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Michael Girel | CEO | AuxBridge

World steps of Economic Development:

Start-up Mindset: Preparing China's Entrepreneurs for the AI Global Innovation Economy

2026 9th International Conference on Innovation Management and Entrepreneurship

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Evolution of the Global Economy

1 — 1900s – 1930s — INDUSTRIAL ECONOMY

Mass production based on mechanization, steam power and physical labor.

- **Key resource:** Land, labor, capital
- **Main drivers:** Industrial machines, infrastructure, urbanization
- **Value creation:** Scale of production
- **Example industries:** Textiles, steel, mining, railways

2 — 1930s – 1950s — PRODUCTION ECONOMY

Shift to mass production and standardization, electricity and oil expand industrial capacity.

- **Key resource:** Energy, raw materials
- **Main drivers:** Assembly lines, electricity, mass manufacturing
- **Value creation:** Efficiency and economies of scale
- **Example industries:** Automotive, chemicals, consumer goods

3 — 1950s – 1970s — INFORMATION ECONOMY

Information technologies emerge, enabling communication, digitization and knowledge processing.

- **Key resource:** Information
- **Main drivers:** Computers, telecommunications, software
- **Value creation:** Information processing and distribution
- **Example industries:** IT services, media, telecom

4 — 1970s – 1990s — KNOWLEDGE ECONOMY

Knowledge, education and innovation become the main sources of productivity and competitiveness.

- **Key resource:** Human capital, knowledge
- **Main drivers:** R&D, education, creativity, innovation
- **Value creation:** Intellectual capital and innovation
- **Example industries:** Biotechnology, engineering, professional services

5 — 1990s – 2010s — DIGITAL ECONOMY

Digital technologies integrate business, society and markets through the Internet and platforms.

- **Key resource:** Data
- **Main drivers:** Internet, mobile technologies, cloud, platforms
- **Value creation:** Connectivity, platform scale, user experience
- **Example industries:** E-commerce, digital platforms, fintech

6 — 2010s – 2030s and beyond — AI GLOBAL INNOVATION ECONOMY

AI, data and human-technology collaboration drive global innovation, sustainability and new value ecosystems.

- **Key resource:** Data, AI, creativity, trust
- **Main drivers:** Artificial intelligence, automation, advanced analytics, biotechnology, quantum computing, green tech
- **Value creation:** Innovation ecosystems and exponential impact
- **Example industries:** AI solutions, robotics, healthtech, cleantech, space tech, smart cities

THE ECONOMY EVOLVES. THE VALUE SHIFT CONTINUES. >>>>>> **THE FUTURE BELONGS TO INNOVATORS.**

From physical strength → to industrial power → to information → to knowledge → to digital connectivity → to intelligent innovation.

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AI Global Innovation Economy:

AI Global Innovation Economy

A new economic stage where:

- AI
- data
- innovation ecosystems
- global collaboration

become the main drivers of growth and competitiveness.

Key Characteristics:

- AI-driven productivity
- Global innovation networks
- Fast adaptation cycles
- Cross-disciplinary integration
- Human–AI collaboration

Global Transition Toward the AI Innovation Economy

CHINA

- Next Generation Artificial Intelligence Development Plan (2017) (新一代人工智能发展规划)
- Made in China 2025 (中国制造2025)
- Education Modernization 2035 (中国教育现代化2035)
- 14th Five-Year Plan (2021–2025)
- Outline for Building China into a Leading Country in Education (2024–2035)
- Mass Entrepreneurship and Innovation Policy (大众创业，万众创新)

Global Trends

- European AI Act
- Coordinated Plan on Artificial Intelligence
- Digital Europe Programme
- Industry 4.0 Strategy
- Organisation for Economic Co-operation and Development AI Principles (2019)
- United Nations Sustainable Development Goals
- World Economic Forum
- National AI Strategies Worldwide (USA; Singapore; South Korea; UAE; Japan; Canada; UK etc.)

China is actively positioning itself as a global leader in AI, innovation and talent development.

