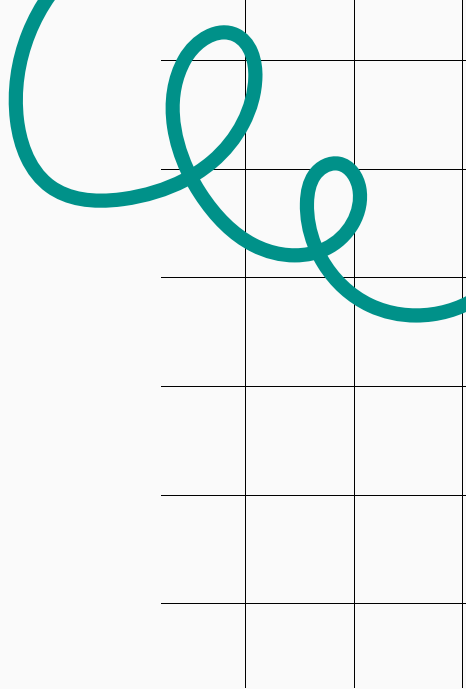




# PRODUCT DEVELOPMENT ROADMAP



## Ideation

Identify market needs and initial concepts for a new product.



## Market Research

Analyze trends and customer needs to validate the product idea.



## Improvement & Refinement

Iterate based on feedback from product testing results.



## Product Design

Develop the main design and features of the product before prototyping.



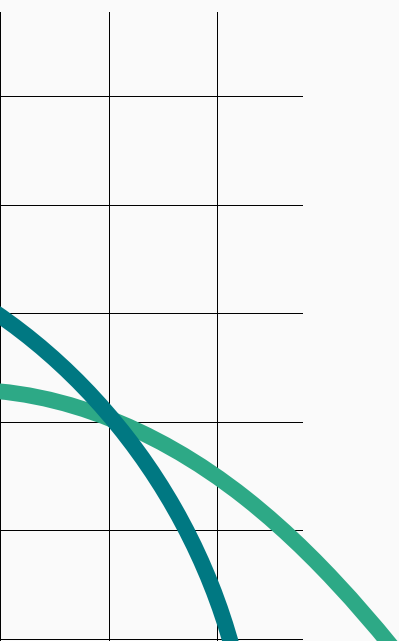
## Testing & Prototyping

Test the initial product to identify issues and improvements.



## Launch

The product is launched to the market with an integrated marketing strategy.



Daily Team  
Standup

Monday

Tuesday

Wednesday

Thursday

Friday



Tara

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