



SLATE BELT

Chamber of Commerce

Support our members; they support our community

NEWSLETTER ISSUE 1

January 2025



The Chamber was busy in December with fantastic holiday events!

Santa's Elves annual party provided close to 100 children with a fun-filled time that included a magic show, McDonald Happy Meals, gifts, a visit from Santa, and Chill on Wheels 2 serving ice cream!



The toy drive luncheon was held at BASD with a delicious lunch catered by Rustica Artisan! Guests enjoyed a holiday performance by the high school select choir. Donated toys were distributed to Families First and Slater Family Network to benefit local families.

Members enjoyed the SBCC holiday party with a wonderful meal provided by Scorecard and a fun exchange gift game!



Welcome New Members!

Soni's Tobacco Outlet
Jackie Burger
87 Bangor Junction Rd, Bangor
jburger@gmail.com
610-863-3340

Blue Mountain Community Library
Valerie Viglione
216 S. Robinson Ave., Pen Argyl
info@bmcl.org
610-863-3029

Mark your calendar to participate in SBCC Upcoming Events

Monday, January 20, 2025 6pm – Marketing Workshop, Part 3 with Caitlin Sullivan
Registration is available online!



Exciting sponsorship opportunities for members to support Restaurant Week while advertising your business!
More information on flyer below!

Your suggestions are always welcome. Something special you want to see, let us know!

Slate Belt Gift Certificate

Value: \$ _____

Authorized By: _____

Issue Date: _____ Certificate #: _____

This certificate entitles the bearer to shop at any participating merchant throughout the Slate Belt. Participating merchants are listed on back. Full amount must be used at one merchant. Not redeemable for cash.

Sponsored by: Slate Belt Chamber of Commerce, 187 Blue Valley Drive, Bangor, PA 18013 • 610-588-1000

Slate Belt Gift Certificates are available year-round and can be redeemed at many of the area businesses!

One-Year Directors: Fred Curcio, Adrienne Fors, Zach Miller, Deb Pettinari, Mike Ortoski, Laura McLain, Connie Greenamoyer

Two-Year Directors: Rosemary Albert, Kristen Corrado, JT Raciowski, Nadine Folk, Joann Ginder, Caitlin Sullivan, Jeffrey Ott, Nancy Kessler

DON'T FORGET TO LIKE US ON FACEBOOK AND INSTAGRAM: SLATEBELTCHAMBER



SBCC Mission Statement:

To promote and enhance positive business activity and growth in the Slate Belt region with special emphasis on community involvement.

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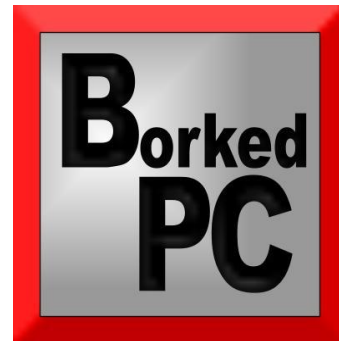
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Chamber of Commerce**
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Slate Belt Chamber Presents:

MARKETING SERIES

PART 3: SOCIAL MEDIA BEST PRACTICES

Facebook - Instagram
Key Factors Influencing Post Visibility
Challenges with AI-Driven Algorithms
Maximize Reach and Engagement

Snacks and drinks included.

Register online: www.slatebeltchamber.org/events

\$5-members/\$10 future members.

MONDAY, JANUARY 20TH AT 6:00PM
187 BLUE VALLEY DR, BANGOR



Caitlin Sullivan, Marketing Director
Speaker



Sponsorship Opportunity

Major Sponsor - \$250

Space is limited to the first 4 members to reply

Your business (large) logo included on:

- Digital and/or Poster Billboards
- Event Posters
- Local Press
- Social Media
- Chamber Website, includes a link to your business page

Minor Sponsor - \$100

Space is unlimited

Your business (small) logo included on:

- Event Posters
- Local Press
- Social Media
- Chamber Website, includes a link to your business page

Restaurant Week is a popular community event and is highly promoted! In addition to the above, the Chamber advertises with Northampton County Eats, Discover Lehigh Valley, and on local radio stations by directing people to the Chamber website where information on Restaurant Week can be found. Sponsor logos are found above the participating restaurants/menus to increase sponsor visibility!

If interested, email info@statebeltchamber.org for further instructions on completing the registration!