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Skills Required in the AI Innovation Economy

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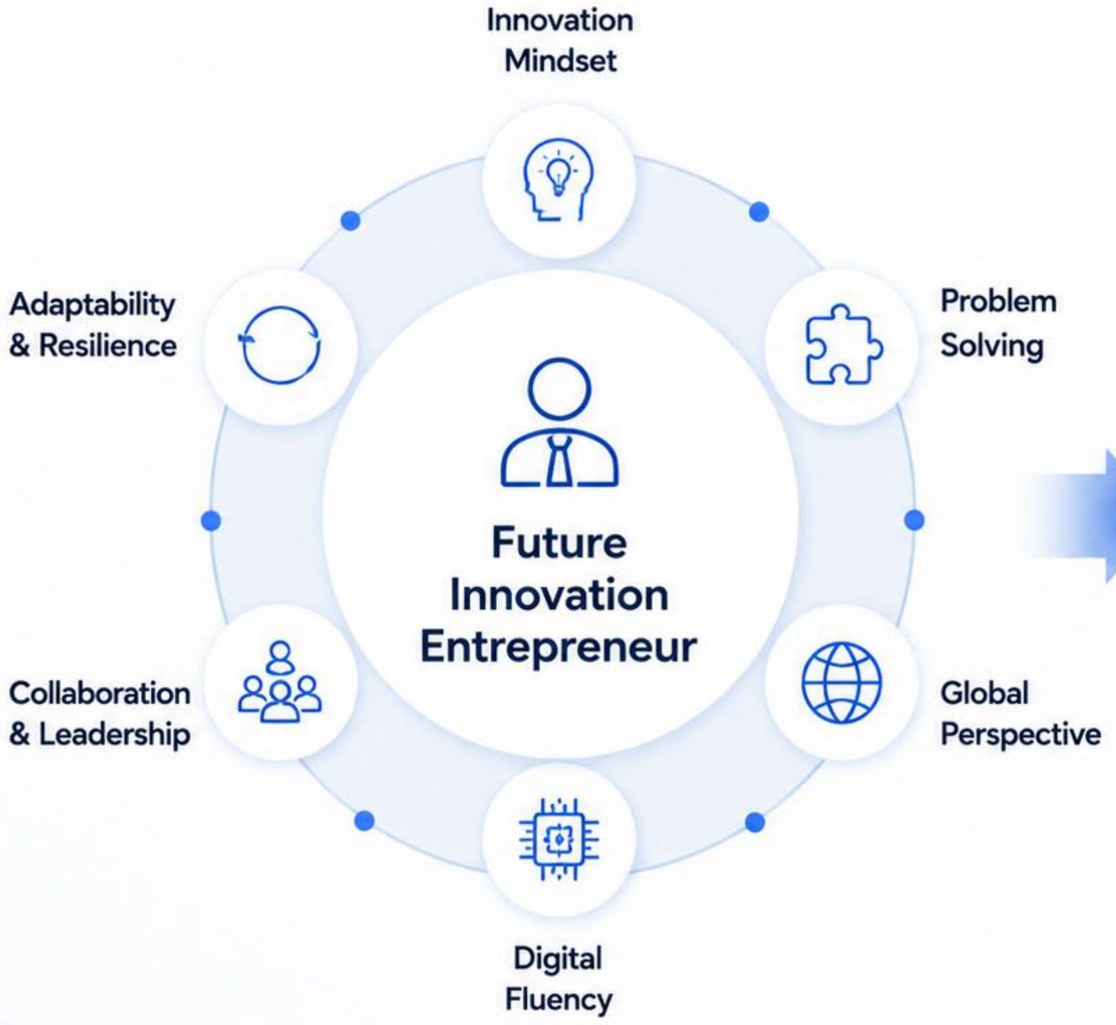
Why Traditional Education Models Are Evolving



How These Skills Are Developed

Experiential Learning
Learn by doing through real projects and business challenges.

Industry Exposure
Engage with companies, mentors and real-world environments.

Cross-cultural Experience
Build global mindset through international collaboration.

