

Engage the community with us in 2025

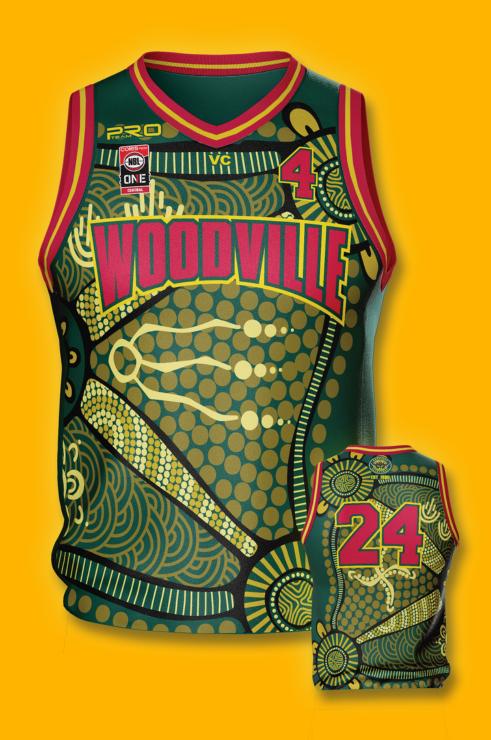




Woodville District Basketball Club would like to acknowledge this land that we meet on today is the traditional lands for the Kaurna people and that we respect their spiritual relationship with their country.

We also acknowledge the Kaurna people as the custodians of the Adelaide region and that their cultural and heritage beliefs are still as important to the living Kaurna people today. And we also extend that respect to other Aboriginal Language Groups and other First Nations.





## CLUB DEMOGRAPHICS



## It's great to be back in 2024!



Woodville Warriors are one of 10 member clubs of Basketball SA. Based at one of South Australia's largest basketball stadiums, the recently opened – St Clair Recreation Centre in Woodville.

Our Men's and Women's teams compete in the NBL1 Central League and have a long history and multiple championships. Our home stadium has over 25,000 visitors monthly. In 2020 we celebrated the clubs 40th anniversary as well as the 20th anniversary of our first Men's Premiership.

The Woodville District Basketball Club strives to provide opportunities for everyone in our community to participate in healthy, safe ad inclusive basketball activities. We have 45 junior teams playing in the Basketball SA junior district competition and through our Westside association we run an entry level competition focusing on skill development and team work in a fun and inclusive environment.

We are actively involved in the management and support of our partners also based at the St Clair Recreation Centre.

- Westside Basketball Association
- Aboriginal Basketball Academy
- Westside Church Basketball
- Woodville St Clair Xmas Carnival



NBL1 / PREMIER LEAGUE AN CHAMPIONSHIPS

25,000+
ANNUAL SPECTATORS

25,000+
ANNUAL SPECTATORS

400+
DISTRICT PLAYERS

YEARS ESTABLISHED

DISTRICT TEAMS

3000+
DATABASE CONTACTS

2400+
INSTAGRAM
FOLLOWERS

3400+ FACEBOOK FOLLOWERS

## WELCOME

### Now's the time to get involved

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# OUR PLACE IN THE COMMUNITY

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43
YEARS ESTABLISHED



NBL1 / PREMIER LEAGUE
CHAMPIONSHIPS



25,000+
ANNUAL SPECTATORS



400+
DISTRICT PLAYERS



55
DISTRICT TEAMS



DISTRICT JUNIOR
TEAMS



3000+
DATABASE CONTACTS



1800+
INSTAGRAM
FOLLOWERS



3100+
FACEBOOK
FOLLOWERS

## **OUR HISTORY**

#### A cornerstone in Western suburbs basketball

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2022 NBL1 Minor Premiers

## MARKETING AFFILIATION

# WE THE TAKE

### Who we represent



## WOODVILLE WARRIORS

Woodville District Basketball Club competes in South Australia's junior and senior basketball competitions. We are one of just 10 member clubs in Basketball SA's elite competitions and have pathways to state and national representation. We provide complete pathways from 6-year-olds to seniors. The Warriors are the elite basketball offering of the Westside Basketball Association.



#### NBL 1 CENTRAL

The NBL1 Central league is the 2nd highest basketball league in Australia. NBL1 Central, formerly the Premier League, is a semi-professional basketball league in South Australia, comprising both a men's and women's competition.

The NBL1 is a nationally run league with an international flavour. With players from all over the world participating and games streamed internationally the NBL1 is a respected and revered basketball pathway to the WNBL and the WNBA.



#### WESTSIDE BASKETBALL

Our Association pathway is through the Westside Basketball Association this is aimed at children who are just starting basketball. Association is all played at St Clair on a Saturday afternoon with 1 training on a Sunday afternoon. Each seasons run for the school term.

