



NATIONAL SALES INCENTIVE

AT&T Phone Advanced (AP-A) National Sales Incentive

Select Markets:
Greater Lakes, Gulf States, KAMO, Florida, Mid-Atlantic States,
Southeast States, North Texas, and South Texas

AT&T Retail Rules

Retail Sales Consultant (RSC)

June 1 - 30, 2024

How to Earn – RSC

RSC	<p>Earn \$50 for each Posted AT&T Phone Advanced (AP-A) Sale</p> <p>*Customer must qualify for AT&T Phone Advanced to earn</p>
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Incentive Details

- Earn the amount shown or equivalent FAME points (20 FAME points per \$1)
- Payouts are capped at \$1,000
- June incentive payments will appear in earners FAME account on or before August 31, 2024
- All reconcile/payout inquiries for this incentive must be submitted to the HQ Incentives Mailbox (g05494@att.com) by September 30, 2024

Incentive Key Performance Indicators (KPIs)

- Manual Reporting

Click the link called "Additional Incentive Info" on the FAME website to see Integrity Checklist, Additional Incentive Rules and Incentive Payout Schedule.

Incentive Team will track incentives and submit awards into the FAME site. The employee must be active in an eligible position within the eligible sales organization during the relevant performance period to be eligible for an incentive. No particular payout amount is promised or guaranteed. The Company reserves the right to change or eliminate this program or reduce incentive at any time, including changes to comply with applicable law. This incentive is not earned until paid, unless prohibited by state law. This incentive is contingent on continued employment thru the incentive period. Participation in the program is strictly voluntary. This program is a discretionary bonus and not a contract of employment, including for employees whose normal job duties encompass sales. The language used in this program is not intended to create, nor is it to be construed to constitute, a contract with any AT&T employee. All regional incentive requirements, applicable tax procedures and incentive guidelines apply to this program. The FAME Program Terms & Conditions also apply. See full FAME Program Terms & Conditions applicable to all incentives by clicking on the "FAME Terms & Conditions" link on the FAME site: (<https://fame.att.com/login>). Questions? Please email the HQ Sales Incentives Mailbox (g05494@att.com) and include your name and ATTUID, your job title, the incentive name and month you are inquiring about (if applicable), DO NOT include your home address, credit card info, or any other additional CPNI information.