

ATA 25th Anniversary Community and Philanthropic Award to Universal Sai Association- USA



The American Telugu Association (ATA) was held in Chicago, USA from July 1st to 4th.

while Other Indian Organizations also participated in this event; One of them is the Universal Sai Association (USA). When ATA conducted various community service events in India and abroad, Dr. Ranga Rao Sunkara, the Founding Chairman of USA and other coordinators of the organization participated with ATA and as a part of their Association did "SAI JYOTHY PEACE MARCHES" in Shirdi and other cities, as a part of crying Sai Jyothi for "Sai Punya Thidhii" celebrations in 2017 and 2018 in USA cities.

The Telugu Association of Metro Atlanta (TAMA) in 2014-15 recognized the Universal Sai Association (USA), by giving TAMA Peace Award for their services for promoting peace in the World. In recognition of continuation of these services, with various organizations, including Indian and American Associations, Dr.

Nori Foundation- USA

It was Dr Dattatreya Nuri and his spouse Dr Subhadra Nuri who instituted Nori Foundation in the United States Of America. in the memory of their parents, Late Respected Sri Satyanarayana Nuri and Late Respected Smt Kanaka Durgamba Nuri.

It is a charitable trust which provides the needy Medical Education and Community services. The foundation had initiated Shri Shirdi Sai Baba Temple in Baldwin, New York. It was in the year 2002.

In the year 2008 Shri Shirdi Sai Cultural And Community Centre was established in Iselin, New Jersey by the Foundation. All the centres which were founded

by the Foundation have been helping the general public and standing as a source of inspiration, tranquility and peace to all the Sai followers. The sections have matured

into a sanctified Shirdi for the United States Of America, East Coast Region and provides church service similar to that in Shri Shirdi Sai Baba Temple in Shirdi, India. The chief purpose is to advocate the gist of culture and doctrine of Shirdi Sai Baba of India. The Foundation also respects the two dogmas such as Shraddha (Devotion) and Saburi (Patience) instituted by Shri Shirdi Sai Baba Of India. Nori Foundation, USA advocates Community Service, Harmony, Human Values, Shelter among people from all cultures. Nori Foundation poses as a representative on How to achieve enmasse and with righteousness.

NORTH AMERICA SHIRDI SAI TEMPLE OF ATLANTA- NASSTA

Preparation for celebrations for guru Purnima started in May, after Sri Ram Navami celebrations in the North America Shirdi Sai Temple of Atlanta (NASSTA). The good efforts of its Board of Directors and the executive Committee, consisting of Geeta R. Sunkara (President), Palla Sree Ram (Secretary), Raghu Pothineedu (Treasurer), Jay Patel (Joint Secretary), Rami Reddy (Joint Treasurer) and other coordinators succeeded in proper planning for this and over all planning in the temple.

As a good start, the temple organized Vedic discourse by Brahma Sree Dr. Vamsi Krishna Ganapathi.

On the occasion of Guru Purnima, on Tuesday July 19th, North America Shirdi Sai Temple of Atlanta (NASSTA) devotees started gathering at the temple from morning 6AM to pay homage to Sat Guru Sri Shirdi Sai Baba.

The celebrations started with Kakada Arathi followed by Sri Guru Paduka Stotra Homam, with all devotee participation.

At the sanctum the priests performed Mahabhishekam to Sat Gurus. After Archana and Bhog and Guru Paduka Shotram. When CURRTAIN OPENS devotees witnessed



beautiful decoration of Sai Baba as Vyasa, Datatreya Purnima and Ganesh writing Mhabharatham. Then the devotees involved in singing Madhyana Arathi.

Prasadam was served at the Kitchen and Dining Halls from morning 7AM to night 11pm with for break fast, lunch and Dinner cooked by Religious Chef Subrahmanyam.

In the After noon at 3pm, the devotees involved themselves in Sai Vratam and Guru paduka Puja followed by Sandhya Arthi, Palaki Seva and Siver Paduka Prathishta. Priest Raghava Bhatar narrated the significance of the Guru Purnima with a story of Sai Baba and enchanted Vishnu Sahastra Namam, Priest Venkatapaya Sastry explained Sacharitra, with poems, from

Dr. Ranga Rao Sacharita Satakam, while Panikumar Bodicherla performed Archana.

The High Light of the Program is "Guru Pranam"; an over five thousand devotees prostrating on Shirdi Sai Baba's feet of main deity, at the sanctum, from 7-30pm to 11pm. The priests, manager Anil Kumar and other employees were appreciated by the President Mrs. Geeta Sunkara. Her husband Dr. Ranga Rao Sunkara (Founding President) joined in this ceremony. The Program is concluded, with vote of thanks, by the Secretary Palla Sreeram. Touched by His Grace, the devotees, by receiving His spiritual vibrations, with glow and satisfaction, went home in their spiritual journey.

Photos by Ram Babu and Indra Neel Sunkara.

Rege and Bananas

Rege and Baba had deep rinanubandhic ties and Rege came for Baba's darshan at a very young age. One one of his visits, he was sitting with Baba in the Dwarka Mai when a devotee brought a special variety of bananas which had a red peel. Rege was delighted to see them, as he was very fond of them. He knew Baba would distribute them to everyone and Rege would also get a piece. Actually, the appealing red peel was what attracted him. Baba read his thought; he

peeled the banana and gave the pulp to the other devotees, but excluded Rege. then he gave the peel to Rege saying, "Khan, Khav (eat it)". Rege knew that Baba loved him



deeply and there was a lesson in it. He gulped the skin like a bull. Baba gave him two more peels and he swallowed them with relish. Then Baba said, "Arr 1 have not given you a piece of the banana. Here have some".

Baba peeled a banana and held it at his mouth, so Rege bit off a piece. The Baba took a bite from it and two of them finished eating it. Rege was thrilled to eat Baba's uchista' (leftover) as it was a blessing, and he also realised that Baba was reaching him not to be attracted by external appearances.

