

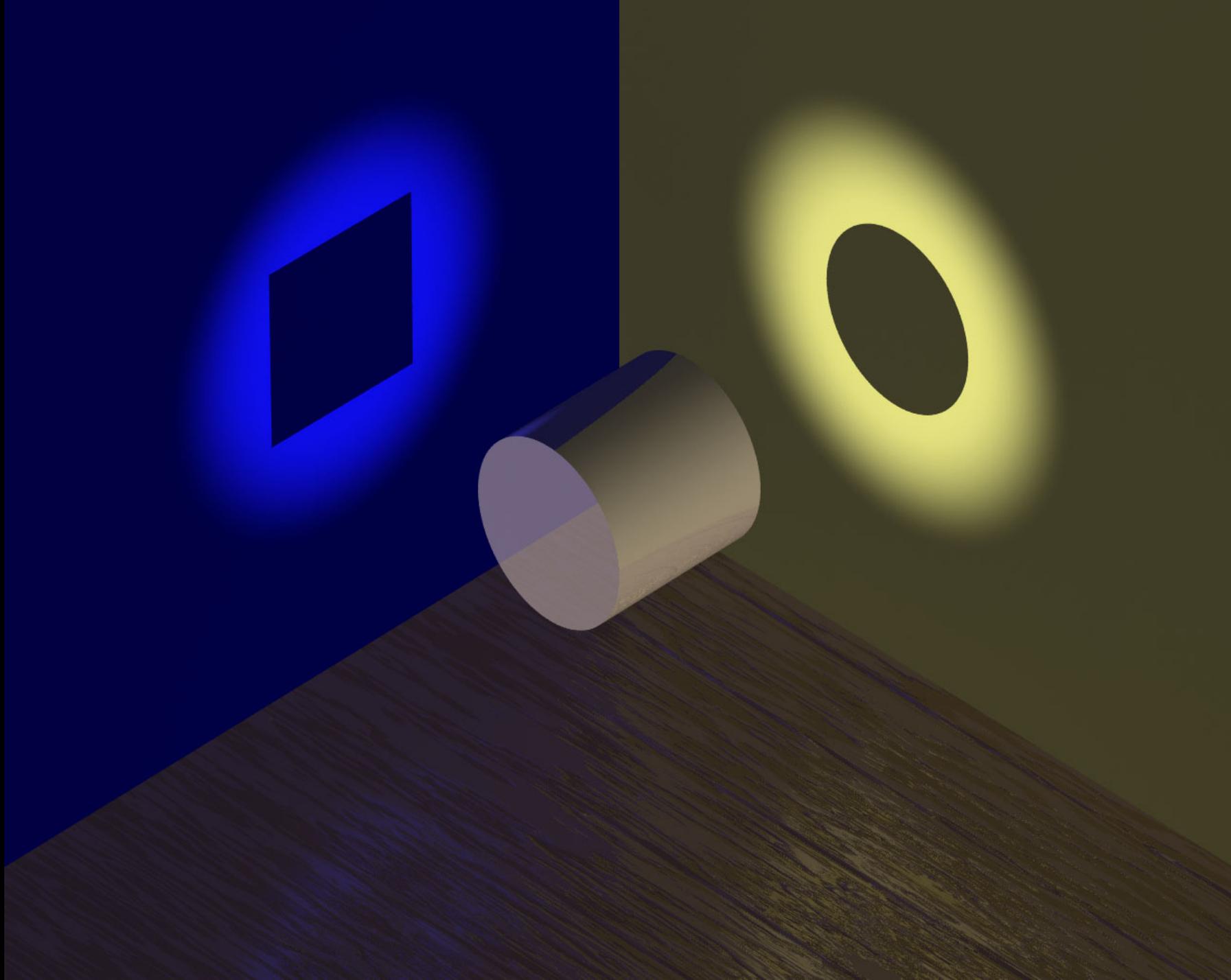


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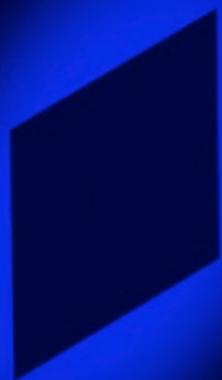
Chapter 7



