



2026 Partnership Opportunities

**A Dirt Track Racing &
Drive-In Movie Facility**



info@victorylanespeedway.ca



<https://victorylanespeedway.ca>



Season Tickets

Racing Division

Regular Bench Seating Season Ticket Price: \$220.00

All Taxes Included

SEAT MARKED AS SEASON TICKET HOLDER

All Other Seats Except Private Boxes are Rush Seating

Guarantee of 9 Out of 13 Races or

Per Race Cost (\$16.92) Reimbursed

Tickets are Pre-Printed Wristbands

Non-Season Ticket Price \$20.00/Race

Outdoor Private Box Season Ticket Price: \$2160.00

All Taxes Included | Subject to Availability

Includes 8 Tickets Per Race

Guarantee of 9 out of 13 Races or

Per race cost ($\$20.77 \times 8 = \166.16) Reimbursed

Includes 26 Parking Pass Vouchers

Pit Passes Not Included | Tickets are Pre-Printed Wristbands

***Single Shared Private Box Season Tickets: \$275.00**

Subject to Availability | No Parking Passes Included

Indoor Private Suite Season Price: \$4000.00

All Taxes Included

Includes 8 Tickets for 13 Races & 52 Parking Pass Vouchers



ADVERTISING BOARDS

LOCATION

Front Straightaway
Backlit Triple Size
4x24 FT

Scale Sign
8x12 FT

Front Straightaway
Backlit
4x8 FT

Turns 1 & 2
8x16 FT

Back Straightaway
8x16 FT

Front Straightaway
4x8 FT

Upper Walkway
4x8 FT

PACKAGE INCLUDES

> \$3000.00
Private Box for 8 People for All Races

> \$2000.00
Private Box for 4 People for All Races

> \$1500.00
Private Box for 4 People for All Races

> \$1500.00
Private Box for 4 People for All Races

> \$1000.00
Private Box for 4 People for All Races

> \$750.00
2 Regular Seating Season Tickets
(SPECIAL: Purchase 2 Season Tickets and
Get 50% Off Front Straightaway Sign)

> \$400.00
2 Regular Seating Season Tickets

**ALL INCLUDE: LINK ON WEBSITE | PROMOTION ON SOCIAL MEDIA
ANNOUNCEMENT EVERY RACE | SEEN ON MOVIE NIGHTS**

GST added to all packages. Private boxes subject to availability and for dirt track racing only. Board production (with print ready vector graphic provided), delivery, and installation NOT included in package price. 4x8 \$100.00, 4x8 Backlit \$400.00, 4x24 Backlit \$2000.00, 8x12 or 8x16 \$1000.00. If board not printed by Victory Grafix, advertiser is responsible to deliver the board to the speedway. Installation fee for boards printed externally: Standard 4x8 \$50.00, Backlit 4x8 \$100.00, and for 8x12 or 8x16 advertiser must pay for external boom truck and labour.



RACE CAR SERIES SPONSORSHIP

\$3000.00 (WISSOTA Midwest Modified | Mid-Canada Stock Cars | Super Trucks)
\$1500.00 (Mid-Canada Gen-X Late Models | WISSOTA Modified | 4-Cylinders)

Includes:

- > • Company Name Announced Each Time the Series is on the Track
- > • 4x8 Front Straightaway Advertising Board (\$750.00 Value)*
- > • Private Box for 8 People for All Races for \$3000.00 classes; Private Box for 4 People for All Races for \$1500.00 classes
- > • Logo on Giant *Feature Winner* Boards Given to the Winner of Each Race
- > • Link on Victory Lane Speedway Website

*Print Ready Vector Graphic Must be Provided



RACE DAY SPONSORSHIP

\$1500.00

**PERFECT
TEAM
APPRECIATION
EVENT!**

Includes:

- 50 Regular Seating Tickets Dated for the Race Day (\$1000.00 Value)
- Access to One Private Indoor Suite for the Race Day
- Promotion on Victory Lane Speedway Social Media
- Name on Season Ticket Holder Entry Wristbands (Confirmation Deadline Dec 31, 2025)
- Area on the Upper Walkway for Product Displays and Giveaways
- Scripted Ad Broadcast by Announcers
- Link on Victory Lane Speedway Website

Fun Sponsorship

Racing Division

CANDY TOSS

\$1000.00

Sign on Flag Stand
Promo on Social Media
Announcement on Race Days

TROPHIES

\$75.00

Per Class/Race
Company Name/Logo on Trophy Plate
Promo on Social Media
Announcement on Race Days

KIDS TROPHY GIVEAWAY

\$500.00

Logo on Approximately 60 Trophies
Promo on Social Media
Announcement on Race Days



ASK US ABOUT ADULT & KID FUN ACTIVITIES SPONSORSHIP

Donation of Gift Baskets
Sponsorship of Medals, T-Shirts, etc.



Drive-In Movie Night Digital Advertising

Still Slide (15 Second)
Pre-Show Rotation
\$25.00/Night

Video Clip (1 Minute)
Prior to
Previews/Features
\$200.00/Night



Weekly/Monthly/Season
Packages Available

*Projection Ready
Video/Graphic
Must be Provided

**Amazing
Addition
This
Season!**

Ticketing Details to Come
in Spring 2026