



SANA SALIM (TASHNA)

ILLUSTRATOR

Creative Illustrator with over a decade of experience in bringing words to life through visually captivating illustrations. Seeking to leverage a diverse skill set comprising of expertise in a variety of traditional and digital mediums, and an extensive portfolio to excel in creative roles.

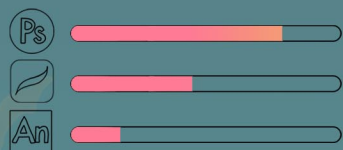
CORE SKILLS



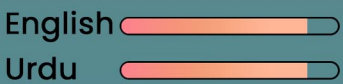
CONTACT

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- www.tashnasalim.com
- /tashna-salim

SOFTWARE SKILLS



LANGUAGES



EDUCATION

Bachelors in Fine Art, Indus Valley School of Art and Architecture, Karachi, Pakistan 2010

PERSONAL ACHIEVEMENTS

- Partial Scholarship recipient for A levels (2006)
- Rangoonwala Foundation Thesis grant recipient (2010)
- Participant in Art Exhibition at VM Art Gallery (2010)
- Artwork featured in The Express Tribune (2010)

WORK EXPERIENCE

Freelance Children's Book Illustrator

2012 – Present

- Crafted captivating illustrations for over 100 children's picture books, ensuring each artwork resonates with young audiences and enhances the storytelling experience.
- Collaborate with renowned organizations and publishers worldwide, including
 - Balbardie Books (Scotland),
 - Finder Publications (UK),
 - Greenbird Books (UK)
 - Edumaxi (China),
 - Oxford University Press (Pakistan & China)
- Incorporated changes and revisions into illustrations based on feedback from clients, ensuring client satisfaction and delivering high-quality final products.
- Execute illustration projects with meticulous attention to detail and adherence to deadlines.
- Employ advanced techniques in digital illustration software like Photoshop to enhance the visual impact of illustrations, maintaining artistic integrity while meeting the evolving demands of the publishing industry.
- Stay abreast of industry trends, emerging technologies, and best practices in children's book illustration, continuously refining artistic skills and pushing the boundaries of creativity to deliver unparalleled visual storytelling experiences.

Art Teacher

2009–Present

Children's Academy of Performing Arts

- Independently instruct drawing and traditional painting techniques to young adults, fostering their artistic talents and nurturing their creative expression.
- Develop personalized teaching methodologies tailored to individual student needs, ensuring comprehensive understanding and mastery of fundamental art principles.
- Inspire students to explore diverse artistic styles, mediums, and techniques, encouraging experimentation and innovation in their creative pursuits.
- Cultivate a supportive learning environment conducive to growth and self-discovery, fostering confidence and self-expression among students as they embark on their artistic journey.

PROFESSIONAL ACHIEVEMENTS

- Collaborated with Florida's Save Down Syndrome association to raise awareness and increase inclusion of characters with special needs through a series of books dedicated to children with Down Syndrome.
- Contribute to educational initiatives by creating visually engaging Islamiat books incorporated into the O'levels curriculum across Pakistan published by Oxford University Press.
- Collaborated with Nahl publishers to create a visually enriching visual dictionary of Surahs, blending artistic creativity with educational content to facilitate learning and understanding.
- Designed apparel inspired by the timeless art of Leonardo Da Vinci for Yolo BJJ, infusing martial arts attire with elements of classical artistry and cultural symbolism.
- Created distinctive and memorable logos for various clients, leveraging artistic vision and design principles to craft brand identities that resonate with target audiences and communicate client values effectively.
- Produced captivating artwork for music album covers, collaborating closely with musicians and producers to capture the essence of their music visually and create impactful visual representations of their sound.