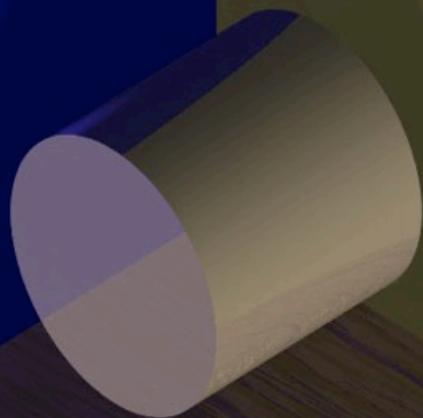
**YOUNGSTOWN
STATE
UNIVERSITY**



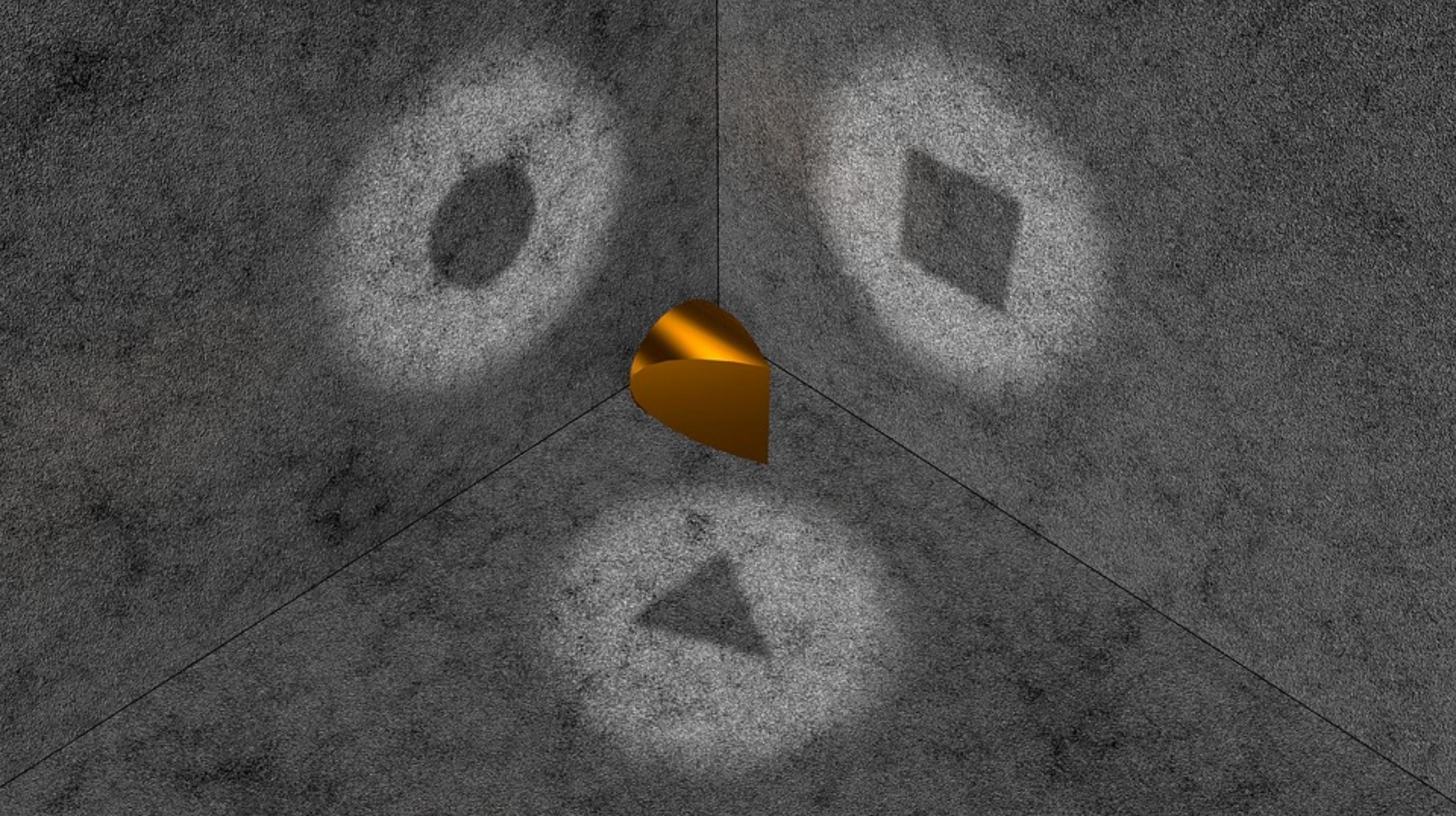
TRUE



TRUE

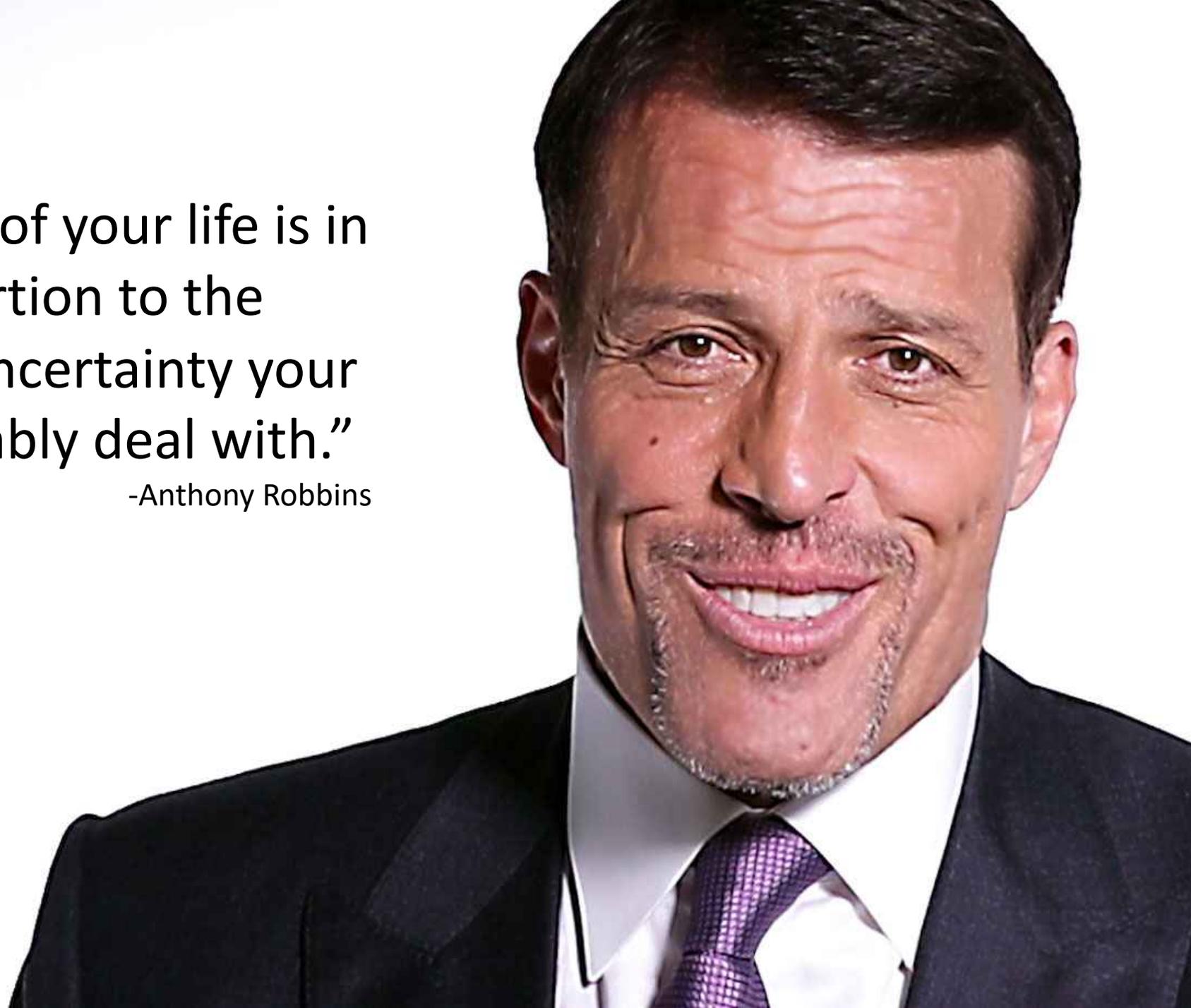


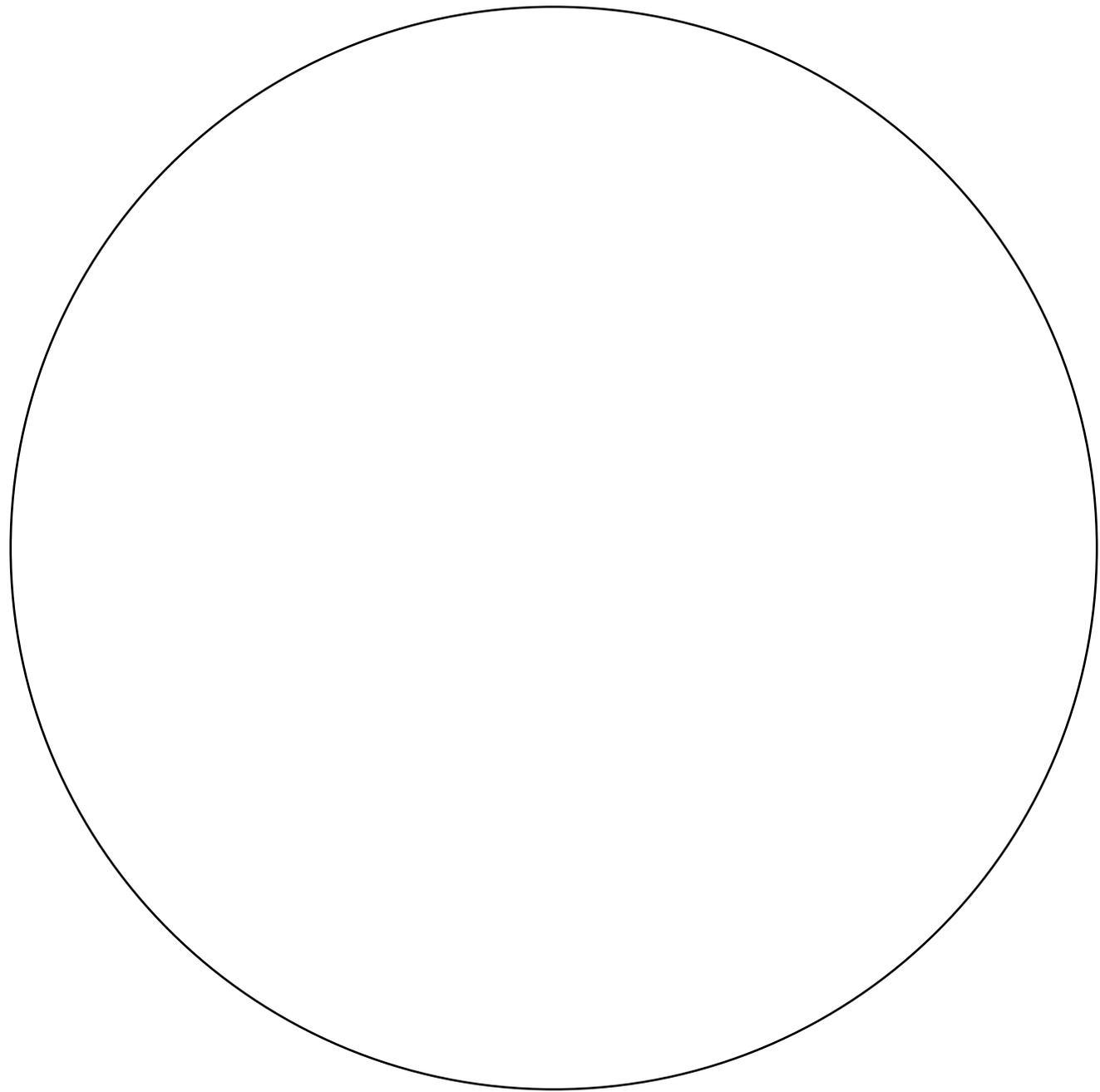
TRUTH



“The quality of your life is in direct proportion to the amount of uncertainty you can comfortably deal with.”

-Anthony Robbins







“The moment you give up your need to always be right, it is incredibly freeing, because you can begin to fully understand love in it’s rawest form.”

-Greg Smith

“We learn from what is different...