Continuous Growth
Develop through feedback, reflection and lifelong learning.

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From “Education Abroad” to “Job-Ready Innovators”

Traditional Model

- Academic mobility
- Diploma prestige

New Model

- Work-integrated learning
- Real business experience
- Innovation-oriented training
- Entrepreneurial competence development

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Core Competencies of Innovation Entrepreneurs

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International Practical Internships as Innovation Talent Infrastructure

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Internship Programs for Young Specialists

Supported by

- Education Modernization 2035
- Belt & Road Education Action Plan
- International Talent Development Initiatives

Real-World Experience
Gain hands-on experience in global organizations.

Innovation Capability
Develop practical skills to solve real business and technology challenges.

Global Networks
Build connections with professionals and innovation ecosystems worldwide.

Career Competitiveness
Strengthen employability in the AI and digital economy.

Cross-Cultural Perspective
Enhance global understanding and collaboration ability.

China’s future innovation economy requires globally experienced young specialists.

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From Academic Achievement to Practical Innovation Readiness

Academic Achievement

Strong theoretical knowledge and academic credentials

Key Development Areas

Limited Practical Integration

Insufficient exposure to real business and innovation environments.

Insufficient Innovation Exposure

Limited opportunities to work on real-world problems and projects.

Weak Ecosystem Connectivity

Limited access to industry networks, mentors, and innovation ecosystems.

Limited Entrepreneurial Experience

Lack of start-up mindset, commercial awareness and risk-taking experience.

Limited International Exposure

Insufficient cross-cultural experience and global perspective.

Practical Innovation Readiness

Job-ready, adaptable and innovation-oriented specialists

Bridging academic achievement with practical innovation experience to develop globally competitive, AI-ready young professionals.

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China–EU Innovation Internship Platform

Business-Initiated International Program
Co-created with European companies, research centers and innovation hubs.

Practice-Oriented Innovation Program
Real projects, real challenges, real impact.

China–EU Cooperation Platform
Building a sustainable bridge for talent, innovation and future industries.

Real Impact
Contribute to real projects with measurable outcomes.

Global Perspective
Broaden cross-cultural understanding and global business mindset.

Innovation Capability
Strengthen ability to solve complex problems with innovative solutions.

Career Acceleration
Enhance employability and prepare for international careers.

Future Leadership
Prepare to become future leaders of China's innovation ecosystem.

Building globally integrated innovation talent through practical international experience.

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Target Talent Groups

PARTICIPANTS

Master's Students
Enhance skills, gain practical experience, and expand global perspectives.

Graduates
Bridge academic knowledge with real-world business and innovation practice.

Young Professionals
Upgrade capabilities, broaden networks, and accelerate career growth.

STRATEGIC FIELDS

Artificial Intelligence
Machine learning, intelligent systems, and AI applications.

Digital Economy
Digital transformation, platforms, and emerging technologies.

Innovation Management
Managing innovation, strategy, and technology commercialication.

Entrepreneurship
Start-up mindset, venture creation, and business development.

Data Science
Data analytics, big data, and intelligent decision-making.

Especially relevant for developing the next generation of globally connected AI and innovation economy professionals.

