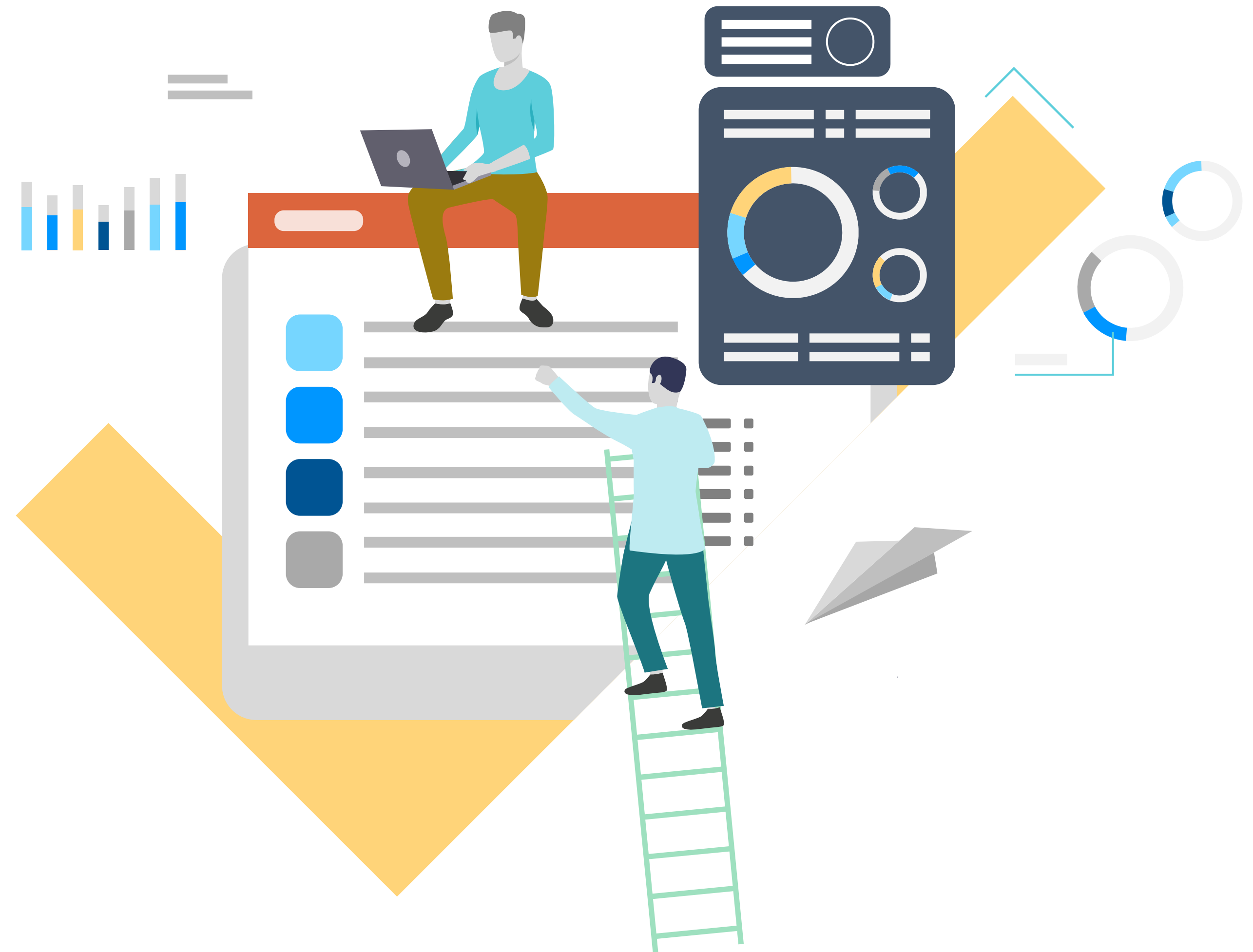
Easy type

The module allows to type in meeting content and share it with the meeting participating.



Generate tasks

It will allow also to generate tasks refer to the protocol lines in one click.





