

# Atlanta's Ideal Multifamily Metrics Enhance Success

# #1



**Metro Area for Economic Growth Potential**

*Business Facilities*



**Most-Traveled Airport in the World**

*World Airport Traffic Rankings 2022*



**Most Livable City in the United States**

*The Economist*

## ECONOMIC CAPITAL OF THE SOUTHEAST & GLOBAL BUSINESS HUB

### #1

BEST PLACE TO LIVE IN THE US

*Money Magazine 2022*

### #2

METRO AREA FOR BUSINESS CLIMATE

*Business Facilities 2020*

### #3

MARKET FOR APARTMENT INVESTMENT

*CoStar 2023*

### #4

LARGEST INDUSTRIAL INVENTORY IN THE U.S.

*Metro Atlanta Chamber 2022*

### #5

METRO AREA FOR TRANSPORTATION & LOGISTICS EMPLOYMENT

*Metro Atlanta Chamber 2022*

## ATLANTA MULTIFAMILY MARKET SNAPSHOT

# 6.1%

Q4 2022  
VACANCY RATE

*Source: Axiometrics*

# 6.12%

2022  
RENT GROWTH



# Global Healthcare Industry

Home to numerous pivotal medical institutions that continue to grow, Metro Atlanta's global healthcare position is unprecedented.

## ATLANTA'S LARGEST HOSPITALS (# BEDS)

HOSPITAL	BEDS	JOBS
Grady Memorial	953	7,600
Wellstar Atlanta Medical Center*	802	-
Emory University Hospital	751	4,142
Wellstar Kennestone*	694	-

\*Wellstar employs 20,000+ across 11 hospitals.

HOSPITAL	BEDS	JOBS
NE Georgia Medical Ctr. Gainesville	691	12,000+
Piedmont Atlanta Hospital	643	5,000+
Northside Hospital - Atlanta	621	10,500
Emory Hospital Midtown	550	3,438



### CLIFTON CORRIDOR

Decatur's "Clifton Corridor," Atlanta's premier eds & meds node, employs 40,000+.



**29K+**  
EMORY STUDENTS  
& FACULTY

**3,500**  
HOSPITAL  
BEDS

### PILL HILL

Central Perimeter's "Pill Hill," a regional healthcare powerhouse, employs 20,000+.



**4M+**  
SF OF MEDICAL  
OFFICE SPACE

**1,350**  
HOSPITAL  
BEDS

### EXECUTIVE PARK

Emory Healthcare and Children's Healthcare of Atlanta (CHOA), one of the nation's largest pediatric healthcare systems, are developing this third major healthcare cluster in northeast Atlanta.



**~10K**  
PROJECTED MEDICAL JOBS

**1.8M SF**  
EXISTING MEDICAL  
OFFICE SPACE



**\$2.5B**  
TOTAL COST  
OF PROJECTS

# Atlanta's Prolific Intellectual Capital

Atlanta consistently ranks among the top 10 metro areas in educational achievement and ranks among the top 5 "Best Cities to Start a Career," per Wallethub. Also, Georgia high schoolers have the added benefit of being able to qualify for the HOPE college scholarship/grant program.

# 57

COLLEGES & UNIVERSITIES

# 323K +

ENROLLED REGIONALLY



**Georgia Institute of Technology**  
43,844 Students, 10% YOY Increase in Enrollment



**Georgia State University**  
54,000 Students



**Emory University**  
14,312 Students



**Kennesaw State University**  
43,000 Students