Key Outcomes for Young Innovation Professionals

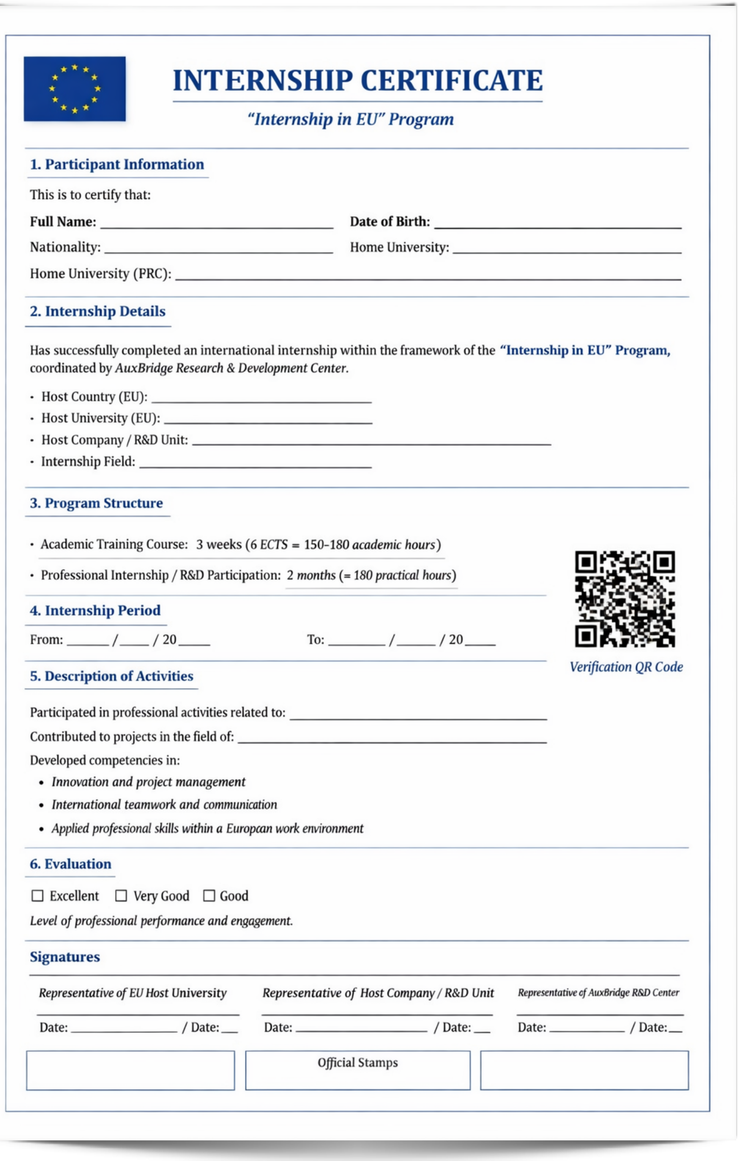
Real Professional Experience

Entrepreneurial & Innovation Skills

International Communication Skills

Understanding of Abroad Innovation Systems

Official International Certification valid both for China and abroad



INTERNSHIP CERTIFICATE

"Internship in EU" Program

1. Participant Information

This is to certify that:

Full Name: _____ **Date of Birth:** _____

Nationality: _____ Home University: _____

Home University (PRC): _____

2. Internship Details

Has successfully completed an international internship within the framework of the **"Internship in EU" Program,** coordinated by *AuxBridge Research & Development Center*.

- Host Country (EU): _____
- Host University (EU): _____
- Host Company / R&D Unit: _____
- Internship Field: _____

3. Program Structure

- Academic Training Course: 3 weeks (*6 ECTS = 150–180 academic hours*)
- Professional Internship / R&D Participation: 2 *months (= 180 practical hours)*

4. Internship Period

From: _____ / ____ / 20____ To: _____ / _____ / 20____

Verification QR Code

5. Description of Activities

Participated in professional activities related to: _____

Contributed to projects in the field of: _____

Developed competencies in:

- *Innovation and project management*
- *International teamwork and communication*
- *Applied professional skills within a European work environment*

6. Evaluation

☐ Excellent ☐ Very Good ☐ Good

Level of professional performance and engagement.

Signatures

Representative of EU Host University	*Representative of Host Company / R&D Unit*	*Representative of AuxBridge R&D Center*
Date: _____ / Date: __	Date: _____ / Date: __	Date: _____ / Date: __
	Official Stamps	

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China's Future Competitiveness Depends on:

- innovation ecosystems
- globally integrated talent
- AI-oriented entrepreneurship
- practical international experience

The future AI innovation economy will belong to countries capable of developing adaptive, globally connected and innovation-oriented talents.

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THANK YOU

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Let’s Build the Future of Innovation Together

Education → Internship Experience → Global Perspective → Innovation → Growth

Michael Girel