INVENTORY MODULE

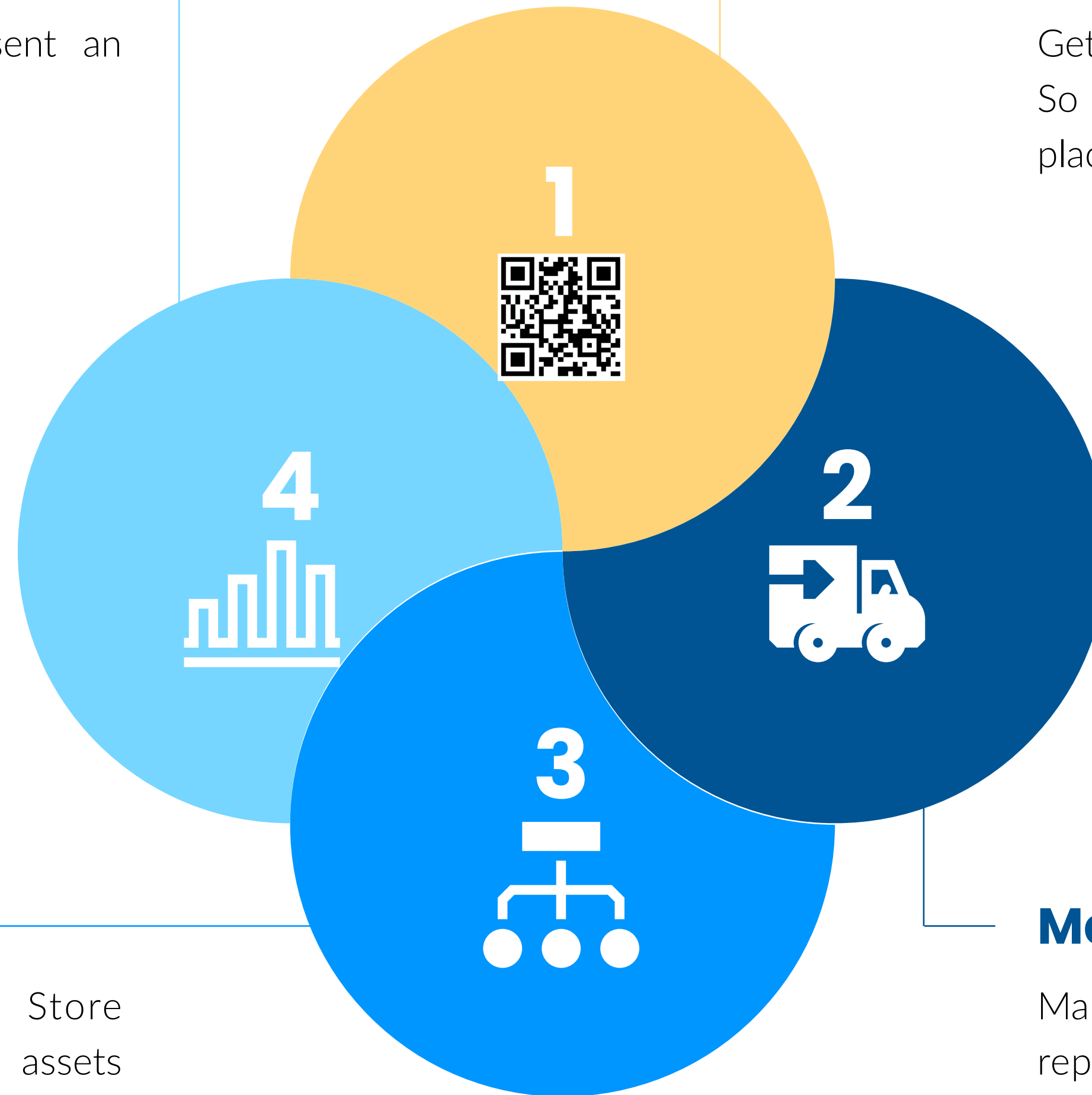
MANAGE ANY CITY ASSETS

Get reports

Set of sophisticated reports to present an updated picture in real time.

Easy and Effective

Get all that matters in one Inventory Module. So the whole information will be stored in one place.



Manage your assets

Real time situation management. Store everything you have, including the assets history

