

When you become an ACE Canada dealer, you can look forward to unparalleled service and support including:

- No Franchise fees
- Tremendous buying power of multi-brand Canadian retail leader, Peavey Industries LP
- Distribution Centres located in Red Deer, Alberta and London, Ontario
- Retail focused deliverables
- International ACE brand recognition
- National marketing programs tailored to Canadian consumers
- Dedicated ACE Canada Business Development teams
- ACE Canada Dealer Buying Shows – virtual and in person
- LBM supply partnership with industry-leading Sexton Group
- Globally proven retail training programs

Convert your business today and see firsthand what ACE Canada has in store for you!
joinace@peaveyindustries.com



www.joinace.ca

Partner with



Looking to add value to your business, achieve your goals and grow your retail customer base? Create your own success story by joining the Ace Canada dealer network and experience the many benefits that come with being a part of the Ace Canada and Peavey Industries family.

LONG TERM VISION

ACE Canada's goal is to be the premier Hardware and Building Centre banner across Canada. Our mission is to establish a consistent retail brand experience for Canadian consumers from coast to coast.



DISTRIBUTION

ACE Canada offers an exceptional distribution network and strong logistics model with two Distribution Centres strategically located in Red Deer, Alberta and London, Ontario, offering weekly deliveries and strong service levels to ACE Canada Dealers.

SUPPLY CHAIN

ACE Canada maintains comprehensive hardware categories and product assortment plans that are consistently reviewed, updated and expanded, and supported by plan-o-grams, frequent line reviews and supply chain best practices.

PARTNERSHIPS

ACE Canada's competitive edge – leveraging Peavey Industries' buying power and extensive vendor partnership agreements alongside the Sexton Group strategic alliance for LBM supply.

ORDERING SUPPORT

ACE Canada Dealers purchase products via an intranet ordering system/portal.

DEALER SUPPORT

ACE Canada offers a dual network of "in-field" Territory Support Managers in regions spanning the country along with a bilingual 1-800 Dealer Support team, Store Planning and Merchandising support availability.

ALIGNING WITH ACE CANADA

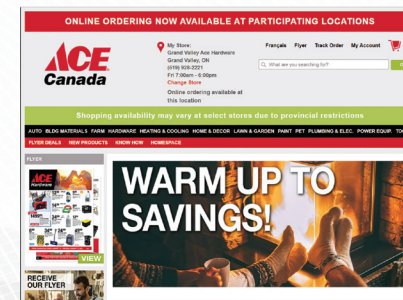
Straightforward, concise dealer agreements
Conversion allowance available

**Partner
with**



ONLINE

Ace Canada website with Dealer listing and product offerings. Extend your aisle and benefit from the convenience of 24/7 eCommerce Click and Collect shopping (Order online and pick up in store) at www.ace-canada.ca



BUYING SHOWS

Spring and fall in-person or virtual Canadian buying shows offering diverse selection of vendor offerings and Dealer networking.

EDUCATION

ACE Dealers and their staff have access to Ace Learning Place, an online platform with internationally renowned training programs for product knowledge and customer service best practices.

MARKETING

ACE flyer marketing program with POP support drives traffic and promotional sales. Digital marketing support helps ACE Dealers boost local awareness.



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