

2026 Guilford Park High School Reindeer Run Crusher 5k Sponsor Request



The Guilford Park High School (GPHS) Boosters is seeking sponsors to support our 4th Annual Reindeer Run Crusher 5k on December 19th, 2026. As a 501(c)3 supporting the students of Guilford Park, the Boosters play a critical role in the success of our 4-year-old high school. Our organization raises funds to support the athletic teams, clubs, and theater, band, and performing arts departments of GPHS. Uniforms, athletics equipment, and competition entrance fees are often the responsibility of the individual organizations, as HCPSS funding is limited for these extracurricular activities.

The Boosters are seeking sponsors for this holiday themed 5k that is taking runners THROUGH the Savage Stone Quarry for a unique experience. Our goal this year, with the support of our sponsors, we are aiming for 200+ participants, and coordinating inter-school competitions with our fellow Howard County schools.

Event Details:

Date: Sat, Dec 19, 2026

Time: 9:30 am

Where: GPHS Campus, Jessup, MD

Cost: \$40 per race entry

T-Shirt:

Expected Runners:

Target:

Prizes:

Long sleeve, sponsors on back

200+

Local HoCo community

Medals for top finishers, best costume prizes

Sponsor Tiers:

- **Silver:** \$250: Logo on our event website/registration page social media, and specific shout out on social media platforms thanking you for the support. Small logon on the race shirts
- **Gold:** \$500: Silver + medium logo on shirts, shout out on social media, and logo on our race day banner, small item in our packet pickup bag, and 2 race entries
- **Platinum:** \$1,000: Above + name on the website, large logo on shirts, large logo on the start line banner, larger items in our packet pickup bag, shout out on social media and 4 race registrations
- **Race Name:** \$2,500: Large logo along with the wide starting line banner, a great corporate photo for marketing use with hundreds of runners under your logo; and 5 race registrations

For those interested in the Start Line sponsor levels, we are including a banner at the GPHS that is normally a cost of \$500 for indoor banner and \$1,000 for the outdoor banner. Start line will receive a banner inside the gymnasium

If interested in sponsoring, please contact Michael Wilson (rr5k@gphsboosters.com) for more information. The GPHS Boosters will be able to provide an invoice for corporate payments along with relevant W9/IRS documentation.