Maintenance & Repair

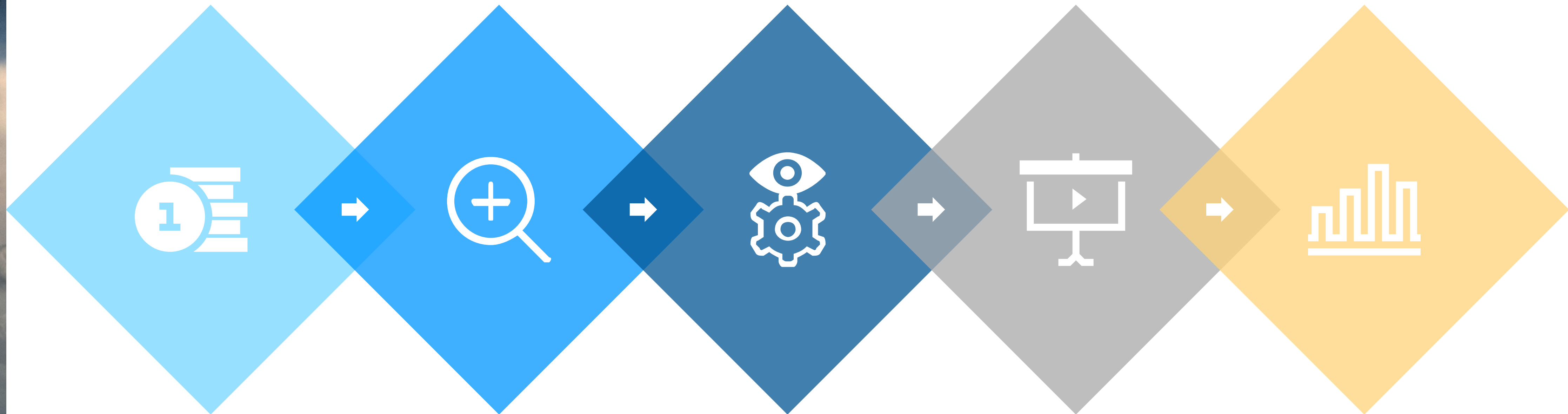
Make a necessary maintenance as well as open repair tickets. Your experts will get the information immediately





OPTIONAL MODULE: SAVE CITY

S³ - SECURITY SAFETY SURVEILLANCE



Fusibility study

We have to study what the current city situation, which systems work on place, and what they cover

Risc Analisys

Then our experts will make Rice Analysis to find out all treats the City should be protected from

Advanced Technologies

The City will be able to choose innovative solutions, such as best world Real time video analytics and other smart technologies

Situation Management

Effective response for any alarm or event. Reduce response time in dozens presents, reduce human mistakes, processes automation.

Analytics & BI

Everything should be analyzed and investigated. Use powerful BI machine for better understanding and further prevention.



OPTIONAL MODULE: IOT

EVERYTHING CONNECTION TO ONE CUTY PLATFORM

IoT connectivity

Internet of Things (IoT) is not a new technology, however it became more practical with 4G connectivity, and even more with upcoming 5G. This actually gives Cities more opportunities to operate, manage and communicate with hundreds of remote systems available today. However, the challenge is how to operate different stand alone systems. So the only solution is to create connectivity to the same City Platform. In this way, everything will be managed in one place, no information will be lost and all city processes will work in correlation to others. This is how cities work today,





OPTIONANAL MODULE: E-TICKET

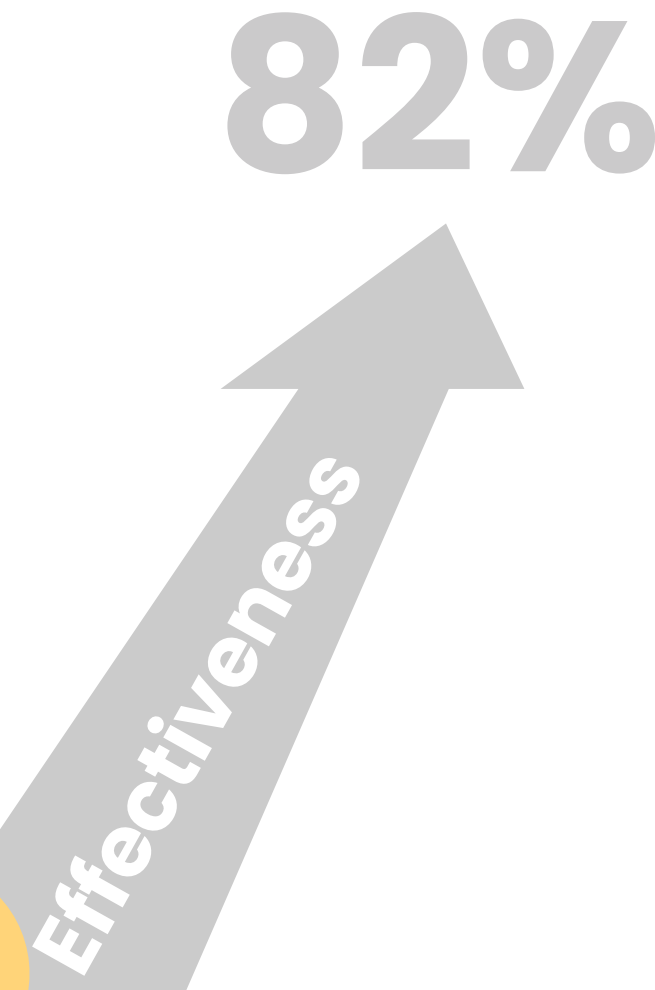
PUBLIC TRANSPORTATION E-SOLUTIONS

Easy and effective way to pay in Public transport

Discounts for those eligible (seniors, students, etc.)