So would you rather be stuck and certain about life

OR

do you want to be a life long learner?”

-Jonathan Altfeld



Chapter 7

Intercultural communication = sharing across culture



Culture Shock =
initially
psychologically
uncomfortable

Collectivist Culture = interests of group above all





Individualist
Culture =
interests of
individual
above all



High Context = high interactive protocols



Low Context = words one uses



High Power
Distance =
large gap with
power



Low Power
Distance =
power more
distributed



Masculine Culture = competitive and ambition



Feminine Culture = nurturing and caring



Uncertainty = avoidance OR acceptance

TALK IT OUT

People have strong values and beliefs that are usually rooted in culture.

1. Who instilled your beliefs about this topic? Have you taught someone younger than yourself what to believe about this topic?
2. Did you learn these beliefs in school, at home, in a religious setting and/or elsewhere?
3. Why were you taught these beliefs? What were the motivations of the person who taught you these beliefs?
4. Have your beliefs about this topic changed as you grew older? If so, what or who sparked this change in your beliefs about this topic?

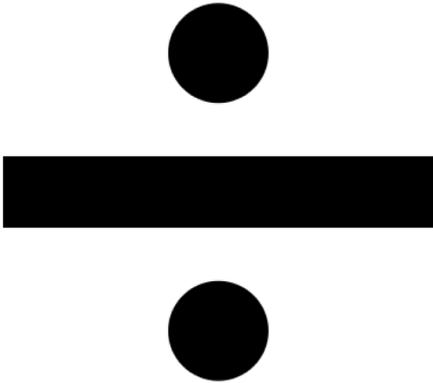
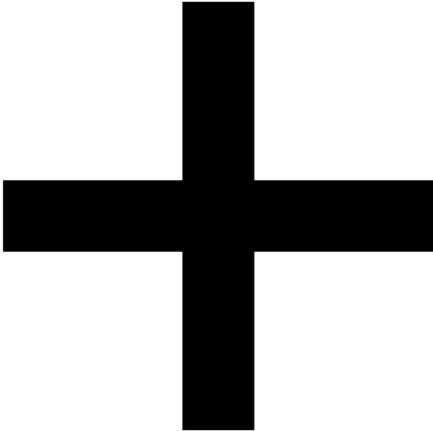
A group of stylized human figures, one red and many grey, standing in a circle. The red figure is in the center, and the grey figures are arranged around it, some with their arms outstretched as if holding hands. The background is a dark, solid color.

Ethnocentrism = judging
other culture(s) as
wrong/inferior



Cultural hegemony implies the dominance of one social group and its ideologies over other social groups.

