



British Nursery Token

*An RWA Token Backed By British Day
Care Nurseries*

The Opportunity

All UK nursery places will be **government funded** by **2025**.

There are currently **1.5 million nursery** places in the UK whilst there are **3.9m children of nursery age**, all of which will have access to free childcare from 2025.

The UK childcare sector is **highly fragmented**. The top ten operators have **less than 10% market share**.

UK day care nursery businesses can be purchased at **yeilds of 25%** (unleveraged).

The sector is set to be worth in excess of **£40bn by 2030** with an opportunity to capture **significant market share**.

There is an opportunity to acquire significant market share **through acquisitions** of existing nurseries and **provision of new nurseries** as the market rapidly **doubles in size** due to **government funding**.

Roadmap: An RWA Rollup Strategy with a Native Token.

Step 1: Creation of the BNT token on Ethereum by the foundation.

Step 2: A private sale of BNT tokens by the foundation will raise funds to purchase UK day care nursery businesses (the Assets).

Step 3: The foundation will operate the nurseries and promote the utility of the token. The foundation is governed by a team of M&A, childcare & crypto professionals with a track record of delivering quality and profitability.

Step 4: Free cash flow generated from the the Assets will be used to purchase and burn tokens.

Step 5: The foundation will mint and sell tokens via public, private and the open sales to acquire further nurseries.

Token Distribution

Token Name: \$BNT

Total Initial Supply: 100,000,000 BNT (100 million tokens)

Blockchain: Ethereum

Token Standard: ERC-20



-  Team & Advisors: 10%
-  Private Sale: 10%
-  Public Sale (ICO/IDO): 25%
-  Ecosystems & Partnerships: 20%
-  Community rewards & incentives: 15%
-  Staking & liquidity mining: 10%
-  Reserve fund: 10%

