# *In Deep* TIP Sheet

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| TITLE: *In Deep* | Price: 20.99 HC15.99 TB8.99 Ebook |
| Subtitle: A Fin Fleming Thriller | Trim Size: HC 6X9TB 5.5X8.5 |
| Author: Sharon Ward | Illustrations: None |
| FORMAT: EB, HC, TB | Bookstore Category: Mystery and Thrillers |
| BISG | FIC030000 **FICTION** / Thrillers / GeneralFIC022040 **FICTION** / Mystery & Detective / Women SleuthsFIC022030 **FICTION** / Mystery & Detective / Traditional |
| ISBN:  | eBook 978-1-7350511-0-9HC 978-1-7350511-1-6TB 978-1-7350511-2-3 Pub date: August, 2021 |
| Description | When a series of accidents befalls the staff at a Cayman Islands-based oceanographic institute, the blame falls on underwater photographer Fin Fleming, who has recently joined the institute founded by her world‑famous oceanographer mother.The arrival of her stepfather's previously unknown children threatens to sink her mother's marriage, and Fin's ex-husband steals the wind from her career sails when he publicly claims her best work as his own. Fin's life gets even more unsettled when her estranged father shows up out of the blue, after casting her adrift more than twenty years earlier. She seems to be getting her life back on course when she meets Liam, an intriguing Australian who loves diving as much as she does.But the tide turns when Fin realizes the lethal accidents are not coincidences—the killer is targeting her family. She can trust no one and must set a course to surface the predator's identity before her family is swept away on a wave of malevolence. |
| Selling Points | Fin Fleming, the protagonist of *In Deep*, is a resilient and courageous woman who will appeal to fans of authors such as Andrew Mayne, or Clive Cussler because of the underwater sequences and adventure aspects, while fans of Susan Elia MacNeal, Hallie Ephron, and Edwin Hill will enjoy the strong, smart, female protagonist. |
| Handle | An underwater photographer confronts danger in the Cayman Islands when a killer targets her family. |
| About the Author: | Sharon Ward is an avid scuba diver. She was a PADI certified divemaster and has hundreds of dives under her weight belt. Wanting to share the joy and wonder of the underwater world, she wrote In Deep.She lives on the south coast of Massachusetts with her husband, Jack, and Molly, their long-haired miniature dachshund. Guess who’s in charge?To learn more: <http://www>[.sharonward.com](http://www.sharonward.com)facebook.com/sharonwardauthortwitter.com/@sharonwardwrite |
| Advertising and Promotion Plans: | Ads on Amazon, Twitter, Facebook, Bookbub; Leverage existing relationships with mystery blogs for guest posts; Apply to speak at conferences including New England Crime Bake and other Sisters in Crime regional events; Enroll at New England Sisters in Crime Speakers Bureau; Signings and appearances at libraries and bookstores through SinCNE and personal efforts. |
| Pre-Publication Comments | "Sharon Ward's IN DEEP is a stellar, pulse-pounding debut novel featuring a female underwater photographer. A heady mix of underwater adventure, mystery, and romance." **- Hallie Ephron, New York Times bestselling author**"Pack your SCUBA fins for a wild trip to the Cayman Islands. *In Deep*delivers on twists and turns while introducing a phenomenal new protagonist in underwater photographer Fin Fleming, tough, perceptive and fearless." **- Edwin Hill, author of *The Secrets We Share***"How much did I love In Deep? Let me count the ways. Fin Fleming, underwater photographer, is a courageous yet vulnerable protagonist I want to sip Margaritas with. The Cayman Islands are exotic and alluring, yet tinged with danger. The underwater scenes and SCUBA diving details are rendered in stunning detail. Wrap that all into a thrilling mystery and you'll be left as breathless as - well, no spoilers here. You must read it to find out!" - **C. Michele Dorsey, Author of the Sabrina Salter Mysteries: No Virgin Island, Permanent Sunset, and Tropical Depression**"In Deep is a smart and original story that sucks you in from page one. Edge-of-your-seat suspense, a hauntingly realistic villain, and a jaw-dropping twist make this pacy read unputdownable until the very last word." **- Stephanie Scott-Snyder, Author of When Women Offend: Crime and the Female Perpetrator**"Breathtaking on two levels, Sharon Ward's debut novel IN DEEP will captivate experienced divers as well as those who've only dreamed of exploring the beauty beneath the sea. The underwater world off the Cayman Islands is stunningly rendered, and the complex mystery involving underwater photographer Fin Fleming, especially the electrifying dive scenes, will have readers holding their breath. Brava!" - **Brenda Buchanan, Author of the Joe Gale Mystery Series** |