Saving municipal funds when covering subsidies

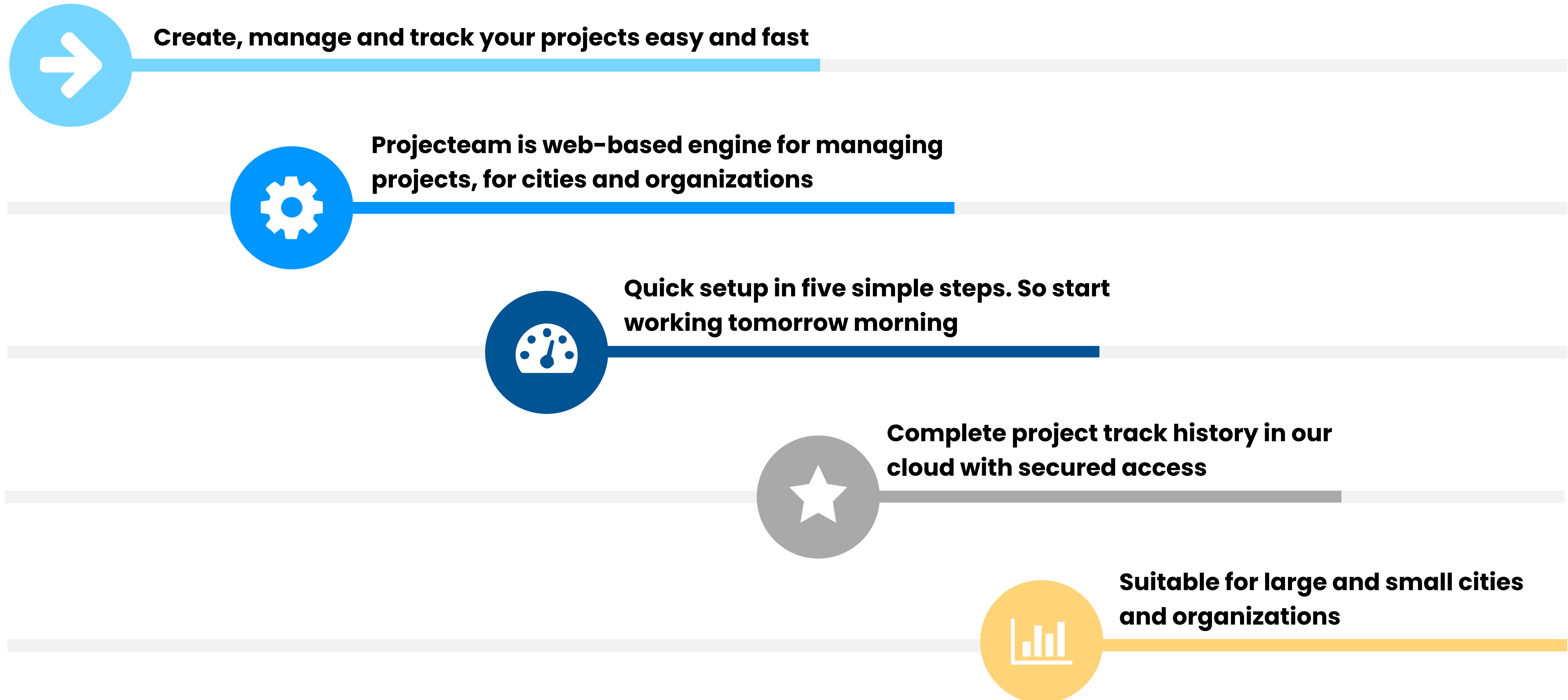
Settlements transparency between the municipality and transportation companies





OPTIONAL MODULE: PROJECT MANAGEMENT

DEDICATED PROJECTS MANAGEMENT FOR CITY NEEDS





OPTIONAL MODULE: CITY PAYMENTS

BILLS, BILLING AND MOBILE MONEY



Municipal payments

Municipal payments could be made easy, just within few clicks: bills, taxes, and any other city payments.



Transportation payments

Use the same mobile payment to let residents make their payment in City Public Transportation



High collection rate

Use advanced Billing solution to make effective payments, manage all billing-related issues and keep high collections rates.



THANK YOU!

We are here to help

Our experts team will be happy to assist you personally. So please contact us for further information or advice.

