

# Privacy Policy for Yoop Yoga

**Effective Date:** March 10, 2020

Yoop Yoga we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.yoopyoga.com](http://www.yoopyoga.com) . Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

By using our Site, you agree to the collection and use of information in accordance with this Privacy Policy.

## 1. Information We Collect

We may collect and process the following information:

### a. Personal Information

When you interact with our website, register for classes, subscribe to our newsletter, or contact us, we may collect:

- Your name
- Email address
- Phone number
- Billing or payment information
- Any other information you voluntarily provide

### b. Non-Personal Information

We also collect non-identifying information, such as:

- IP address
- Browser type
- Pages visited
- Time spent on the Site
- Cookies and usage data (see **Cookies** below)

## 2. How We Use Your Information

We use the collected information to:

- Provide and manage our services
- Process payments
- Respond to inquiries and customer service requests
- Send newsletters or promotional emails (with your consent)
- Improve our website and services
- Comply with legal obligations

### 3. Sharing Your Information

We do **not** sell or rent your personal information to third parties. We may share your information with:

- Service providers who assist us in operating the Site or providing services (e.g., payment processors, email platforms)
- Legal authorities when required by law or to protect our rights
- In the event of a business transfer, such as a merger or acquisition

### 4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance user experience, analyze traffic, and improve our services. You can disable cookies through your browser settings, but some features of the Site may not function properly without them.

### 5. Data Security

We use commercially reasonable methods to protect your personal information. However, no method of transmission over the Internet or method of electronic storage is 100% secure. We cannot guarantee absolute security.

### 6. Children's Privacy

Our services are **not directed to children under the age of 13**, and we do not knowingly collect personal information from anyone under 13. If you believe we may have collected such information, please contact us immediately at [yoopyoga49715@gmail.com](mailto:yoopyoga49715@gmail.com) and we will delete it.

### 7. Your Privacy Rights

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your personal information
- Object to certain processing of your data
- Withdraw consent where processing is based on consent

To exercise any of these rights, please contact us at [yoopyoga49715@gmail.com](mailto:yoopyoga49715@gmail.com)

### 8. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or the content of those third parties. Please review their privacy policies separately.

### 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by posting the new policy on our Site and updating the "Effective Date" at the top.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy or your personal data, please contact us:

**Yoop Yoga**

2676 S Red Pine Ln

Brimley, MI

yoopyoga49715@gmail.com

906-322-8101