Westside Basketball is a coordinated introductory program covering children from schools across the whole region and supported by volunteer coaches some of whom are NBL1 Players.



#### WESTSIDE CHURCH BASKETBALL

In 1968, the Salvation Army Basketball Association (SA) was born on the Coca-Cola Courts at Thebarton, continuing for 50 years until The Salvation Army ceased their involvement in June 2018. The competition continued last year at the Titanium Security Arena under the name 'Monday Night Church Basketball' with guidance and support from Basketball SA.

In 2019, the competition moved to the St Clair Recreation Centre and changed our name to 'Westside Church Basketball'. The opportunity to play basketball on Monday nights at a new six-court venue and to partner with the newly formed Westside Basketball Association (in developing basketball in Adelaide's western suburbs) and YMCA South Australia (as centre managers) was too good an opportunity to pass up and we are truly excited about what the future might bring.

## **NBL1**

## The leading semi-professional basketball league in Australia

NBL1 comprises of both Men and Women's competitions from South, North, Central, West Conferences and East Conferences.

State governing bodies govern their respective conference with the league including 72 clubs from across every state and territory in Australia. In 2019, the league proceeded the SEABL (South East Australian Basketball League), which at the time was Australia's pre-eminent semi-professional basketball league, and had been since 1981.

The NBL1 Central league is the 2nd highest basketball league in Australia.

NBL1 Central, formerly the Premier League, is a semi-professional basketball league in South Australia, comprising both a men's and women's competition.

In 2020, Basketball South Australia partnered with the National Basketball League (NBL) to bring NBL1 to South Australia. NBL1 replaced the former Premier League to create more professional pathways and opportunities for males and females playing basketball in South Australia. As a result, the Premier League became the central conference of NBL1. Many of the players in our league are current and former NBL and WNBL athletes, compete in professional leagues all over the world and at US universities. It takes funding to run a national level program and we cannot do it without sponsorships.





**WOODVILLE DISTRICT BASKETBALL CLUB** 

## SPONSORSHIP INFORMATION

2025 Season





## JUNIOR DISTRICT LEAGUE



#### District Basketball in SA

#### **Basketball SA**

The Basketball South Australia district competition is a competition involving male and female Junior (Under 10 – Under 18), Youth League (Under 23) and Senior (open age) teams
The competition includes over 500 teams competing in over 70 groups / divisions.

Basketball South Australia is a not-forprofit organisation formed in 2006 following the dissolution of the Basketball Association of South Australia. he predominant function of Basketball South Australia is to deliver:

Development and promotion of the game through officiating, coaching, competition, and participation

Develop supporting frameworks, regulations, policies and by-laws

The provision of facilities for the sport of basketball

Representing South Australian basketball with other state, national and international sporting bodies

For more information, visit:

basketballsa.com.au

## Organised sports positive effect

AUSPLAY ™ National Sport and Physical Activity Participation Report November 2022

AusPlay commenced in October 2015 and is the largest and most comprehensive survey of its kind ever conducted in Australia. Each year, 20,000 Australian residents aged 15 or over complete the survey.

Apart from providing information about their own participation, parents/guardians of children under the age of 15 are asked about the organised physical activities undertaken by one of their children aged 0–14 outside of school hours.

It's recent National Sport and Physical Activity Participation Report identified Basketball as 4th most participated sport for boys and 6th for girls aged 0-14yrs.

The study also outlined findings regarding COVID-19 affects on organised sport and participation, identifying the sport participations positive association with mental health.

For more information, view the study at:

<a href="https://www.clearinghouseforsport.gov.au/\_data/assets/pdf\_file/0010/1077544/">https://www.clearinghouseforsport.gov.au/\_data/assets/pdf\_file/0010/1077544/</a>

AusPlay-National-Sport-and-Physical-Activity-Participation-Report
November-2022.pdf





How we can help each other

Community sponsors are vital in assisting WDBC putting on teams and programs in place to support and drive this participation.



## **GOLD SPONSOR**

#### NBL1 Central Men & Womens Teams



#### **EXPOSURE**

- Ability to promote to our Warriors families and data base
- Logo/Business promotion and links via our club Website, Facebook, Team-App
- Team signed and framed players jersey
- Business Logo on entire teams playing uniform (back - approx. 260mm x 180mm)

#### **GAMEDAY**

- 4 x season tickets to our NBL1 Central home games
- NBL1 Central home game day sponsorship announcements
- 1x Courtside pull up banner at St Clair NBL1 Central home games (approx.
   900mm x 1800mm) and all NBL1 Central events

