WOODVILE DISTRICT BASKETBALL CLUB

# NBLI MEN'S BASKETBALL SPONSORSHIP INFORMATION

2023 Season







Engage the community with us in 2023

Woodville Basketball District
Basketball Club would like to
acknowledge this land that we
meet on today is the traditional
lands for the Kaurna people and
that we respect their spiritual
relationship with their country.

We also acknowledge the Kaurna people as the custodians of the Adelaide region and that their cultural and heritage beliefs are still as important to the living Kaurna people today. And we also extend that respect to other Aboriginal Language Groups and other First Nations.





## WELCOME.

### Now's the time to get involved

Woodville Warriors are one of 10 member clubs of Basketball SA.
Based at one of South Australia's largest basketball stadiums, the recently opened – St Clair Recreation Centre in Woodville.

Our Men's and Women's teams compete in the NBL1 Central League and have a long history and multiple championships.

Our home stadium has over 25,000 visitors monthly.

In 2020 we celebrated the clubs 40th anniversary as well as the 20th anniversary of our first Men's Premiership.

The Woodville District Basketball Club strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive basketball activities.

We have 45 junior teams playing in the Basketball SA junior district competition and through our Westside association we run an entry level competition focusing on skill development and team work in a fun and inclusive environment.

We are actively involved in the management and support of our partners also based at the St Clair Recreation Centre.

- Westside Basketball Association
- · Aboriginal Basketball Academy
- Westside Church Basketball
- St Clair Xmas Carnival







# OUR PLACE IN THE COMMUNITY.

## It's great to be back in 2023!

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**43**YEARS ESTABLISHED



**400+**DISTRICT PLAYERS



3000+
DATABASE CONTACTS



3 NBL1 / PREMIER LEAGUE CHAMPIONSHIPS



**55**DISTRICT TEAMS



1500+
INSTAGRAM FOLLOWERS



25,000+
ANNUAL SPECTATORS



45
DISTRICT JUNIOR
TEAMS



2700+
FACEBOOK FOLLOWERS

# THE TRANSPORT

## **OUR HISTORY.**

### A cornerstone in Western suburbs basketball

The Woodville District Basketball Club (WDBC) was formed in March 1980 by members of the Cheltenham Basketball Club. At that time, Cheltenham was playing in a minor competition at the St. Clair Stadium and their members wanted to play at the highest possible level. To accomplish this they needed to enter the district competition.

Initially Woodville entered teams in the senior men's and women's competition along with three teams in the junior's. During 1982 Woodville successfully challenged the bottom teams in the division 1 men's and women's competition for the right to play in the top level in the state. In 1983 Woodville was granted full membership of the Basketball Association of South Australia.

We have since competed at this high level achieving success at all levels

Our Premier League (now NBL1 Central) men have achieved the highest success with premierships in 2000, 2005, 2014.

Most recently in the 2022 NBL1 season, the Woodville District Basketball Club men's team celebrated being minor premiers and grand finalists, with coach Scott Whitmore being awarded 2022 NBL1 Central coach of the year.



2022 NBL1 Minor Premiers

# THE TWO

## MARKETING AFFILIATION.

### Who we represent



## WOODVILLE WARRIORS

Woodville District Basketball Club competes in South Australia's junior and senior basketball competitions. We are one of just 10 member clubs in Basketball SA's elite competitions and have pathways to state and national representation. We provide complete pathways from 6-year-olds to seniors.

The Warriors are the elite basketball offering of the Westside Basketball Association.



### NBL 1 CENTRAL

The NBL1 Central league is the 2nd highest basketball league in Australia. NBL1 Central, formerly the Premier League, is a semi-professional basketball league in South Australia, comprising both a men's and women's competition.

The NBL1 is a nationally run league with an international flavour. With players from all over the world participating and games streamed internationally the NBL1 is a respected and revered basketball pathway to the WNBL and the WNBA.



### WESTSIDE BASKETBALL

Our Association pathway is through the Westside Basketball Association this is aimed at children who are just starting basketball.

Association is all played at St Clair on a Saturday afternoon with 1 training on a Sunday afternoon. Each seasons run for the school term.

Westside Basketball is a coordinated introductory program covering children from schools across the whole region and supported by volunteer coaches some of whom are NBL1 Players.



### WESTSIDE CHURCH BASKETBALL

In 1968, the Salvation Army Basketball Association (SA) was born on the Coca-Cola Courts at Thebarton, continuing for 50 years until The Salvation Army ceased their involvement in June 2018. The competition continued last year at the Titanium Security Arena under the name 'Monday Night Church Basketball' with guidance and support from Basketball SA.

In 2019, the competition moved to the St Clair Recreation Centre and changed our name to 'Westside Church Basketball'. The opportunity to play basketball on Monday nights at a new six-court venue and to partner with the newly formed Westside Basketball Association (in developing basketball in Adelaide's western suburbs) and YMCA South Australia (as centre managers) was too good an opportunity to pass up and we are truly excited about what the future might bring.

