

2025 Guilford Park High School Reindeer Run Crusher 5k Sponsor Request



The Guilford Park High School (GPHS) Boosters is seeking sponsors to support our 3rd Annual Reindeer Run Crusher 5k on December 6th, 2025. As a 501(c)3 supporting the students of Guilford Park, the Boosters plays a critical role in the success of our 3-year-old high school. Our organization raises funds to support the athletic teams, clubs, and theater, band, and performing arts departments of GPHS. Uniforms, athletics equipment, and competition entrance fees are often the responsibility of the individual organizations, as HCPSS funding is limited for these extracurricular activities.

The Boosters are seeking sponsors for this holiday themed 5k that is taking runners THROUGH the Savage Stone Quarry for a unique experience. Our goal this year, with the support of our sponsors, we are aiming for 200+ participants, and coordinating inter-school competitions with our fellow Howard County schools.

Event Details:

Date: Sat, Dec 6, 2025

Time: 8:00 am

Where: GPHS Campus, Jessup, MD

Cost: \$30 per race entry

T-Shirt:

Long sleeve, sponsors on back

Expected Runners: 200+

Target: Local HoCo community

Prizes: Medals for top finishers, best costume prizes

Sponsor Tiers:

- **Silver:** Logo on our event website/registration page, social media, and specific shout out on social media platforms thanking you for the support!
- **Gold:** \$500: Silver + medium logo on shirts, shout out on social media, and logo on our race day banner, small item in our packet pickup bag, and 2 race entries
- **Platinum:** \$1,000: Above + name on the website, large logo on shirts, large logo on the start line banner, larger items in our packet pickup bag, shout out on social media and 4 race registrations
- **Start Line:** \$2,500: Large logo along with the wide starting line banner, a great corporate photo for marketing use with hundreds of runners under your logo; and 5 race registrations
- **Race Name:** \$5,000 Everything above + your organization as "The GPHS Reindeer Run, brought to you by _____" + a 60-sec time at the start line to speak to the crowd

For those interested in the Start Line or Race Name sponsor levels, we are including a banner at the GPHS that is normally a cost of \$500 for indoor banner and \$1,000 for the outdoor banner. Start line will receive a banner inside the gymnasium, and the Race Name sponsor will receive both locations

If interested in sponsoring, please contact Michael Wilson (301.875.2139 or mjwilson0123@gmail.com) for more information. The GPHS Boosters will be able to provide an invoice for corporate payments along with relevant W9/IRS documentation.