#### **OTHER EXTRAS**

- 2 x Woodville Warriors Hoodie's/jacket
- or 2 x Team warm-up shirt's
- 4 x Complimentary tickets to end of season function
- 20% Discount at Woodville Warriors
   Store







\$5000

PER YEAR (EXC. GST)

## **TEAM SPONSOR**

#### Both NBL1 Central Men & Womens Teams



#### **EXPOSURE**

- Ability to promote to our Warriors families and data base
- Logo/Business promotion and links via our club Website, Facebook, Team-App
- Sponsorship poster of NBL1 Central Men's team
- Business Logo on both entire teams warm-up shirt's (back - approx.
   260mm x 180mm) or Business Logo on entire teams hoodie/jacket (back approx. 260mm x 180mm)

#### **GAMEDAY**

- 4 x season tickets to our NBL1 Central
- home games
- NBL1 Central home game day sponsorship announcements
- 2 x Courtside pull up banner's at St Clair
- NBL1 Central home games
- (approx. 900mm x 1800mm) and all Woodville NBL1 Central events

#### **OTHER EXTRAS**

- 2 x Woodville Warriors Hoodie's and
- 2 x Playing Singlets
- 4 x Complimentary tickets to end
- of season function
- 20% Discount at Woodville Warriors
   Store

\$3000

PER YEAR (EXC. GST)



2023 NBL1 Mens team home game at St Clair



# INDIVIDUAL PLAYER SPONSOR

#### **EXPOSURE**

- Ability to promote to our Warriors families and data base
- Logo/Business promotion and links via our club Website, Facebook, Team-App
- Sponsorship poster of NBL1 Central Men's team

#### **GAMEDAY**

- 4 x season tickets to our NBL1 Central home games
- NBL1 Central game day sponsorship announcement for sponsored player
- 1/4 Courtside sign at St Clair NBL1 Central home games (approx. 300mm x 400mm)

#### **OTHER EXTRAS**

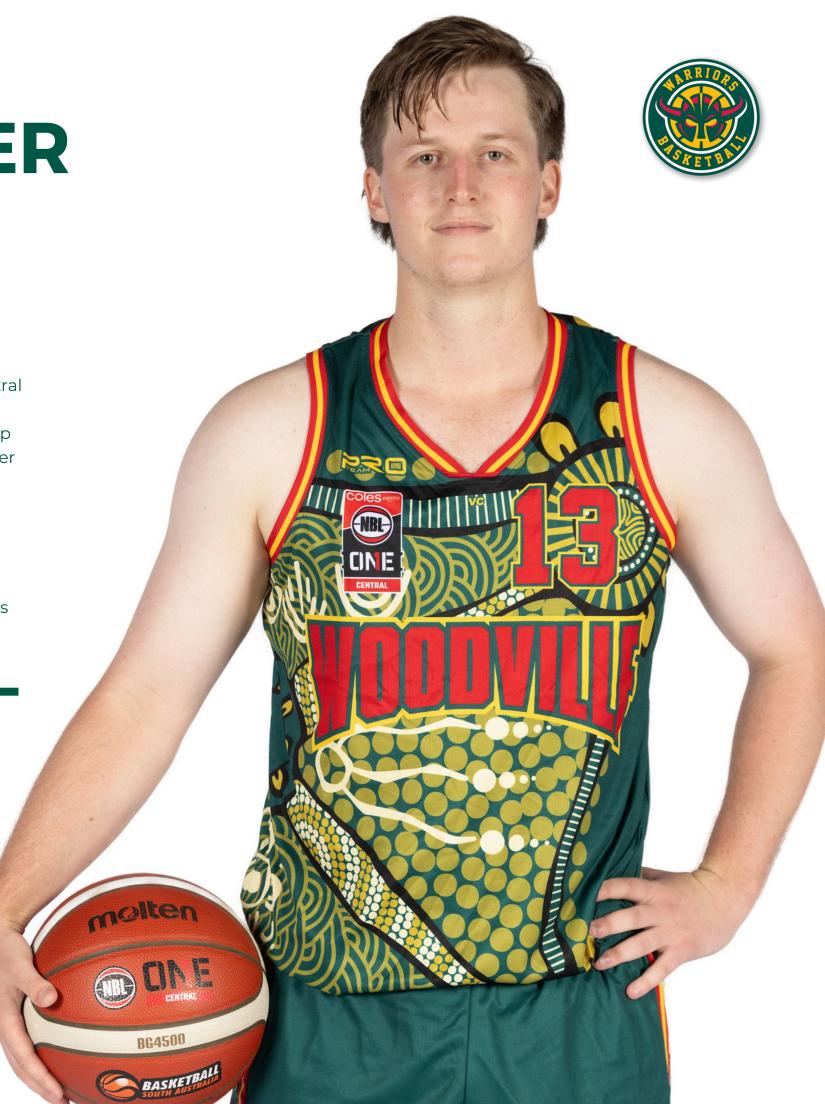
 20% Discount at Woodville Warriors Store

