



CMST 1545
Chapter 12



YOUNGSTOWN
STATE
UNIVERSITY

Ethics = set of moral principles that govern the behaviors of an individual or group.



Credo for Ethical Communication 1999

We advocate truthfulness

We endorse freedom of expression

We strive to understand and respect other communicators

We promote access to communication resources

We promote communication climates of caring

We condemn communication that degrades individuals

We are committed to the courageous expression of personal convictions

We advocate sharing information, opinions, and feelings

We accept responsibility

Slander = false spoken statement damaging to a person's reputation

Libel = false statement published damaging to a person's reputation

Grice's Maxims

Rules for Conversations

Maxim of Quality – say what you know to be true

Maxim of Quantity - enough information to get your point across

Maxim of Relationship – stay on topic

Maxim of Manner – be direct, clear, and to the point

DeVito's Tips of Online Ethics

It is unethical to...

Invade Privacy

Harm Others

Slander others and spread lies

Plagiarize

Stealing Passwords

Piracy

Group Ethics

Rules for Group Communication

Recognize those impacted by the issue

Get the facts

Evaluate solutions

Make an ethical decision

Implement the decision

Reflect on the decision

Maintaining Multicultural Relationships

Avoid stereotypical thinking

Avoid using negative language

Make an effort to grow the relationship

Show respect for cultural differences

Learn as much as you can about diverse cultures

Civility in the Classroom

Avoid activities that are disruptive

Avoid engaging in disconcerting/disruptive communication

Avoid blurting out comments

Do not use your mobile phone to text or talk

Arrive on time and avoid leaving

Ethics for Public Presentations

Aristotle Noted...

Ethos (character)

Logos (logic)

Pathos (appealing emotionally)

PLAGIARISM



UNETHICAL

Makeup facts and pass fictional stories as true

Invent sources, quotes, and/or events

Alter a direct quote

Omit key words or facts