

INDUSTRIES OF THE FUTURE

The Blue Economy: What it Means for Florida Powered by the Florida Ocean Alliance

June 21, 2023
1:00 PM to 3:00 PM

You are cordially invited to participate in the first in a series of Industries of the Future webinars to be held on **June 21, 2023**. This virtual session, titled “**The Blue Economy: What it Means for Florida**,” will focus on how Florida, by harnessing the state's coastal advantages and promoting responsible and innovative practices, can position itself as a global leader in the Blue Economy, fostering economic growth, job creation, and environmental sustainability for years to come.

[Click here](#) to register.

The Industries of the Future initiative is led by the DR-4673-FL and DR-4680-FL Economic Recovery Support Function (RSF) that is mission-assigned to serve Florida in the aftermath of Hurricane Ian and Hurricane Nicole. It is the result of close partnerships between federal, state, local, and non-profit organizations that have missions to see Florida expand and diversify its industries to become more economically resilient. This initiative includes a series of virtual sessions held during the Summer 2023 that will culminate in an in-person, day-long summit in the Fall 2023.

The purpose of this event series is to help Florida stakeholders better understand these promising industries of the future and what they could mean for Florida’s future economic base and to learn about how other states and communities are nurturing and growing these industries. In the face of future weather events, this initiative will help state and community leaders see the potential for achieving greater economic diversification and resiliency through supporting industries of the future.

The Blue Economy refers to the sustainable use of ocean resources, encompassing various sectors such as tourism, fisheries, renewable energy, marine technology, and conservation. This webinar will host a panel of speakers who will explore the significance of the Blue Economy in Florida and highlight why it is poised to become a thriving industry of the future. Speakers and the topics to be discussed include:

1. **Glenn Wiltshire**, *Deputy Port Director, Port Everglades, and Vice President, Florida Ocean Alliance*. Introduction to the Florida Ocean Alliance and brief overview of its Strategic Plan for Florida Coasts and Oceans that was funded by the Florida legislature, plus summary of port technologies for Florida’s Blue Economy.
2. **Valerie Seidel**, *President, The Balmoral Group*. Economic impact of Florida’s Blue Economy and linkages to Coastal Resilience.
3. **Sherry Larkin**, *Director, Florida Sea Grant College Program, University of Florida*. Discussion of the status of fisheries and the promising future of aquaculture in Florida, plus summary of key maritime training programs.
4. **Katherine O’Fallon**, *Executive Director, Marine Research Hub*. Overview of Marine Research Hub and summary of technology projects underway in Florida by Hub clients.

WE WELCOME YOUR COLLABORATION IN HARNESSING THE FULL POTENTIAL OF THE BLUE ECONOMY IN FLORIDA ON **JUNE 21, 2023!** [CLICK HERE](#) TO REGISTER TODAY.