Identification vs Division



Diffusion of information = leader adopts and shares



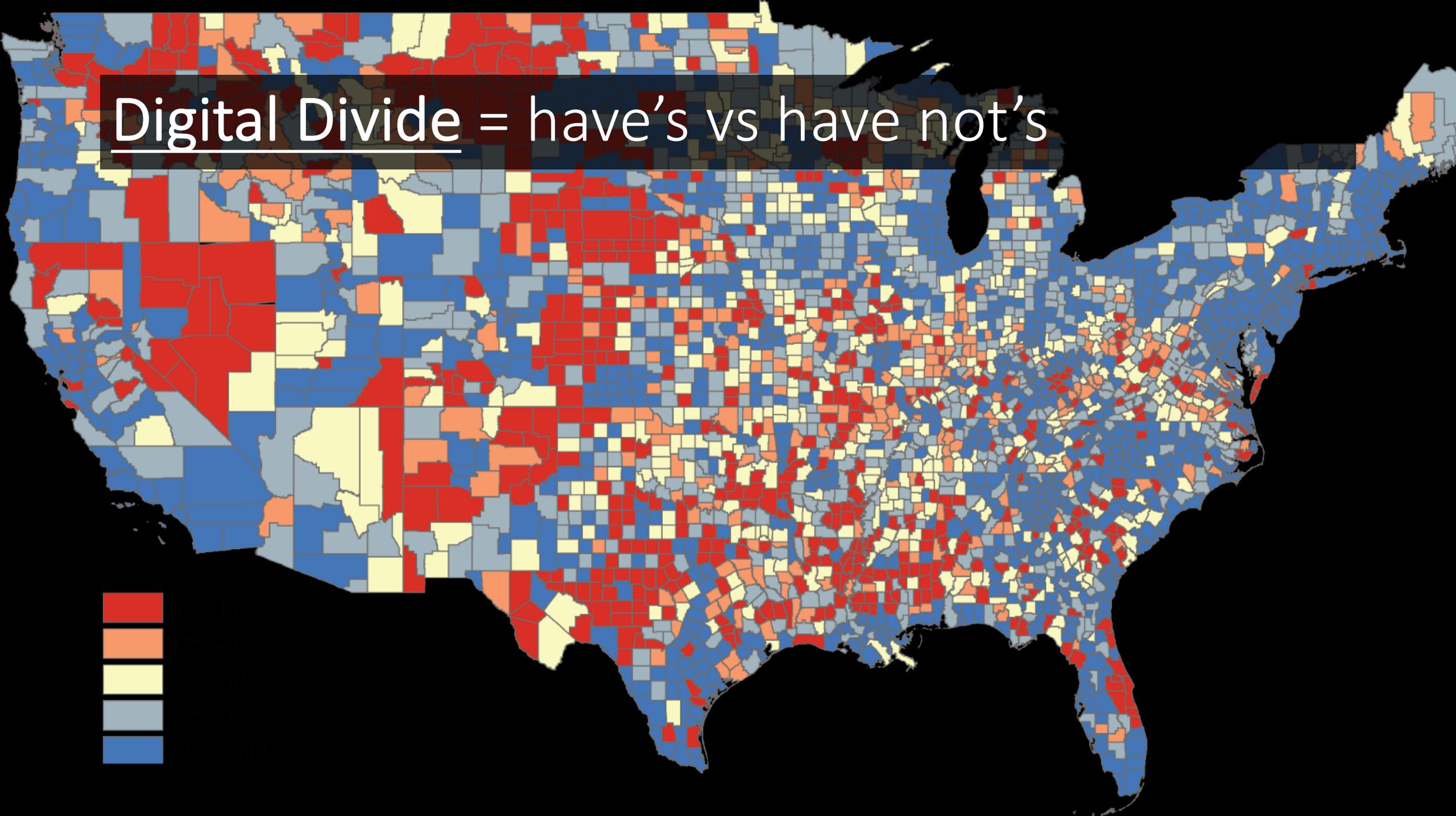


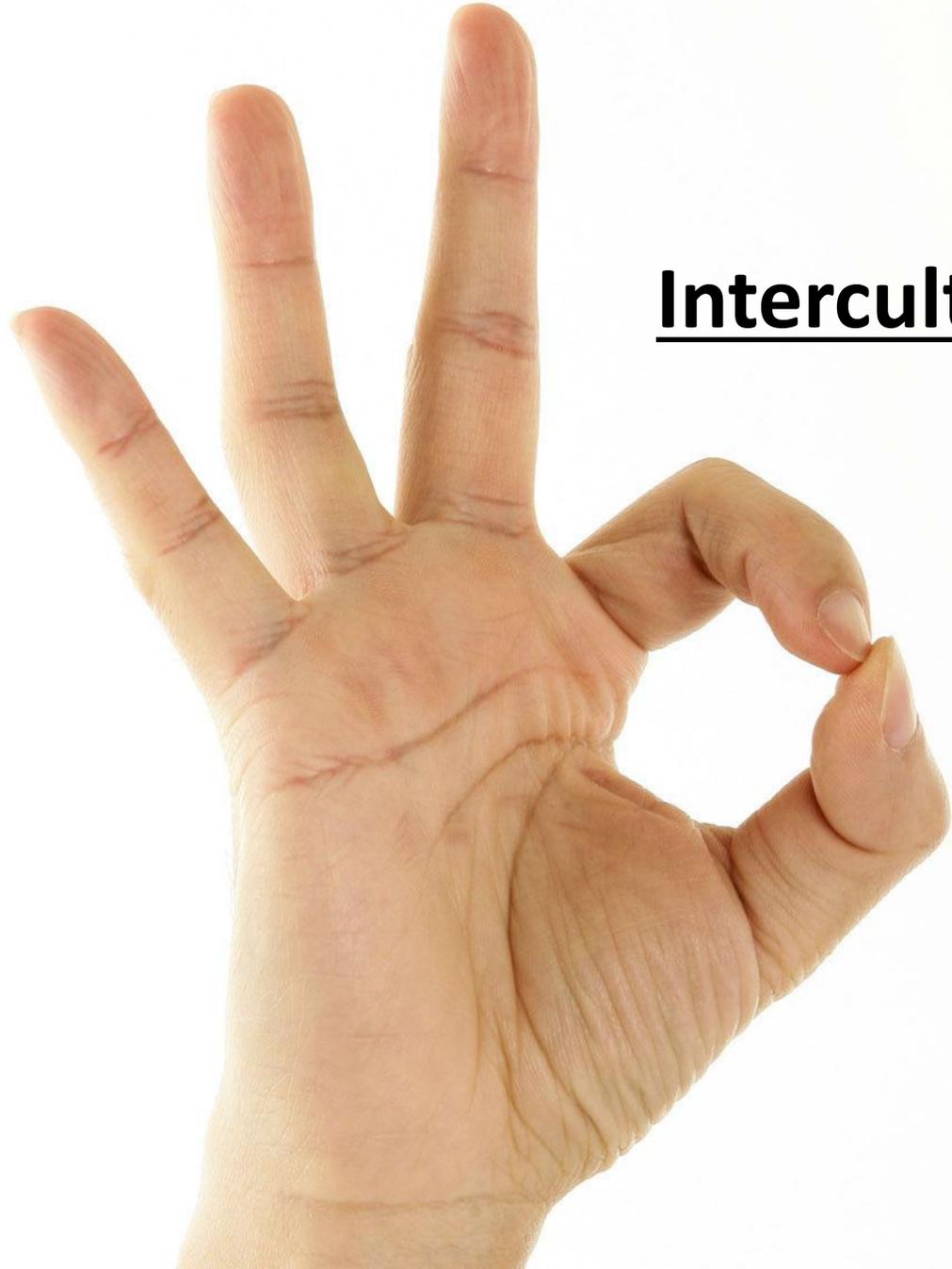
Homophilous Social System = interaction with similar



Heterophilous Social System = interaction with differences

Digital Divide = have's vs have not's





Intercultural Non-verbal Communication



Monochromic Cultures =
one thing at a time



Polychronic
Cultures =
many things
at a time