\$750

PER YEAR (EXC. GST)

Riley Meldrum NBL1 Mens player





## JUNIOR TEAM SPONSORSHIP

#### **OPTION 01**

- Ability to promote to our Warriors families and data base
- Logo/Business promotion and links via our club Website, Facebook, Team-App
- Sponsorship poster of NBL1 Central Men's team

\$1000

PER YEAR (EXC. GST) 1 YEAR

#### **OPTION 02**

AVAILABLE WHEN TWO BUSINESSES AGREE TO SPONSOR THE TEAM

- Ability to promote to our Warriors families and data base
- Logo/Business promotion and links via our club Website, Facebook, Team-App
- Sponsorship poster of NBL1 Central Men's team

\$500

PER YEAR (EXC. GST)



## PACKAGES COMPARED

	Gold	Team	Premium Player / Coach	INDIVIDUAL PLAYER	Junior Team (opt. 1)	Junior Team (opt. 2)
	\$5000	\$3000	\$1500	\$750	\$1000	\$500
ADVERTISING						
Ability to promote to our Warriors families and data base	YES	YES	YES	YES		
Logo/Business promotion and links via our club Website, Facebook, Team-App	YES	YES	YES	YES		
Sponsorship poster of NBL1 team	YES	YES	YES	YES		
Business Logo on both entire teams warm-up shirt's (back - approx. 260mm x 180mm) or Business Logo on entire teams hoodie/jacket (back - approx. 260mm x 180mm)	YES					
Business Logo on entire teams warm-up shirt's (back - approx. 260mm x 180mm)		YES				
GAME DAY						
4 x season tickets to our NBL1 Central home games	YES	YES	YES	YES		
NBL1 Central home game day sponsorship announcements	YES	YES				
1 x Courtside pull up banner's at St Clair NBL1 Central home games (approx. 900mm x 1800mm) and all Woodville NBL1 Central events	YES					
1x Courtside pull up banner at St Clair NBL1 Central home games (approx. 900mm x 1800mm) and all NBL1 Central events		YES				
2x Season tickets to our all of our home NBL1 Men's games		YES				
NBL1 Central game day sponsorship announcement for sponsored player			YES	YES		
1/2 Courtside sign at St Clair NBL1 Central home games (approx. 600mm x 400mm)			YES			
NBL1 Central game day sponsorship announcements for sponsored team			YES			
1/4 Courtside sign at St Clair NBL1 Central home games (approx. 300mm x 400mm)				YES		
Business Logo on sponsored players warm-up shirt (sleeve – approx. 120mm x 120mm)			YES			
EXTRAS						
2 x Woodville Warriors Hoodie's and 2 x Playing Singlets	YES					
2 x Woodville Warriors Hoodie's/jacket or 2 x Team warm-up shirt's		YES				
1 x Woodville Warriors Hoodie or warm-up shirt			YES			
4 x Complimentary tickets to end of season function	YES	YES				
2 x Complimentary tickets to end of season function			YES			
20% Discount at Woodville Warriors Store	YES	YES	YES	YES		

## **CONSENT FORM**

Please complete and submit form to consent to verify your support for the Woodville District Basketball Club.

## WE SINCERELY THANK YOU FOR YOU SUPPORT.

CONTACT DETAILS				
Name				
Contact no.				
Email				
Date				
Signature				

BUSINESS DE	ETAILS							
Business name			Business phone					
Business Add	ress							
Website			Facebook					
Instagram			Other social					
SPONSORSH	IP PACKAGE							
Gold Spo	onsorship (2 ye \$5000 per year (exc. GST)		Team Sponsorship \$3000 per year (exc. GST)					
Premium Player/Coach Sponsorship \$1500 per year (exc. GST)			Player/Coach Sponsorship \$750per year (exc. GST)					
Junior Team Sponsorship (opt. 1) \$1000 per year (exc. GST)			Junior Team Sponsorship (opt. 2) \$500 per year (exc. GST)					
Sponsored Pla	ayer/Team:							
PAYMENT OPTIONS								
EFT (preferred)			Credit Card					
Account name	e Woodville District Basketball Club Inc		Card number					
Account num	ber 00900916		Card Holders Name					
BSB	065128		Expiry Date					
Reference	Sponsored Player/Team		Card Holders Signature					

## THANK YOU FOR YOUR SUPPORT

For more information or to become a sponsor, please contact a member of our sponsorship team:

Steve Walker / President president@woodvillewarriors.com.au

Ros Jones / Secretary secretary@woodvillewarriors.com.au









