Warriors Serving Warriors General Meeting Notes

October 12, 2006

Warriors Serving Warriors discussed operations for their monthly recurring donor initiative, Veterans Mission 365, aiming for an initial target of 100 supporters at $12 per month. The board expanded its holiday assistance target to up to 15 veteran families across New Mexico, coordinated logistics for an upcoming resource fair and detachment toy drives, and organized attendance for a local zoning hearing.

Veterans Mission 365 Initiative

- **Program structure:** The board ratified the Veterans Mission 365 campaign, inspired by Tunnel to Towers and conversations with David Cuellar in Gallup. Supporters are asked to contribute recurring donations starting at $12 monthly—symbolizing the 12 tribes of Israel and disciples—with flexible options for higher amounts, one-time gifts, or cash.
- **Targets and allocation:** An initial benchmark is set at 100 donors ($12.00 per month), working toward a long-term goal of 1,000 donors ($12.00 per month) whose contributions remain entirely in New Mexico.
- **Donor perks:** Contributors will receive donor acknowledgment and either a custom Ephesians 6 Armor of God dog tag or keychain, with keychains expected within three weeks.
- **Web and payment processing:** Recurring contributions and annual tax statements are managed via Cornerstone. The website will be updated with an initial pop-up modal and a privacy disclaimer guaranteeing donor details will not be sold.
- **Outreach channels:** Marketing will roll out across Facebook, Instagram, X, an existing 300-person Fourth of July contact list, and on-site banners with QR codes at church partner events. A speaking invitation from the Veterans Coalition of New Mexico and Auxiliary 401 will also be scheduled.

Holiday Family Assistance & Toy Drives

- **Holiday financial relief:** The board expanded its planned holiday assistance from 10 families to up to 15 veteran families, targeting 5 in the East Mountains/Edgewood and 10 across Albuquerque and southern New Mexico.
- **Assistance terms:** Support provides up to $1,000 via cashier's check per family based on specific demonstrated hardship, subject to screening (including bills and

financial statements) to avoid repeat awards. Standard emergency assistance between now and December remains separate from the 15-family pool.

- **Deadlines:** Family nominations must be finalized by December 18, 2026. Nominations will be gathered through church partners, veteran networks, and community contacts.
- **Edgewood Detachment toy drives:** The Edgewood detachment is running toy drive for children aged 1 to 12 on October 17, 2026, and November 21, 2026, at Legacy Church in Edgewood (10:00 AM–11:30 AM), collecting new unwrapped toys and monetary gifts to distribute to vetted local families before Christmas.

Operational Updates & Upcoming Events

- **American Job Center & Resource Fair:** Scheduled for Thursday, October 22, 2026, from 1:00 PM to 4:00 PM at Loma Linda Library in Rio Rancho to support veteran outreach.
- **Board meeting:** The next regular board meeting is set for October 26, 2026, via conference call from 6:30 PM to 8:00 PM; the next quarterly in-person meeting will follow in January.
- **Veterans Day booths:** Informational booths will be staffed across all Legacy Church campuses on November 10 and 11, 2026.
- **General meetings:** General membership will meet on November 9, 2026, at the Veteran Integration Center from 6:30 PM to 8:30 PM, and on November 21, 2026, in Edgewood from 10:00 AM to 11:30 AM.
- **County commission zoning hearing:** Participants organized attendance for Wednesday, October 14, 2026, at 2:00 PM at the Bernalillo County Commission Chambers downtown regarding a proposed 60,000-square-foot mosque zoning hearing.
- **Wreaths Across America:** Participation in the annual Santa Fe event is planned for December, with wreath sponsorship donations typically due during the first week of December.
- **Long-term facility vision:** The organization maintains a five-year objective to acquire a permanent facility in New Mexico for meetings, services, and affordable event rentals for veterans.

Next Steps

- **Niko:** Implement the Veterans Mission 365 pop-up modal and privacy disclaimer on the website, track the initial 100 founding members on a shared Google Sheet, design program logo concepts using the eagle flag emblem, and draft the promotional narrative for social channels.
- **Gloria:** Complete migration of card processing from Square to Cornerstone's mobile processing app for detached and main accounts.
- **Drake:** Coordinate with the Veterans Coalition of New Mexico Auxiliary 401 president to schedule an informational presentation for Veterans Mission 365.
- **Joe and team:** Finalize the vetted list of up to 15 holiday recipient families by December 18, 2026.
- **County commission zoning hearing -Attending members:** Arrive by 2:00 PM on Wednesday, October 14, 2026, at the Bernalillo County Commission Chambers for the zoning hearing.