



**April Newsletter!** 

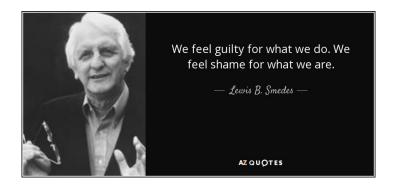
## Shame

Shame is the intensely painful feeling or experience of believing that we are flawed and therefore unworthy of love and belonging.

Brown

Apologies for April's newsletter being so late, I have been so busy, but I hope you find this months topic very insightful. Shame is a big issue for a lot of clients that come to see me,

shame is often mistaken for other emotions. Clients often believe that this overriding feeling is guilt but struggle to articulate what the guilt is from. There is a simple reason for this. It is because guilt is about an action we chose to do, which we then feel guilty for. Shame is a negative representation of our innate self, who we are as a person. It affects our self-worth, our self-perception and intern we express this externally.



Here are some essential facts to remember about shame.

## Shame is contradictory "you're not good enough" in one breath, then when you feel accomplished "who do you think you are?" Shame discourages change "you don't deserve any better" or "you couldn't do that. let's stick with what we know." Shame is a learnt emotion no one is born with

shame. We learn it. What people say, how people make us feel, that is what creates shame. Shame provokes shaming Sadly, this is true. Many people project their shame onto others to hide from their own shame. consciously or not, people will judge others to escape from their own

feelings





## How to beat shame!

1. Shame

hates

to

be

exposed.

lŧ

doesn't

want

to

be

in the

spotlight.

Because

if

it

is,

i÷

loses

its

power.

The

biggest

battle

with

shame

```
is
  exposure.
  The
  more
  you
  talk
   about
  it,
  discuss
  it,
   name
  it,
  the
  weaker
  it
  will
  become.
2. Being
   self-
  aware!
  by
  learning
  about
  your
  own
  shame,
  how
  it
  manifests,
  what
  are
  the
   actions
   and
  consequences
  of
  your
  shame,
  the
  more
  you
  can
  control
  it.
   Remember
  shame
  is
  а
  learnt
  behaviour,
  which
  means
```

it can be changed!

When we experience shame, we feel disconnected and desperate for worthiness. Full of shame or the fear of shame, we are more likely to engage in self-destructive behaviors and to attack or shame others. In fact, shame is related to violence, aggression, depression, addiction, eating disorders, and bullying.

## **Further Reading!**

To look further into shame and how you can work with it, i can recommend two authers.

Carolyn Spring - Unshame

and

Brene Brown - Daring Greatly

Kind regards, Your Team at Company Name









