

# Shatoria C. Simmons

Fashion & Technical Designer



[www.shopdaddysgirl.com/portfolio](http://www.shopdaddysgirl.com/portfolio)

## AREAS OF EXPERTISE

Technical Design  
Tech Pack Creator  
Garment Fit Evaluation  
Pattern Making & Sewing  
Team Project Leadership  
Overseas Manufacturer Communication  
Trend Research Forecasting  
Photoshop & Illustrator  
Sketching & Rendering  
Project Management

## TECHNICAL DESIGN EXPERIENCE

### Daniel Rainn

*Technical Designer/Assistant Manager*

Commerce CA  
April 2016 – March 2020

Manage quality control, production specific samples and model fittings; create & send manufacture tech packs.

### Kellwood

*Technical Design Internship*

City of Industry CA  
Oct 2014 - Dec 2014

Organized line sheets for fabric, trims & styles while assisting technical designer with tech packs.

## COSTUME DESIGN EXPERIENCE

### NBA Youngboy& Rich the Kid and others

*Freelance Seamstress*

Hollywood CA  
July 2020 – Current

Create& replicate or alter custom looks and attend fittings for alterations for several Music Videos& Photoshoots

### WACO: Wearable Arts Gals

*Lead Designer/Fashion Director*

Los Angeles CA  
Annually Since 2017

Collaborate w/creative director Knowles on sketches, designs, custom pieces & manage team of designers.

### Short Film “A Song For Myself”

*Head Costume Designer*

Los Angeles CA  
Summer 2019

Created looks for entire cast by creating & pulling pieces; handled wardrobe continuity while managing team.

### Webseries “S.L.U.T”

*Key Costume Designer*

Los Angeles CA  
Dec 2018 - March 2019

Created looks for entire cast by creating & pulling pieces; handled wardrobe continuity while managing team.

### Beyonce: On the Run Tour II

Los Angeles CA

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**Assistant Designer**

**Summer 2018 (Seattle Show)**

Assisted head designer with cutting, sewing & fitting custom pieces for talent & stage performers.

**Fro-Chiz**

**Inglewood CA**

**Freelance Seamstress & Patternmaker**

**Oct 2016 - Present**

Collaborated w/Designer to source materials to create one-of-a-kind purses & handbags along with samples.

**HAAPA African Awards**

**Glendale CA**

**Lead Designer**

**Oct 2018**

Collaborated w/African designers to style & create custom pieces for red carpet attendees & dancers.

**Marina Del Ray Beach Concerts**

**Marina Del Ray CA**

**Assistant Costume Designer**

**Summer 2018**

Created, pulled & organized period pieces for the cast of *Rodgers & Hammerstein's South Pacific* set in WWII.

**FIDM Debut (Advance Theater Costume Design Program)**

**Los Angeles CA**

**Student & Designer**

**Oct 2015 - April 2016**

Sketched, designed, sourced & sewed over 15 custom pieces for the annual runway event w/n a set budget.

## **PRODUCTION EXPERIENCE**

**NYFW (New York Fashion Week) S/S 2020**

**New York NY**

**Production Assistant/Dresser**

**Sept 2019**

Assisted BOH for *Savage x Fenty*, *Anta Kids*, & *Rucha*; dressed talent, models, dancers & influencers.

**BET Awards/Experience**

**Los Angeles CA**

**Production Assistant/Dresser/Alterations**

**Summer 2019**

Assisted BOH with dressing and alterations for talent & guests such as DojaCat & Meg the Stallion.

**Eastern Costume**

**Van Nuys CA**

**Wardrobe Assistant Intern**

**May 2016 - June 2016**

Assisted costume designers with pulling pieces, cleaning, and organizing costumes by era & style.

**Jades Collection**

**Los Angeles CA**

**Event Supervisor & Coordinator**

**March 2014**

Supervised & coordinated BOH and FOH for fashion show including being responsible for sales.

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## **EDUCATION**

**Cosmetology Certificate**—Oakland Technical Campus NE, Pontiac MI— June 2012

**Salon Management, AAS**—Oakland Community College, Auburn Hills MI—May 2013

**Fashion Design, BA**—Fashion Institute of Design and Merchandising, Los Angeles CA—Fall 2015

**Theater Costume, AA**—Fashion Institute of Design and Merchandising, Los Angeles CA—Spring 2016

**Spanish Language Certificate**—Santa Monica Language Academy, Santa Monica CA—Spring 2020