

Route 512 at Route 33

Wind Gap Northampton County, PA



25' x 25' Digital **Route 512 NORTHBOUND**

Area Profile

These 625 sq. ft. digital displays are located on Rt. 512 at the Rt. 33 Interchange and are surrounded by medical office buildings, warehouses and national brand retailers such as Verizon, CVS, AutoZone, Wells Fargo, Chevrolet, Midas, Sunoco and McDonald's, Arby's, Taco Bell, Wendy's, Dunkin' and Subway. The displays target both local motorists and those travelling north on Rt. 33 to the Poconos and beyond and those traveling south on Rt. 33 to Lehigh Valley and to the I-78 corridor of New York to the east and Harrisburg to the west.

Digital Details

Size – 25' x 25' digital

Daily Traffic Count – 20,994*

Zip Code – 18091

Latitude – 40.836731

Longitude – -75.26826

Digital Manufacturer – Watchfire

Rt. 512 closest billboards – 2+ miles in each direction

*PENNDOT

25' x 25' Digital **Route 512 SOUTHBBOUND**



MATADOR
OUTDOOR



610-536-6161