

PRIVACY POLICY NOTICE

This Privacy Policy Notice applies to Berkshire Hathaway HomeServices Florida Realty ("BHHS Florida Realty") in connection with your use of our services. Although we are a subsidiary of HomeServices of America (HSoA), please note that this Privacy Policy Notice does not apply to any other HSoA Affiliates or to the websites of such Affiliates if such entity has adopted a different Privacy Policy and/or Legal Notices. Unless otherwise specified, "HSoA Affiliates" includes HomeServices of America, Inc. and all applicable affiliated companies. Please note that where a HSoA Affiliate has individually adopted a different Privacy Policy, Terms and Conditions and/or Legal Disclaimers, such Privacy Policy, Terms and Conditions and/or Legal Disclaimers will supersede this Privacy Policy Notice for purposes of that HSoA Affiliate.

Except as otherwise specifically provided in this Privacy Policy Notice or as specifically required by law, any communication or material you provide to us, whether received online, electronically, in person or otherwise collected by or submitted to us, including any data, questions, comments, suggestions or the like, is, and will be treated as, non-proprietary. Anything you submit, transmit or post may be used for any purpose, including, but not limited to, reproduction, disclosure, transmission, publication, market research, development of prospect lists, project planning, broadcast, posting and marketing, among other things, as permitted by law and except as otherwise provided in this Privacy Policy Notice.

Categories of Information We Collect

As a general matter, we may collect nonpublic personal information about you from the following sources:

- Information we receive from you on applications and other forms; and
- Information about your transactions with us, HSoA Affiliates, and others.

The following are specific examples of nonpublic personal information about you that we collect:

- Contact Information: We may request and collect, without limitation, your name, address, email address, home telephone number, work telephone number, fax number and cell phone number.
- Additional Information About You: We may request and collect, without limitation, information about your home search, including the community you are searching in and the anticipated closing date.

Additionally, in connection with use of our websites, we collect certain web analytics information, including among other information the number of visitors to the websites, session time, and browser version (technical information). Technical information is not collected in a manner in which it can be tied to a specific user, and is stored and used only on an aggregate basis. When you access the websites, some of our services are provided to or through affiliated websites. Personal information that you provide to those sites may be sent to our websites in order to deliver the service. We process such information in accordance with this Privacy Policy Notice. We will store on the computer that you use to access the websites a small file that commonly is referred to as a "cookie." The cookie has information that enables us to recognize a specific computer that is used to visit the websites. Each vendor identified on, or accessed from, the websites has its own policies on the collection and use of technical information and the use of cookies.

In some cases we may combine information we collect in connection with your use of our services with information collected from other online and offline sources.

Categories of Information We Disclose

We do not disclose any nonpublic personal information about our customers or former customers to anyone, except as permitted by law. For example, we may use, share, or disclose all of the information that we collect from you as a current or former customer:

- In connection with the fulfillment of the services that you request.
- As required by a court order or other valid legal process.
- In response to appropriate governmental requests.

- As we deem reasonably necessary to investigate, prevent or take other appropriate action in connection with potential illegal or fraudulent activities or potential risk to the personal safety of any individual or the security of your information.
- To manage our business.
- To protect our interests.
- To support direct marketing and other opportunities of BHHS Florida Realty or HSoA Affiliates.

Parties to Whom We Disclose

We may disclose nonpublic personal information about you to the following types of select third parties:

- Financial service providers, such as mortgage bankers and insurance agents;
- Non-financial companies, such as companies that perform direct marketing services on our behalf;
- HSoA Affiliates, so that they may provide you with offers that we believe may be of interest to you; and
- Others, such as third parties who assist BHHS Florida Realty in offering products or services to you.

Your Privacy Rights Under the Fair Credit Reporting Act

Information Sharing with Affiliates

Except as provided below, we may disclose nonpublic personal information about you with HSoA Affiliates.

Notice of Your Choice to Limit Marketing

You may limit HSoA Affiliates, such as our affiliated mortgage lender or broker and insurance affiliates, from marketing their products or services to you based on your personal information that we collect and share with them.

Your choice to limit marketing offers from HSoA Affiliates will apply until you tell us to change your notice preferences. If you wish to limit marketing offers, notify us as described below.