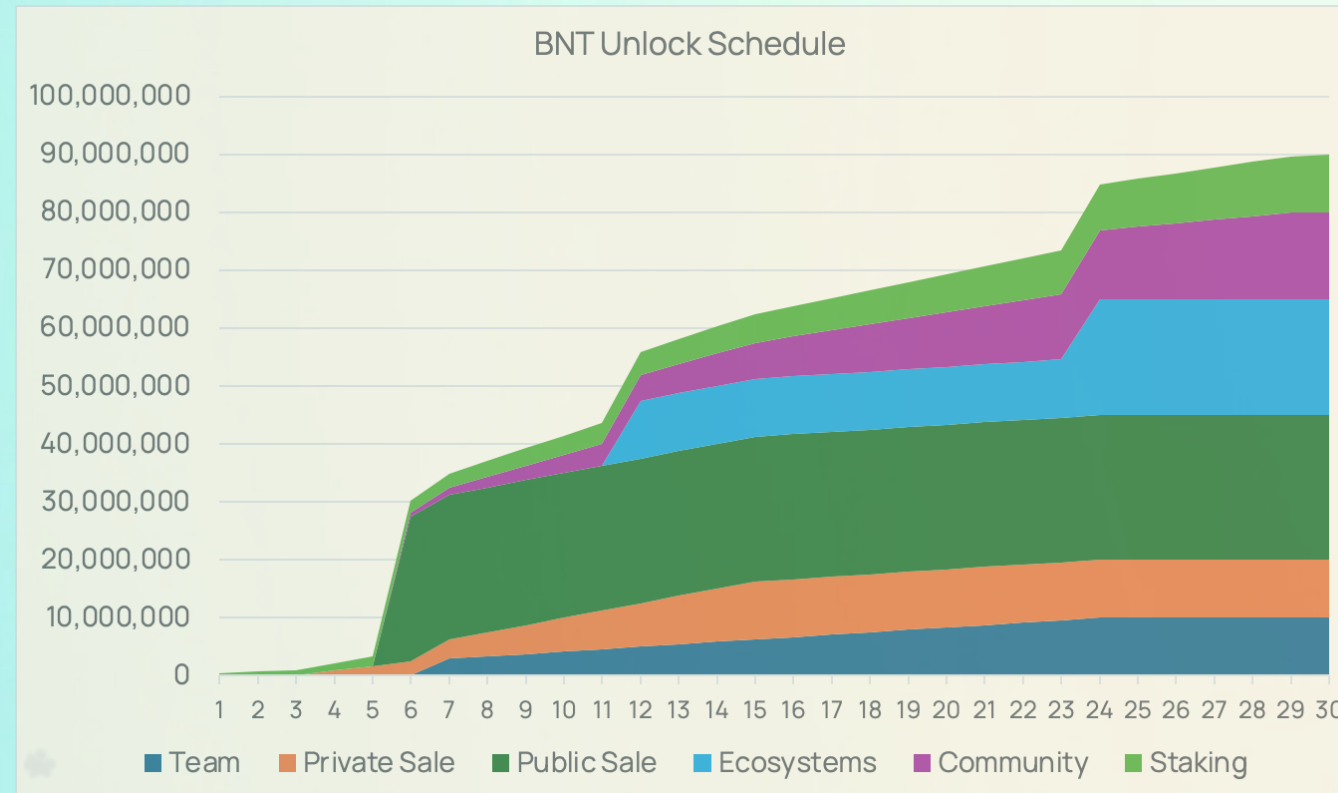
Vesting Schedules

Team & Advisors

2-year vesting with a 6-month cliff. After the cliff, tokens are released monthly at a rate of 1/24th per month.

Public Issue Price

A sale price of \$4 per token, with a target raise of \$100,000,000.



Private Sale Investors

1-year monthly vesting with a 3-month lockup. After lockup tokens released monthly at a rate of 1/12th per month.

Public Sale

Tokens are available immediately upon distribution.



Purpose and Utility of the Token

1

BNT tokens will be used as a medium of exchange for childcare services and will be used as a unit of payment for the nurseries owned by the foundation.

2

Holders of BNT can stake BNT tokens to earn a fixed income yeild.

