



## Photography, Videography & Social Media Policy

- I the applicant, accept that I am responsible for any use of photography, videography and social media that takes place before, during and after my booking whether it is made, created or posted by myself or anyone else taking part or associated with the booking.
- I understand that I am bound in every respect by the rules and regulations governing the use of photography, videography and social media as per the WhiteRose Gymnastics Academy policies and procedures in place by the club, which are in line with our governing bodies regulations [British Gymnastics].

### Photography & Videography

Any and all photography or videography taken before, during or after your booking that mentions or is in relation to WhiteRose Gymnastics Academy [GA] must be taken and used in accordance to the following...

- Permission to take, store, use any images created must be obtained from the WhiteRose GA staff as well as from any individuals that are involved within your session.
- All images must be appropriate and in line with any and all safeguarding and welfare rules for images especially in relation to children and young people these can be found on the British Gymnastics website.
- It is best practice when uploading data to websites / social media to avoid the use of full names for safeguarding purposes, please adhere to your governing body & club policies.

### Digital, Printed Literature including Websites & Social Media

The use of social media, chat rooms, text messaging and emails is now a normal part of life for many people and is used for communication, entertainment and self-expression. To protect and safeguard both yourself, your booking, our members and promote a positive image of WhiteRose GA, we are committed to the safe, professional and legal use of social media.

In addition, we follow strict guidelines regarding any other digital or printed marketing whether for personal or business use to protect WhiteRose GA as well as you and your booking.

As part of the social media policy you must...

- Not post any remarks, photographs, or videos that are derogatory, inappropriate or could be embarrassing to the club, its coaches, officials, volunteers, helpers, members other gymnastics clubs or any other clubs, businesses or individuals on any social media facility.
- Always remember that anything that is said or shared via social media, chat rooms, text messages, emails or other electronic communication including photographs, pictures and videos may be shared with people other than those whom it was intended for. Once something is posted or sent it is no longer in your control.
- Never post or send photographs, comments or videos which may be hurtful, untrue or upsetting and you may regret sharing later on. Remember that it can be difficult to delete information that has been uploaded to the internet as it may have been shared or copied as soon as it is uploaded.
- Never place a comment on the internet or via any other electronic communication that you would not say face to face to the individual concerned. To do so, you may not only be in breach of our club and British Gymnastics Policy but also the law.

Failure to adhere to this policy will result in a referral to the designated Welfare Officer for your club, depending on the severity will be reported to the relevant governing bodies. It may lead to exclusion from WhiteRose GA and cancellation of any future bookings.



*The WhiteRose Gymnastics Academy Team*