## NBL1.

# The leading semi-professional basketball league in Australia

NBL1 comprises of both Men and Women's competitions from South, North, Central, West Conferences and East Conferences.

State governing bodies govern their respective conference with the league including 72 clubs from across every state and territory in Australia.

In 2019, the league proceeded the SEABL (South East Australian Basketball League), which at the time was Australia's pre-eminent semi-professional basketball league, and had been since 1981.



## The NBL1 Central league is the 2nd highest basketball league in Australia.

NBL1 Central, formerly the Premier League, is a semi-professional basketball league in South Australia, comprising both a men's and women's competition.

In 2020, Basketball South Australia partnered with the National Basketball League (NBL) to bring NBL1 to South Australia. NBL1 replaced the former Premier League to create more professional pathways and opportunities for males and females playing basketball in South Australia. As a result, the Premier League became the central conference of NBL1. Many of the players in our league are current and former NBL and WNBL athletes, compete in professional leagues all over the world and at US universities. It takes funding to run a national level program and we cannot do it without sponsorships.





How we help each other



## **GOLD SPONSOR**





#### **Exposure**

- Ability to promote to our Warriors families and data base
- Logo/Business promotion and links via our club Website, Facebook, Team-App
- Sponsorship poster of NBL1 Central Men's team
- Business Logo on both entire teams warmup shirt's (back - approx. 260mm x 180mm) or Business Logo on entire teams hoodie/ jacket (back - approx. 260mm x 180mm)

#### **Game day**

- 4 x season tickets to our NBL1 Central home games
- NBL1 Central home game day sponsorship announcements
- 2 x Courtside pull up banner's at St Clair NBL1 Central home games (approx. 900mm x 1800mm) and all Woodville NBL1 Central events

#### Other extras

- 2 x Woodville Warriors Hoodie's and 2 x Playing Singlets
- 4 x Complimentary tickets to end of season function
- · 20% Discount at Woodville Warriors Store

**\$5000** PER YEAR (EXC. GST) 2 YEARS



2022 NBL1 Central Mens Grand Final

## **TEAM SPONSOR**





#### **Exposure**

- Ability to promote to our Warriors families and data base
- Logo/Business promotion and links via our club Website, Facebook, Team-App
- Sponsorship poster of NBL1 Central Men's team
- Business Logo on entire teams warm-up shirt's (back - approx. 260mm x 180mm)

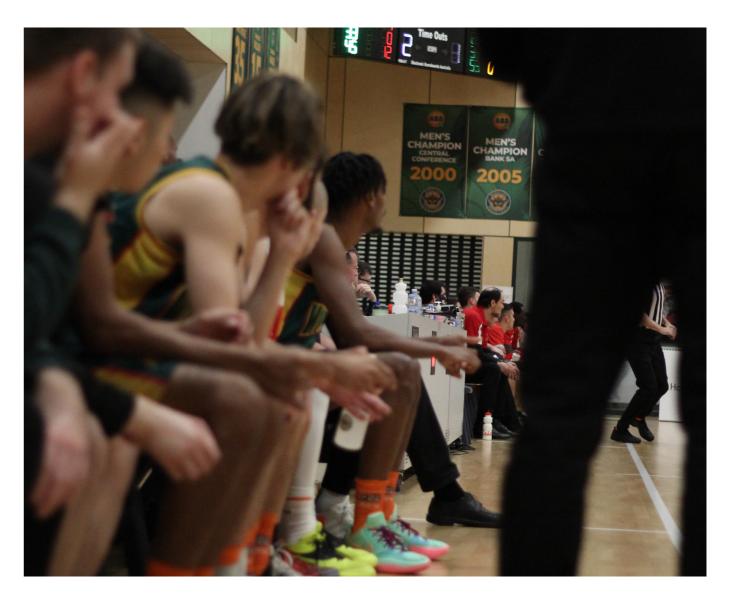
#### **Game day**

- 4 x season tickets to our NBL1 Central home games
- NBL1 Central home game day sponsorship announcements
- 1x Courtside pull up banner at St Clair NBL1 Central home games (approx. 900mm x 1800mm) and all NBL1 Central events
- 2x Season tickets to our all of our home NBL1 Men's game

#### Other extras

- 2 x Woodville Warriors Hoodie's/jacket or 2 x Team warm-up shirt's
- 4 x Complimentary tickets to end of season function
- · 20% Discount at Woodville Warriors Store

**\$3000** PER YEAR (EXC. GST)



St Clair Home Game

# PREMIUM PLAYER / COACH SPONSOR

# CINE CENTRAL



#### **Exposure**

- Ability to promote to our Warriors families and data base
- Logo/Business promotion and links via our club Website, Facebook, Team-App
- Sponsorship poster of NBL1 Central Men's team