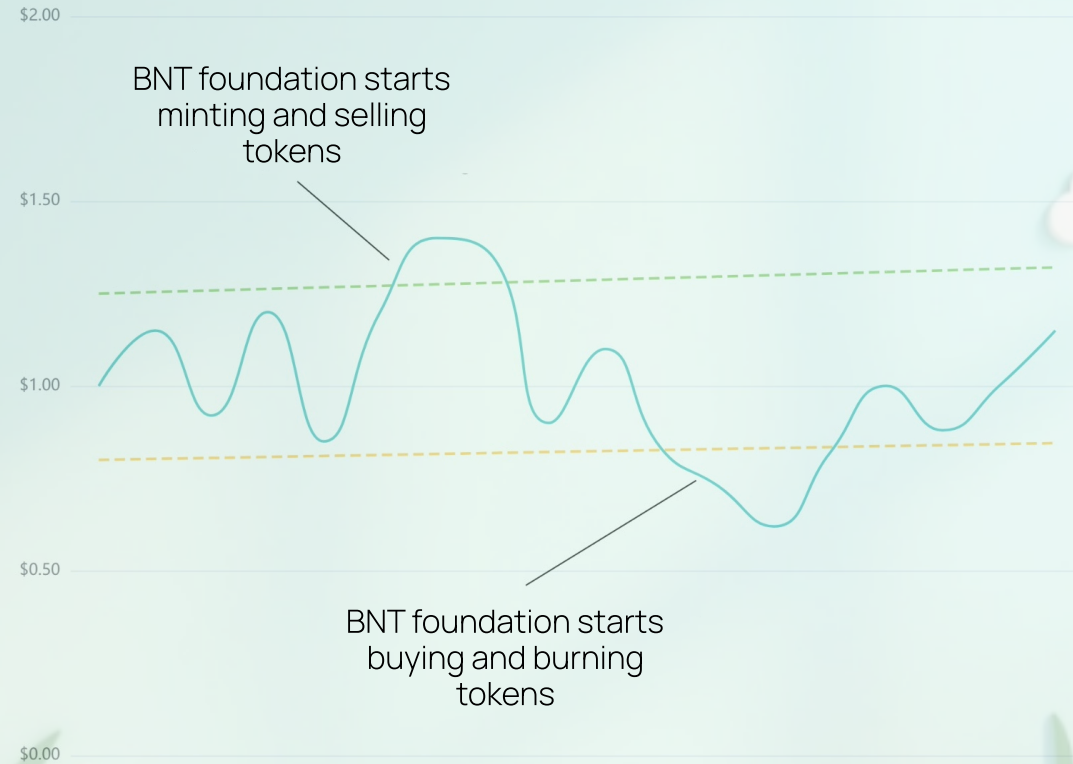
3

Users can earn BNT tokens through participation in childcare programs, referrals, and community engagement.

Mint / Burn Strategy

Minting

- Tokens will be minted when:
 - Market cap > Nursery EV
 - There is an investment requirement



Burning

- Tokens will be burned when:
 - Market cap < Nursery EV
 - There is free cash flow available

Team

Alex Robinson - Chairman

Alex is currently chairman of Earl Shilton Building Society and a non-executive director of Titan Asset Management. Alex enjoyed a long and varied career in corporate finance (Kleinwort Benson), Venture capital (Apax Partners) and Private Equity (LDC). Alex is an FCA registered person.

Andrew Pickering - CFO

Andrew is a career CFO with 25+ years of international experience in finance, tax, risk, audit and treasury functions. His early career was with KMPG Audit following which he was Financial Controller for the Abu Dhabi Investment Authority. Andrew was head of internal audit at CIBC World Markets in London and CFO at Penson Financial Services, Global Sports Coaching Ltd and Fox-Davies Capital Ltd.

Elaine Parker - Childcare Director

Elaine was a co-founder and former Director of a group of 8 Children's nurseries, building a brand from start-up to the successful sale of a highly profitable business with an enviable reputation for quality and care. Elaine has over 25 years' experience within the childcare sector. She is a specialist in OFSTED regulations and the early years curriculum (EYFS).



Team

Dmitry Radkovskiy - CTO

Dmitry is an experienced blockchain CTO. He was blockchain lead at Ducatur, founder of Cold Crypto, CTO of Zebraity and co-founder of dOTC MarsBase. He is currently CTO & co-founder of Slise, a fast growing network for Web3 advertising which enables highly targeted advertising driven by web3 datapoints.

Joel Selvadurai - CEO

Joel started his career at Shell within technology & process architecture. Joel founded MiChild Group (<https://michildnurseries.co.uk>), a multi-award-winning day-care nursery business. He served as M&A Director and Technology Integration Director where he was responsible for sourcing, funding and completing acquisitions.

Chris Haill - COO

An experienced entrepreneur and founder. Chris brings 12+ years of knowledge in online marketing, business building and operations. As the COO, Chris ensures that all processes within the business are optimised and at their most efficient. Chris is an experienced Angel investor; he was a seed investor in Hedera Hashgraph in 2017. He holds a BSc (Hons) in Money, Banking and Finance from the University of Birmingham.

Team

Alireza Zaimi - Corporate Finance Director

Alireza is currently managing director of Atlantic Permanent, a multi-family office. Previously, he was Senior Managing Director and Special Adviser to the sovereign wealth fund of Saudi Arabia (PIF). He has held senior positions at Deutsche Bank (Head of Strategic Equity Transactions), Goldman Sachs (Co-Head of Strategic Equity Derivatives) and Bank of America Merrill Lynch (Head of Asset Owners Group).

TBD - Crypto Finance Director



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