How to Opt Out of Information Sharing

To limit the information sharing described above, please call the following toll-free number: 1-888-358-8330

Cookies and Interest - Based Advertising

We may use cookies and other devices on our websites. Using cookies on our sites provides benefits to you, such as allowing you to maintain your account login information between visits. The use of cookies also allows us to measure site activity to provide a better user experience. Cookies and other devices may be used to tell us the time and length of your visit, the pages you look at on our site, the site you visited just before coming to ours, and the name of your Internet service provider. We may use third parties, such as Google Analytics, to collect such data. To learn more about how Google collects and processes data and the choices Google may offer to control these activities, you may visit www.google.com/intl/en/policies/privacy/partners/.

We may use third-party advertising companies to serve ads when you visit our websites. These companies may collect information about your visits to our websites and other websites and/or apps in order to provide advertisements about goods and services of interest to you. We may also partner with ad networks and other companies that serve ads on behalf of us and others on non-affiliated digital properties. Some of those ads may be personalized, meaning that they are intended to be relevant to you based on information these ad networks collect about your visits to our websites and other non-affiliated websites or apps over time.

You may visit www.aboutads.info/choices to learn more about interest-based advertising and how to opt-out of this form of advertising on your web browser by companies participating in the Digital Advertising Alliance ("DAA") self-regulatory program. If you wish to opt-out of interest based advertising in mobile apps on your device by companies that participate in the DAA's AppChoices app, you may download that app onto your device and exercise your choice. AppChoices is available at the following links: DAA AppChoices, iOS DAA AppChoices, Android Ad Privacy Manager iOS and Ad Privacy Manager Android

You may also be able to limit data collection by third parties by using your mobile device settings. Please note that electing to opt-out will not stop advertising from appearing in your browser or applications. It may make the ads you see less relevant to your interests. Additionally, please note that if you use a different browser or erase cookies from your browser, or use a different mobile device, you may need to renew your opt-out choices.

Processing Location

We process your personal information in the United States. For consumers located outside of the United States, please see the sections titled ***For International Consumers*** and ***European Union Residents and General Data Protection Regulation Information*** below for more detailed information.

For International Consumers

Our consumer applications are hosted by servers in the United States. If you are located outside of the United States, your personal information may be transferred to the United States. By submitting your personal information, you consent to its transfer to the United States and to its storage, processing, and use there in accordance with this Privacy Policy Notice.

European Union Residents and General Data Protection Regulation Information

In the event that the General Data Protection Regulation "GDPR" (a privacy law applicable to consumers residing in the European Economic Area) is applicable to a specific transaction and/or a specific consumer, any such consumer has the below rights.

- **Right of access.** You have the right to obtain from us confirmation as to whether or not personal information concerning you is processed, and to request access to your personal information.
- **Right to correct or update.** You have the right to correct or update inaccurate personal information about you.
- **Right to restrict processing.** Under certain circumstances, you have the right to restrict the processing of your personal information. In such instances, your personal information may only be processed by us for limited purposes.
- **Right to object.** Under certain circumstances, you have the right to object to the use or processing of your personal information where we no longer have a legitimate or legal need to process it; to object to your personal information being processed for direct marketing purposes; and object to automated decision making (including profiling) where the decision would have a legal or similarly significant impact on you.
- **Right to data portability.** Under certain circumstances, you have a right to receive a copy of your personal information, which you have provided to us, in a machine-readable format and the right to transmit that personal information for use in another party's service.
- **Right to be forgotten.** Under certain circumstances, you have the right to request that your personal information be erased. Some personal information may be in backup archives and/or must be retained for legal or compliance reasons.

To make any of these requests, please call the following toll-free number: 1-888-358-8330. We may require that you verify your identity to the exercise of any of these rights. Under certain circumstances, and in the event of a data breach involving your personal information that is likely to result in a risk to your rights and freedoms, we are required to notify the applicable supervisory authority within 72 hours after becoming aware of such a breach.

If you have been referred to us by a third-party corporate client or a relocation services company, we are acting as a "Data Processor" under the direction of such corporate client or relocation services company, which are deemed "Data Controllers" under GDPR. The Data Controller is responsible for telling us how your personal information should be used or processed in those specific transactions.

Security

We restrict access to nonpublic personal information about you to those employees who need to know that information to provide products or services to you. We maintain physical, electronic, and procedural safeguards that comply with federal regulations to guard your nonpublic personal information.

Former Customers

Our policy for sharing nonpublic personal information about former customers is the same as our policy for current customers.

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Customer acknowledges that Customer has received and reviewed BHHS Florida Realty's Privacy Policy Notice above and Customer accepts the Privacy Policy Notice. Customer further acknowledges that the Privacy Policy Notice is subject to amendment and modification from time to time.

CUSTOMER

Date: _____

CUSTOMER

Date: _____