#### **Game day**

- 4 x season tickets to our NBL1 Central home games
- NBL1 Central game day sponsorship announcement for sponsored player
- 1/2 Courtside sign at St Clair NBL1 Central home games (approx. 600mm x 400mm)
- NBL1 Central game day sponsorship announcements for sponsored team
- Business Logo on sponsored players warmup shirt (sleeve – approx. 120mm x 120mm)

#### Other extras

- 1x Woodville Warriors Hoodie or warm-up shirt
- 2 x Complimentary tickets to end of season function
- · 20% Discount at Woodville Warriors Store

**\$1500** PER YEAR (EXC. GST)





# INDIVIDUAL PLAYER SPONSOR





#### **Exposure**

- Ability to promote to our Warriors families and data base
- Logo/Business promotion and links via our club Website, Facebook, Team-App
- Sponsorship poster of NBL1 Central Men's team

#### **Game day**

- 4 x season tickets to our NBL1 Central home games
- NBL1 Central game day sponsorship announcement for sponsored player
- 1/4 Courtside sign at St Clair NBL1 Central home games (approx. 300mm x 400mm)

#### Other extras

· 20% Discount at Woodville Warriors Store

\$500 PER YEAR (EXC. GST) 2 YEARS







## PACKAGES COMPARED

	GOLD	TEAM	PREMIUM PLAYER / COACH	INDIVIDUAL PLAYER
	<b>\$5000</b> (2 yrs)	\$3000	\$1500	\$500
ADVERTISING				
Ability to promote to our Warriors families and data base	YES	YES	YES	YES
Logo/Business promotion and links via our club Website, Facebook, Team-App	YES	YES	YES	YES
Sponsorship poster of NBL1 Central Men's team	YES	YES	YES	YES
Business Logo on both entire teams warm-up shirt's (back - approx. 260mm x 180mm) or Business Logo on entire teams hoodie/jacket (back - approx. 260mm x 180mm)	YES			
Business Logo on entire teams warm-up shirt's (back - approx. 260mm x 180mm)		YES		
GAME DAY				
4 x season tickets to our NBL1 Central home games	YES	YES	YES	YES
NBL1 Central home game day sponsorship announcements	YES	YES		
2 x Courtside pull up banner's at St Clair NBL1 Central home games (approx. 900mm x 1800mm) and all Woodville NBL1 Central events	YES			
1x Courtside pull up banner at St Clair NBL1 Central home games (approx. 900mm x 1800mm) and all NBL1 Central events		YES		
2x Season tickets to our all of our home NBL1 Men's games		YES		
NBL1 Central game day sponsorship announcement for sponsored player			YES	YES
1/2 Courtside sign at St Clair NBL1 Central home games (approx. 600mm x 400mm)			YES	
NBL1 Central game day sponsorship announcements for sponsored team			YES	
1/4 Courtside sign at St Clair NBL1 Central home games (approx. 300mm x 400mm)				YES
Business Logo on sponsored players warm-up shirt (sleeve – approx. 120mm x 120mm)			YES	
EXTRAS				
2 x Woodville Warriors Hoodie's and 2 x Playing Singlets	YES			
2 x Woodville Warriors Hoodie's/jacket or 2 x Team warm-up shirt's		YES		
1 x Woodville Warriors Hoodie or warm-up shirt			YES	
4 x Complimentary tickets to end of season function	YES	YES		
2 x Complimentary tickets to end of season function			YES	
20% Discount at Woodville Warriors Store	YES	YES	YES	YES



## CONSENT FORM.

**BUSINESS DETAILS** 

Business name

## Thank you for your Support

Please complete and submit form to consent to verify your support for the Woodville District

the Woodville District	Business Address	Business Address				
Basketball Club.	Website		Facebook			
We sincerely thank you	Instagram		Other social			
for you support.						
CONTACT DETAILS	SPONSORSHIP PAG	CKAGE				
Name	Gold Sponsorship (2 year min) \$5000 per year (exc. GST)		Team Sponsorship \$3000 per year (exc. GST)			
Contact number	Premium Player Sponsorship \$1500 per year (exc. GST)		Player Sponsorship \$500 per year (exc. GST)			
Email	Sponsored Player/Team:					
Date						
	PAYMENT OPTIONS	S				
Signature	<b>EFT</b> (preferred)		Credit Card			
	Account name	Woodville District Basketball Club Inc	Card number			
	Account number	00900916	Card Holders Name			
	BSB	065128	Expiry Date			
	Reference	Sponsored Player/Team	Card Holders Signature			

Business phone



# THANK YOU FOR YOUR SUPPORT IN 2023

For more information or to become a sponsor, please contact a member of our sponsorship team:

Ming Tan / Sponsorship Sponsorship@woodvillewarriors.com.au

Steve Walker / President president@woodvillewarriors.com.au

Mat Kennedy / Secretary secretary@woodvillewarriors.com.au



WOODVILLEWARRIORS.COM.AU WDBC\_BASKETBALL WDBCWARRIORS



