



2025

Advertising Opportunities

GET IN ON THE FAST-PACED
ADRENALINE PUMPING ACTION AT THE
LEGENDARY VICTORY LANE SPEEDWAY



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victorylanespeedway.ca

TRACKSIDE ADVERTISING BOARDS

LOCATION	PACKAGE
Front Straightaway Backlit Triple Size 4x24 FT	> \$3000.00 8 Regular Seating Season Tickets or Private Box for 8 People for 9 Races
Front Straightaway Backlit 4x8 FT	> \$1500.00 4 Regular Seating Season Tickets or Private Box for 8 People for 5 Races
Turns 1 & 2 8x16 FT	> \$1500.00 4 Regular Seating Season Tickets or Private Box for 8 People for 5 Races
Back Straightaway 8x16 FT	> \$1000.00 2 Regular Seating Season Tickets or Private Box for 8 People for 3 Races
Front Straightaway 4x8 FT	> \$750.00 2 Regular Seating Season Tickets or Private Box for 8 People for 3 Races

GST added to all packages. Private boxes subject to availability. All include a link on the Victory Lane Speedway website, Social Media promotion, mention by event announcers live, announcement on YouTube replays forever! Board production (with vector graphic provided), delivery, and installation not included in package price. 4x8 \$100.00, 4x8 Backlit \$400.00, 8x16 \$1000.00. If board not printed by Victory Grafix, advertiser is responsible to deliver the board to the speedway. Installation fee for boards printed externally: Standard 4x8 \$50.00, Backlit 4x8 \$100.00, and for 8x16 advertiser must pay for external boom truck.

Value Advertising \$400.00



4x8 Fence Walkway Sign



2 Regular Seating Season Tickets (\$480.00 Value)



A link on the Victory Lane Speedway website, Social Media promotion, mention by event announcers live, and announcement on YouTube replays forever!

GST added to all packages. Board production (with vector graphic provided), delivery, and installation not included in package price: 4x8 \$100.00. If the board is not printed by Victory Grafix, advertiser is responsible to deliver the board to the speedway. Installation fee for boards printed externally: \$25.00.



VICTORY LANE
SPEEDWAY

BOX SEAT ADVERTISING BOARD ADD-ON

**50%
OFF**

Great Value

**Purchase Private Box
Season Tickets and
Add an Advertising
Board for 50% Off**

Box Season Tickets \$2160.00
Includes 8 Tickets per Race

Note: Cost of board production,
delivery, and installation not
included.



RACE CAR SERIES SPONSORSHIP

Pick a Class: \$3000.00



Name announced each time the series is on the track - live and on YouTube replays forever



4x8 Front Straightaway Advertising Board (\$750.00 Value)



4 Regular Seating Season Tickets (\$960.00 Value) dated for each race OR a Private Box (Subject to Availability) for 8 people for 5 races (\$1000.00 Value)



Logo on trophies and or giant cheques



Link on Victory Lane Speedway website

